

University of Mumbai



4000166

WINTER 2022

EXAMINATION TIME TABLE

B.A. IN MULTIMEDIA & MASS COMMUNICATION (BAMMC) (CBCS) (R-2019-20)

(SEMESTER - VI)

Days and Dates	Time	Paper Code	Paper
Friday, November 04, 2022	02.30 p.m. to 05.00 p.m.	55321	Journalism: Discipline Related Generic: Digital Media ✓
Friday, November 04, 2022	02.30 p.m. to 05.00 p.m.	55331	Advertising: Discipline Related Generic: Digital Media ✓
Saturday, November 05, 2022	02.30 p.m. to 05.00 p.m.	55322	Journalism: Discipline Specific Electives : 1) Contemporary Issues ✓
Saturday, November 05, 2022	02.30 p.m. to 05.00 p.m.	55332	Advertising: Discipline Specific Electives : 1) Advertising in Contemporary Society ✓
Monday, November 07, 2022	02.30 p.m. to 05.00 p.m.	55323	Journalism: 2) Lifestyle Journalism ✓
Monday, November 07, 2022	02.30 p.m. to 05.00 p.m.	55333	Advertising: 2) Brand Management ✓
Wednesday, November 09, 2022	02.30 p.m. to 05.00 p.m.	55324	Journalism: 3) Photo and Travel Journalism ✓
Wednesday, November 09, 2022	02.30 p.m. to 05.00 p.m.	55334	Advertising: 3) Media Planning & Buying ✓
Thursday, November 10, 2022	02.30 p.m. to 05.00 p.m.	55325	Journalism: 4) Magazine Journalism
Thursday, November 10, 2022	02.30 p.m. to 05.00 p.m.	55335	Advertising: 4) Advertising & Sales Promotion
Friday, November 11, 2022	02.30 p.m. to 05.00 p.m.	55326	Journalism: 5) Sports Journalism
Friday, November 11, 2022	02.30 p.m. to 05.00 p.m.	55336	Advertising: 5) Rural Marketing & Advertising
Monday, November 14, 2022	02.30 p.m. to 05.00 p.m.	55327	Journalism: 6) Crime Reporting ✓
Monday, November 14, 2022	02.30 p.m. to 05.00 p.m.	55337	Advertising: 6) Retailing & Merchandising
Tuesday, November 15, 2022	02.30 p.m. to 05.00 p.m.	55328	Journalism: 7) Fake News and Fact Checking
Tuesday, November 15, 2022	02.30 p.m. to 05.00 p.m.	55338	Advertising: 7) Entertainment & Media Marketing ✓
Wednesday, November 16, 2022	02.30 p.m. to 05.00 p.m.	55329	Journalism: 8) Television Journalism
Wednesday, November 16, 2022	02.30 p.m. to 05.00 p.m.	55339	Advertising: 8) Television Program Production

Mumbai - 400 098
14th October, 2022

Dr. Prasad Karande
I/c. Director
Board of Examinations & Evaluation