

Pacesetter Of P. D. Lions College

Lion Sharad Ruia (Chairman Governing Council)

A passionate person that I am, I've always been keen in developing the knowledge and ability of the student of Prahladrai Dalmia Lions College. I have always tried to support, within my limited capacity to improve the overall infrastructure of the college. So that my dear Dalmians are always provided with better and right knowledge and be ever ready to face the challenges in future.



Stimulant Of P. D. Lions College

Lion Kanahaiyalal G Saraf (Hon. Secretary Governing Council)

Education is the most powerful weapon that can change life. Being associated with

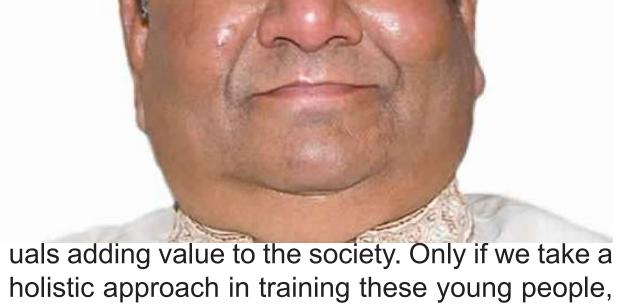
this Institute as the honorable secretary of the Governing Council, for so many years I have always tried

to take decisions that would firmly support innovative methods in education . 21 st Century is a challenging era and today's youth need to make their mark in spite of all the challenges. I believe

It's very important to provide a caring and comfortable atmosphere to the students and staff in

college for them to work conveniently. After all, in Prahladrai Dalmia Lions College of Commerce and

Economics we aim to encourage personal, social, global citizen. ethical, physical and academic well being of the student so that they become whole some individ



holistic approach in training these young people, we can lay the foundation of tomorrow in a stronger

way. I not only wish them luck but also promise to be with them in their life' journey as a responsible

Arch Angel Of P. D. Lions College

Dr. N. N. Pandey (Principal)

We are often asked what differentiates our Institute from others. The answer I think lies in our values and the vibrant atmosphere where the individual is the key and learning in a fun way is an essential part of everyday life.

The ethos at Prahladrai Dalmia College of Commerce and Economics is firmly built on personal relationships, on a relative lack of stuffiness and on a strong belief that the individual, every individual, is at the heart of the college. At the same time, our approach is emphatically collaborative. We believe in leading by example, in a healthy dose of flexibility and in the power of laughter and humanity. 'Enthusiasm', 'maturity' and 'courtesy' are words that we try to inculcate in each member associated with this Institute.

This is an environment which gives people – staff as much as students - the space to be them-



selves and the encouragement and stimulus to grow, to learn, to engage with complexity and to achieve their goals, while also making time for friendship, for laughter and for living life to the full. The BMM department of our college is one of the strongest wings of our College that gives our students the wings to fly based on their creative knowledge and make a difference.

The Backbone of SFC

Prof. Subhashini Naikar (Vice Principal SFC)

I strongly believe that "Mass media is the essential link between the individual and the society". Hence I try to give each of my BMM students a reason to spread their wings and connect with the society on a wider platform, much beyond the textual world. The youth is the strongest pillar of tomorrow because the nation is known by their strength and ideation. I as the Vice Principal and an Academician want every learner in my college from to ideate for a better tomorrow.

coming more diverse and dynamic, degrees in the degree is the need of the hour. This relatively field of media and communication studies are also young academic discipline once had a lot to growing in popularity.

youth is crazy .The way in which a news story powerful subjects you could choose to study. or the whole process that goes into getting an idea ahead and make a difference.



script to screen are really unbelievable.

As the media and communication sector is be- Andfor any of these, media and communication prove, but in today's media-dominated cultural Owning a blog, Twitter account and Pinterest landscape, media and communications have beboard are fascinating areas, about which today's come some of the most relevant, exciting and

gains momentum, an image or video goes viral, I wish to see all my students of BMM to walk

BMM Proud To Be A Part Of #MyIdentityMyPride

The BMM students of Prahladrai Dalmia Lions Collge of Commerce and Economics witnessed the magic captured by maverick photographer Somsubhro Sarkaar in his photo essay #My Identity My Pride where he fascinates us with stories of 51 women who have battled and conquered societal and individual obstacles.

