



PRAHLARDAI DALMIA LIONS COLLEGE OF COMMERCE AND ECONOMICS
ISO 9001:2015 CERTIFIED

NOTICE

B.Com in Banking and Insurance
Re- exam of ATKT (Special cases) Internal Examination Semester I, April- May, 2022

INSTRUCTIONS FOR THE STUDENTS HAVING ATKT IN INTERNALS:

1. **Date of Submission of the Projects- 27th August, 2022. Timings 11 am to 12 noon. Reporting time for students: 10.45 am in the second floor staff room.**
2. **Student has to meet Mohini Nadkarni mam for the viva voce.**
3. Students have to be present in person for the submission.
4. Internal project topics are also uploaded on the college website with this notice.
5. Submission of projects or assignments to be done on proper A4 size paper, handwritten by the candidate himself only. The Front page should contain details of Roll no, Name of the student, Semester, Subject.
6. Print out of the questions uploaded should be attached along with the project.
7. **Students should also enclose a photocopy of the ATKT fee paid receipt along with each project.**
8. On the date of submission there will be a viva voce.
9. If the student fails to present himself on the given date and time he will be marked ABSENT for the said subject.
10. Any Submissions after the above mentioned date and time will not be accepted and entertained under any circumstances.

Prof. Durgesh Kenkre

Exam Convener

DATE - 20/08/2022

Prof. Subhashini Naikar

Vice -Principal (SFC)

Dr. Kiran Mane

I/c Principal

DI/N-STD/GEN/00

BUSINESS COMMUNICATION

- 1) What is meant by Body-language? Explain its importance with reference to posture and gesture.
- 2) Cellular Phones – advantages and disadvantages
- 3) Write a short note Kinestics
- 4) Explain technological advancement & communication
- 5) Types of Etiquette

FOUNDATION COURSE- I

- 1) Explain Varna System in India.
- 2) Poverty in Metropolitan Cities
- 3) Banking in BIMARU States
- 4) Systems of Social Stratification- Estate System
- 5) Sports Activities for the Disabled

BUSINESS ECONOMICS

- 1) Explain difference between multiple product pricing and transfer pricing
- 2) Calculate the price elasticity of demand with the help of following information.
 - a) If price falls from Rs. 110 to Rs. 100 and consequently demand increases from 200 units to 280 units.
 - b) If there is no change in the quantity demanded of a commodity, what will be the nature or the price elasticity of demand?
- 3) Explain the concept of learning cost curve.
- 4) Define isoquants and explain various properties of isoquants
- 5) Explain with a diagram the short run equilibrium under monopoly.