Members present in inaugural programme: Hon'ble secretary Governing Council Lion Kanhaiyalal G. Saraf was the chief guest. The guests of honor and speakers included Mr. Rajiv, Ms Jaswinder, Ms Urmila, Ms. Juthika, Mr. Matthew, Ms Anupama, Mr. Anshuman to name just a few. The guests present had featured in the series.Our Principal Dr. N.N.Pandey, V.P, Degree-SFC, Prof. Subhashini Naikar, BMM Coordinator Prof. Bhavna Singh, Prof. Minu and Dr. Sudipta.

The exhibition was hyped in all social media platform twitter, instagram and Fb

A video testimonial was made by our students which has also been put in social media and will be used by MIMP team during All India promotion.

Note: The MIMP team talked about "CALL FOR EN



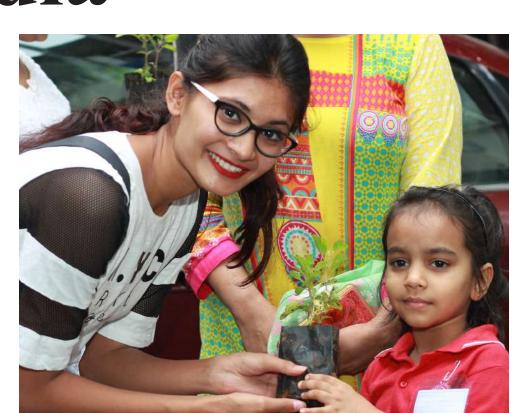
TRIES" for the DIORMA INTERNATIONAL FILM FESTI

VAL & MARKET in Delhi in December. Willing students of our college will get a big platform to showcase their photography and documentary making skill.

- BMM DEPT

A Step Towards Green

Prahladrai Dalmia lions college bmm department had organised the event save the environment. The event was started at 10 am in the college auditorium. Cheif guest-geeta b jain (corporator mira Bhayandar).guest of honer mr jairom desoza.principal dr. N n pandey, viceprincipal-shubashni naikar,bmm co ordinator bhavna singh.bmm core faculty sudipta Chaudhary and more than 100 students. The dress code of students were Balck and white cheif guest ms geeta jain was fascinated by dr n n pandey by giving small plant and a gift.in a speech miss geeta jain mentioned we are facing water logging problem due to plastic get stuck. We had taken a great initiative to banned plastic or plastic ban can save our environment and also about saving mangrove spoke trees.each and every student took a oath to save our environment by not using plastic and plastic material 'If you cannot reuse plastic than refuse It!' the final statement given miss geeta jain.jairom



desoza was also fascinated by small plants and gift by bhavna singh and shubashni naikar.student of bmm department had performed a dance on the occasion of environment day.in their dance various steps indicates the current scenario of environment cutting down the trees. After that student created a human chain and followed the slougans to save our environmen

- BMM DEPT

If you dream, Dream about clean India.

We all dream to be rich, successful, and beautiful but did we ever dream about our nation to be clean as compared to the other nation.

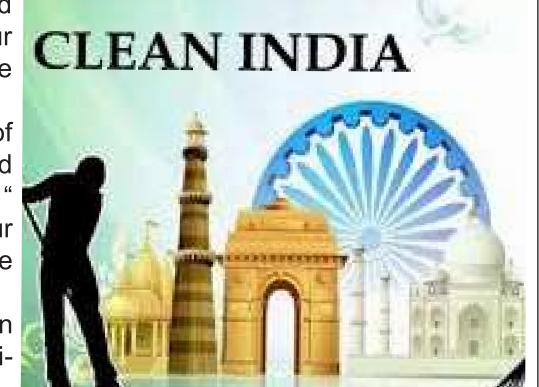
No, but the Honourable Prime Minister of India, Mr. Narendra Modi have launched the cleanliness drive and campaign " Swachch Bharat Abhiyan". Let us help our N prime minister to make his dream come true that is clean and green India.

Amit Abraham has very wisely said "Clean your mind and our country will automatically get dry cleaned."

Green India, Green stands for many thing nature and it also stands for youth and growth. The youth of India as in we, are just wasting our time and resources. The motherland India want youth to support the nature. We want to go everywhere on time we want our personal vehicles but did we ever think that somewhere or the other we get late because of everyone thinking the same thing not only we get but we also pollute our nature. Delhi have introduced odd and even because of this thing.

And our second main role is to provide safety to our nature and plants. Plants give many things to us and the main thing is OXYGEN. Did you ever imagine what will you do if there will be lack of oxygen?? As petrol and other thing even oxygen will also be supplied but of the higher rates. Nature and plant are giving us this free, so why not grow a plant instead!

Start dreaming and working on this dream



stead of just commenting on the situation. Let's join hands together and make our India, our Home Clean and Our India Green

I'll help my India to be clean and green by using the following instructions

- Not throwing garbage on public places. Cleaning my home and surrounding
- By using the new way of keeping garbage i.e. separate dry and wet garbage.
- Use different Dustbin for garbages. Daily clean the water that you store.
- Etc.

I'm going to follow this steps and help my India to be clean and support MR Narendra Modi Prime Pinister to complete his dreams. Are you going to help our country grow more green and beautiful?

> - Sakshi Mishra. FYBMM A.

Keep It Clean Keep It Green

Keep environment clean and green, That's what all they say. Some clean it,

Some plant trees, But what difference does it make?

Like drops of water make the sea, Small efforts makes a big deal. Making it together, We go further.

That's how we make the difference.

Million of years took life to exist, Won't take it long, to make it extinct. Learn it's importance.

Try to make a difference. A small effort is all it takes.

Don't be reluctant, be selfless for a while,

Not for yourself but for future genera-

Think it.

Make it.

It sure will make you feel better.

- Urvashi Mehta **SYBMM**

Take It as a Challenge.



While some might consider global warming and the need to bring down emissions as inimical to their business interest, others see it as an opportunity to create new vocational opportunities in the job market oversaturated with conventional jobs. There are some organisations who tend to portray a better CSR by helping the society by doing some betterment in society but till what extent. We might think that why there is no one in this world who can put an end to this evoking problem. We as an individual do what? We talk, we complain and we walk away. Lets not just talk and show what we can do to bring some changes in the world . Sounds like a challenge but who doesn't love one?

- Siddesh Masurkar **TYBMM**

Effort your Best to Clean India.

Having a Clean and Green India is a dream of all us and we people only talk about it. However the reality is far from this. We Indians don't even know about our responsibilities and duties towards our country and making India clean. If anyone is not dressed well everyone points out, discuss about their character but when it comes to our country's cleanliness, no one even think what other countries are talking about it.

The importance of cleanliness cannot be described in few words. A clean environment ensures the continual existence and survival of all life on earth. Even India has population of over a billion but very few are ready to plant a tree or help to make our country pollution free.

Attitude change is a must towards cleanliness of our country. Making people aware about the problems is very important but more important is to put it into action for the betterment of the country. Then only our "Thinking will be converted into action".

> - Shreya Kokate (FYBMM)

Think it as a Country!

When I was in Noida there I found the slogan Clean Noida Green Noida. Now I'm in Jodhpur I find the same slogan Clean Jodhpur Green Jodhpur. This slogan differ from cities to cities, moreover even for villages.

Why particular city should be clean and green and why not the whole country should be clean and green? Like to say Clean India Green India. Or to focus at a global view then Clean world Green World.

If we can't think for the globe then we should think at least for the country in 3. Unmindful of obedience – these which we live. Country is created by types of persons don't care for rules cities and villages. Every person who and regulations because in case of take pledge to make his or her own vil- cians and criminals come under this lage or city clean and green. He/she may category. seek cooperation of government and There must governance for encourageand voluntary organizations for this pur-regulations. pose. People should be taught for clean- We don't need only physically clean liness and greenery from family level to and green environment but also we city or village level. Besides family, need more social and ethical clean and school is the place where all good habits green environment. are cultivated. Teachers should build Clean means corruption free, supersticharacter in students as law abiding cit- tion free, intoxication free, violence free, izens. Morality and all good habits crime free, sin free not only particular should be taught by teachers and par-village or city but the whole world free ents. The habit of keeping environment from all evils. If world level not possible clean and green should be taught by then we may take pledge for at least for teachers in school. Once such habit is our India. As charity begins at home so cultivated then it goes long for whole life. we should take pledge individually for There are three types of persons:

1. Habitual Obedient-these persons If we are clean in our behaviour then low rules not by will but under the duress our own behaviour. of punishment. Most of us come under this category of citizens.



lives in a particular village or city may breach they are never punished. Politi-

other agencies for this purpose. Local ment and felicitation of law abiding citiauthority which has responsibility and zens and voluntary organizations and at accountability for clean and green city or the same time it should exemplary punvillage may seek cooperation of people ish those who refuse to follow rules and

this purpose.

Green stands for prosperity and peace. have civic sense so automatically they automatically we will be prosperous and obey rules including rules of cleanliness. happy. Take pledge from even today for 2. Obedient by force – these persons fol- making clean and green India through

> - Akshar Deshlahra **SYBMM**



Shining stars of BMM Dept - TYBMM

Lets Make It a Paradise

Amit Abraham has carefully said, "Clean your persona and our nation will naturally get laundered." India, our cherished country is in the direst need of neatness. The general state of our urban areas, towns, provinces, streams, seas, lakes, slope stations, parks, gardens, open transportation frameworks, railroad stations, open toilets, and so on, all show that we as a country are not genius when it comes to neatness.

All across the country 'Swachch Bharat Abhiyan' is another verification of our bad habit of lack of concern to the filthiness lying around us. As the whole country is swirling with the tidiness drives and battles under the impulse of 'Swachch Bharat Abhiyan' propelled by our Honourable Prime Minister of making ourselves clean first. Our enthusiasm and energy for the tidiness drive is pointless, if our own

we are investing hours cleaning the lanes in different zones. The most ideal approach to start this tidiness drive is your own room, your own particular cabinet, your

own latrine, your own particular kitchen, your own

particular home and surroundings are unclean, and

particular junk. Do you keep your own particular room and environment clean? Are you ready to keep up the tidiness around you? In the event that you truly do, you feel the fulfilment and happiness of being ultra clean. Presently you can loan some assistance and show your mastery in keeping the area clean. This is the means by which we should approach this tidiness drive. Keep in mind, just a lit flame can light other dim candles. Additionally, individuals who keep themselves clean and their environment clean, can assist other individuals with achieving tidiness targets. Give tidiness a chance to start at your own particular home. Soon the whole country will naturally turns out to be perfect. The next stage after tidiness is protecting the

India, Mr. Narendra Modi, how about we add to it by greenery. The need of great importance is moderating and protecting the natural excellence and virtue of the environment. This is a very Herculean task. The main answer for the basic ecological issues is individuals' mass investment in sparing the condition. Mass forestation drive, and ceasing the utilizabe! tion of non-renewable energy sources inside and out can take care of this issue. There are other elective fills accessible. The legislature must act en-

tirely. There ought to be a prohibition on non-renewable energy sources. The administration must make woods belt close to each city or town. Dangerous discharges of ventures must be entirely regularized. Installation of dangerous smoke and effluents treatment plants must be obligatory at each modern unit. With these measures entirely and promptly executed the ecological wellbeing will enhance signifi-

cantly. Except if the general population approach, this mission can't be refined. They should limit their carbon impression. They should embrace eco-accommodating methods for life. Government alone can't do anything. Individuals should act proactively. We should not overlook that on the off chance that we need to remain in the classes of cutting edge countries, we should make our nation as spotless, pristine and green as them. Thus, we should make a fresh start; how about we not make India stink and smell; how about we make it the paradise it used to

> - Tanya Sinha **SYBMM**



Upcoming Stars of BMM Dept - SYBMM

Give It a Try

I've always heard about the green and clean India. Our India is a beautiful country and has a bright future. Whenever I hear about this automatically an image of clean and green India comes in front of my eye. But the truth related to our motherland is we still haven't reached towards that stage where we can use our slogan "CLEAN AND GREEN INDIA"

Still this dream of having a clean India is incomplete. Every time I see people throwing the wrapper after eating. I feel bad, We should not throw garbage here and there. Even we should keep wet and dry garbage separately. The word "POLLU-TION" has become one of the biggest problem for our country. Nowadays wherever we go pollution is around us. "GROW TREES KEEP OUR WORLD POLLUTION FREE". Trees have always been a best friend to human being. We should not cut trees . Pollution are of three types Air pollution ; Water pollution and noise pollution. We should stop this pollution for our better future. Through this pollution human being faced so many problems in there day to day life. To avoid air pollution we should keep our surrounding clean and should not spit on the road, it will help us avoid to a great extent. The chemical water released by the factory makes water dirty and water pollution takes place.

Even our prime minister Modi also started "SWAACH BHARAT ABHIYAN " and through this movement a journey for clean and green India took place and we youth have to take initiative for our better future. Even the government officers should also take hand to check if anyone throwing garbage or doing any



kind of thing through which our environment gets effected. To get the solution for this problem both government and all citizens should come together and work on it . All Indians should think that we are the citizens of this country hence we should keep our country always free from pollution as much as possible and make our India clean and green.

> - Apeksha Waghela **FYBMM**

The Clean, The Green

Clean India and Green India are the two sides of one coin. The clean India Green India states that if we try to keep our India clean it will become green that is if we clean our environment and surroundings then we will get a good surrounding with greenery like trees and grass and various small plants.

The main mission of Clean India Green India is to stop the deforestation and increase the number of trees in India to decrease the pollution as the trees help in reducing the pollution and to keep our environment clean. The combination of clean India and green India makes the perfect and developing moment of India. Making the India clean and green also helps in reducing the Global Warming.

Various Missions have taken places to make people aware about the importance of cleanliness. The CLEAN - India programme has taken place. The aim of this program is to mobilise community responsibility for environmental assessment and improvement in all major towns and cities of India through schools and NGOs linked with govern-



ments, business, academic and other institution and as a responsible citizen we should give our best in keeping our environment clean and green. We are the one who should lead the scene to keep the world green.

> - Ankita Sumankumar Jha FYBMM - A

A Small Initiative

India is a country with lot of diversity and different societies and people, but when we talk about surroundings we all have just a single opinion that there should be greenery and cleanliness around us but no one takes an initiative to go and clean the surrounding. Everyone just want greenery but no one is willing to plant trees. Nowadays our government has started "SWACHH BHARAT ABHIYAN" but still wherever we see little bit of garbage we throw our garbage there instead of cleaning it.

Also we plant few trees but at the same time we waste a lot of papers in office or schools or colleges etc, which waste all our little effort. If each of us at least try to clean our area or our surroundings we all can make a small step for a clean India. We all should not only plant trees but also take care of it and also should reduce the wastage of paper. By taking such small initiative we all can make sure that India will be the Clean and Green country.

> - Viral Waghela **FYBMM**

Keep It Safe!

Fresh air, favourable climate, less pollu- can bring a change to this situation is - us. tion and a cleaner surrounding is what we dream of these days. Gone are those days where people had the opportunity to enjoy the nature's offerings to its fullest. Time and time, humans have been destroying its habitat by their ill practices for their benefits. Trees are being cut down to make lavish multi-storey towers. Toxic gases are being released in the air from the factories. Animals are being tested with the cosmetic products that make you look beautiful and flawless. The natural habitat of the animals are being taken over by the so called 'intelligent' human We have frittered the offerings of the naspecies which is eventually resulting into ture. I may sound absurd but we may perthe extinction of the animals. India is con- haps expect a World War 3 in the near sidered to be one of the polluted country future for the resources such as water and in the world and it will be until we don't food. It is high time. This is the time we act speak and act on it. Living in the concrete and make it happen. Stop taking the jungle, we have not realized the import things for granted. Would you be happy to tance of the 24x7 electricity and water see your future generation in a tragedy services. Even if we turn off the appliance wherein they won't be able to get these switch for an hour everyday and eliminate basic necessities? If your answer is no, wastage of water and other resources, a then it is time to realize, accept and take whole village would be able to receive a step. If you don't treat mother nature electricity and water for a whole week. right, she will give it back with all her The children would no longer have to might. study under street lights. The women will no longer have to travel miles just to bring a gallon of water. The only person who



- Shreya Kokate **FYBMM**

Holiday Dream Place

ther or great grandfather about the problem they faced regarding their health, at the time when they were young? Dangerous health issues like cancer & tuberculosis, which can even cost our life had never been existed in their days you know what is the reason? The reason behind this is the untidy surrounding in which we all live today. Do you know why the hospital maintain cleanliness? Because infections can spread through untidy surrounding and it can be dangerous for the patience as well as for the people who comes to visit there.

We are facing a similar situation in our country due to lack of cleanliness and due decrease in the number of tree. Diseases are spreading widely. We always give respect to only that person who is literate & well mannered but, what is the use of his/her education when that person does not have the sense that how we should dump the garbage. That person must have learned the importance of cleanliness but, what is its use when he throws the waste at our street. Illiterate and poor many ways so we should try our best to people are much better than this peo- plant more and more trees, if one perple. At least such people clean the son will plant just one trees so accordgarbage to earn money as they don't ing to our population there will be have any other alternative source but, 132.42 crore more trees. You must be it does not matters if they clean the liking different countries because of garbage just to earn money. The only their cleanliness and greenery, it's not thing matter here is that they clean our like that India is not attractive but besurrounding. If we will decide and prom-cause of its untidy surrounding it is not ised to ourselves that we will not throw a famous tourist spot, but it can be if we the garbage in our streets, ground or at will maintain cleanliness and plant more any inappropriate place so we can see trees then there will be no need for us the improvement rapidly. For this we to go faraway places to enjoy the should dump the wet garbage and the beauty of nature our India will be one of dry garbage separately. With the help of the "Holiday Dream Place" wet garbage we can make fertilizers, so we should use it for this purpose. We should avoid the uses of plastics materials as they can't get decomposed and will cause many dangerous diseases. We should avoid the cutting of trees, as trees play an important role in cleanliness trees make the air pure by in hal-

Did you ever heard from your grandfa- ing carbon dioxide. They also help us in



- Sneha Jha **FYBMM**

The Strongest Pillar of BMM

Prof. Bhavana Singh (Co-Ordinator BMM Dept)

We started our BMM journey with a very small crowd and today we have grown our department

around 500 students. Shifting from Corporate to academics was a huge change in my career. It was a

pleasant experience teaching students at the same time learning from them new things. I feel like being

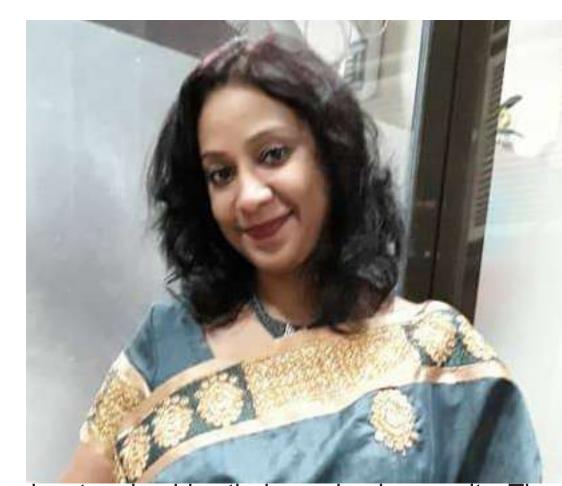
a mother of not two kids but mother of all my students. I found among the students that they try to do

the best performances, never make any percepexcel in sports and also penned articles in the tion about others as it may change the behavior magazines. I as the Co ordinator of BMM De-

others.

something for the welfare of the community and go ahead environment.

The students of BMM department I feel try to re- how you perceive juvenate the essence of creativity and also have spirit of



adventure besides their academic pursuits. They partment take pleasure and pride for my students.

Regarding activities they are conscientious, sin- Last but not the least I want to say students who cere and hardworking. They enthusiastically at- follow the right path are always welcomed. There shouldn't be ifs and buts in life only take active seminar and workshops and are also try to do part in activities which always will lead them to

successfully in their lives. The highest truth is

Trip to Elephanta Caves

Summary: This was the first industrial visit for the students dents started to move down towards the shore... All the of FYBMM of the academic year 2018-2019. The day students gathered at the market place desperately waiting began when all the students were expected to report at for the mini train to roll over. AS the breeze was blowing the getaway by of India by 9:45am, as soon as the class everyone could also experience rain drizzling. As the mini representatives finished with the attendance everyone train came everyone just rushed inside, all went on to the formed a que and were desperately waiting for the boat boat and like after 15 minutes where everyone was just to arrive. Exactly at 10:15 am a boat named AL.L. HUS- in middle of the ocean, thunder clouds were right upon us SAIN came near the shore, right after the boat drivers sig- and were steady to burst. This came out to be the most nal everyone started to board. AS the scenic view of the wonderful experience and a remarkable industrial visit for ocean was heart-warming it also made sea sickness a all. part of it. The journeys duration to Elephanta was 1 hour 20 minutes. As soon as we reached we experienced nice and calm weather and also saw a mini train which was made up of pure gold into the ocean on NARIYAL PURNspecially build up for tourists by the local people. The mini IMNA will just stop the bad weather conditions & storm. train took people to the main market. Main market con- Koli people from all over Mumbai gather together for this sisted of many favourable items like necklaces, orna- traditional practice. Right after this the whole India celements and also idols of Lord Buddha and Ganesh. There brates the event of RAKSHA BANDHAN. This journey were also many hand craved structures.

Elephanta is mainly dominated by large fisher man groups commonly know as koli people. According to the instructions given by Prof. everyone started to move towards the caves. The thing that caught everyone's attention was the beautiful design and interior of the caves. By looking at the sculptures inside the caves one could easily make out the tribes living there in ancient period were followers of lord Buddha and lord Shiva. The climate was very pleasant upon the hill, as time passed by all the stu-

The koli people believe that releasing a coconut was very adventurous and valiant for everyone.



The AD Geek

Prof. Minu Paul (Core- Faculty BMM Dept)

Once we clear our higher secondary, a question is often raised in our mind about further educations and career plans. While many of us try finding a course that is either popular, highly paying, or makes our entry into the 'best'/ 'reputed' college, the sensible thing to do is to choose a stream which enables and inculcates a freedom of expression, accessibility to questioning and intervening in the policies and decisions of the governing body, free-will and free wings to fly and broadcast the right and the wrong and help the masses separate correct from incorrect.

elor of Mass Media and completed my ture. Post Graduation. Now as a BMM faculty of Prahladrai Dalmia Lions College of Commerce and Economics I feel proud that my decision was not wrong. I as a teacher have got an opportunity



to teach my students what had once been my dream. I wish to impart some meaningful knowledge on the various subjects of BMM and help them With this idea in my mind I chose Bach- achieve their aspirations in the near fu-

The Motivator

Dr. Sudipta Roy Chowdhury (Core-Faculty BMM Dept)

We are never lacking money, we are lacking people with dreams who can die for those dreams Being a faculty in the Bachelor of Mass Media Department of Prahladrai Dalmia Lions College of Commerce of Economics, Malad is a life changing experience for me. I can say that I am living my dreams. After working in the media sector for more than 14 years, I got that clarion call of bridging the gap between the academics and the media industry. The BMM Department of Dalmia College gave me the chance to fulfill my dreams of being in academics and teaching the nuances of media to the young learners. After incessant limelight, flashes of bulbs, press conferences, deadlines in channels and mad rush of sticking to deadlines it was a refreshing change.

The oh-so-young, oh-so-fresh students with dreams to scale great heights make the department so vibrant. Their My journey in the last three years in BMM department has innovative ideas, their endless energy gets transformed in made me learn a lot about the present day youth and how activities outside the Curriculum, be it making documen- their minds work. Being a mentor to such a bright and sentary, TVC or Inter-collegiate Conference on sensitive topics sible youth has helped me grow as a person. I will cherish like Gender Sensitization or replicate a parliament through my experience in BMM department of P.D.Lions College Youth Parliament. I feel really privileged to be a part of this and hope to remain associated for many more years to department. We have an extremely supportive Manage- come. ment who takes care of all our departmental needs. The ever- bright face of Vice Principal Prof Subhashini Naikar who also teaches the subject of Brand Building in BMM is



an asset to the college.

PILLARS OF BMM DEPARTMENT



CORE TEAM

