

SCOOP BULLETIN

The Trailblazer of PDLC

Lion Sharad Ruia
(Chairman Governing Council)

“Education is not just about going to school and getting a degree. It’s about widening your knowledge and absorbing the truth about life”
- **Shakuntala Devi**

It’s my pleasure and privilege to serve as the Chairman of Prahladrail Dalmia Lions College of Commerce & Economics, not only because it’s my passion but also because I enjoy the company of my dearly loved students and talented teachers who keep me energized all the time. The experienced team of staff carefully nurture and develop every student and make this institution a very special place.

At Prahladrail Dalmia Lions College of Commerce & Economics, we aim to TRANSFORM STUDENTS AS ICONS OF TOMORROW,



Our mission is “Providing quality education, using innovative teaching methods and ensuring holistic development of students, who will serve society through value based business practices”.

The Guiding Light of PDLC

Lion Kanahaiyalal G Saraf
(Hon. Secretary Governing Council)

I firmly believe what Kofi Annan said: “Knowledge is power. Information is liberating. Education is the premise of progress, in every society, in every family”

This is exactly what I inculcate in the College as the honorable secretary of the Governing Council. For so many years I have always tried to take decisions that would firmly support innovative methods in education. 21st Century is a challenging era and today’s youth need to make their mark in spite of all the challenges. In Prahladrail Dalmia Lions College of Commerce and Economics we aim to encourage personal, social, ethical, physical and academic well being of the student so that they become wholesome individuals adding value to the



society. Only if we take a holistic approach in training these young people, we can lay the foundation of tomorrow in a stronger way. I not only wish them luck but also promise to be with them in their life’ journey as a responsible global citizen.

The Torch Bearer of PDLC

Dr. N. N. Pandey
(Principal)

“The goal of Education is not to increase the amount of knowledge but to create the possibilities for a child to invent and discover, to create men who are capable of doing new things”, I not only believe in this statement by Jean Piaget, but also try to provide such facilities as the head of the Institution.

The ethos at Prahladrail Dalmia College of Commerce and Economics is firmly built on personal relationships, on a relative lack of stuffiness and on a strong belief that the individual, every individual, is at the heart of the college. At the same time, our approach is emphatically collaborative. We believe in leading by example, in a healthy dose of flexibility and in the power of laughter and humanity. ‘Enthusiasm’, ‘maturity’ and ‘courtesy’ are words that we try to inculcate in each member associated with this Institute. This is an environment which gives people



– staff as much as students – the space to be themselves and the encouragement and stimulus to grow, to learn, to engage with complexity and to achieve their goals, while also making time for friendship, for laughter and for living life to the full. The BMM department of our college is one of the strongest wings of our College that gives our students the wings to fly based on their creative knowledge and make a difference.

The Trendsetter of PDLC

Prof. Subhashini Naikar
(Vice Principal SFC)

Joseph Pulitzer had very nicely said “ put it before them briefly so they will read it, clearly so they will appreciate it, picturesquely so they will remember it and, above all, accurately so they will be guided by its light”.

This is exactly what we try to do in our Mass Media Department. We give them wings to fly and connect with the society on a wider platform, much beyond the textual world. The youth is the strongest pillar of tomorrow because the nation is known by their strength and ideation. I as the Vice Principal and an Academician want every learner in our esteemed institute to ideate for a better tomorrow. As the media and communication sector is becoming more diverse and dynamic, degrees in the field of media and communication studies are also growing in popularity. Owning a blog, or



a Twitter and Instagram account are fascinating areas, about which today’s youth is crazy. The way in which a news story gains momentum, an image or video goes viral, or the whole process that goes into getting an idea from script to screen are really unbelievable. And for any of these, media and communication degree is the need of the hour. In today’s media-dominated cultural landscape, media and communications have become some of the most relevant, exciting and powerful subjects you could choose to study. I wish to see all my students of BMM to walk ahead, make a difference.

Media Mantra - The successful 6 years of BMM Dept

1st October, 2018: The prestigious event of BMM Day and inauguration of BMM Tabloid Scoop Bulletin was held in the auditorium of PRAHLADRAI DALMIA LIONS COLLEGE OF COMMERCE AND ECONOMICS. The event was managed and organized by Vice Principal of SFC - Prof. Subhashini Naikar, coordinator of BMM Department - Prof. Bhavana Singh and BMM faculties - Dr. Sudipta Roy Chowdhury and Prof. Minu Paul. This event was held to celebrate 6 years of BMM in the college.

Shri Vinod Chomalji was invited as the Chief Guest and Lion Vikas Saraf GMT and Lion Kanhaiyalalji Saraf Governing Council of the Lions club were also invited as honorable guests. Along with the Principal of Dalmia College - Prof. N. N. Pandey, all of the dignitaries lit the diya (lamp) of Goddess Saraswati to inaugurate the event while Ms. Purvika Visale sang the Saraswati Vandana.

The event started off with the introduction of the guests. The Principal, the Chief Guest gave speeches about how the BMM Department came into place in the early 2000s and how it initiated in Dalmia College. After the wonderful speeches, Prof. Subhashini Naikar in-

roduced the theme for Scoop Bulletin Tabloid. A small video clip consisting of the journey of the BMM Day was shown in the auditorium after which the 5th edition of Scoop Bulletin was revealed. After the completion of the inauguration Prof Bhavana revealed the theme for BMM Day and Prof. Sudipta gave the vote of thanks. After the inaugural function the competition round commenced. There were events like Pictionary judged by Miss Nandini and Miss Pooja, Slogan Quiz judged by Miss Sangita Nair and Mr. Divyesh, Reporting judged by Mr. Vibhanshu Tripathi, Miss Shruti Soni and Mr. Harshal and Dubbing judged by Mr. Tabish Khan and Mr. Akash Jain.



The HODs, competition winners and volunteers were given certificates for their creativity and contribution after all the competition ended. After the prize distribution, the event ended by an inspiring speech by Prof. Subhashini Naikar. It was a great experience.

- BMM Dept



The upcoming stars of BMM Dept - FYBMM

National Integrity and Communal Harmony

There is hardly any other country in the world than India which has a great diversity of culture, religion, language, tradition, community etc. People live and think in terms of their respective religions, faiths and tongues, and seek to serve their selfish ends without thinking of the national good.



Such thinking is dangerous and is bound to lead to the disintegration of the country in the long run. The need of the hour, therefore, is to fight the forces of disunity and disharmony and to work ceaselessly for the achievement of national harmony and peace. Communal harmony is the coming together of all the communities of the country and living together with a sense of brotherhood and equality, irrespective of

their caste, creed, religion etc.

We should sink our personal differences in larger interests of the country and adopt a common approach to national problems if we want to achieve the laudable goal of national integration and communal harmony. Atrocities are being committed in our country, day in and day out, in the name of caste, sect, community, social and economic differences and divergent political viewpoints. Extremists and terrorists who have let loose the reign of terror in some parts of our country and have killed hundreds of innocent and peace-loving citizens, are being lionised as martyrs. It is our bounden duty, as patriotic citizens of our country, to fight tooth and nail against these anti-social elements who are bent upon destroying the unity and integration of the country. So our goal is clear, to put a stop to the process of disintegration that has lately started raising its ugly head and to accelerate the process of communal harmony, solidarity and oneness that has recently received a setback.

- Rushabh Bagdai (SYBMM)

Equality



When racism and casteism totally cease,
In our world, there shall be harmony and peace.
People must learn to get along,
Not blame others, for being wrong.
They fight for religion, fight for land,
And Some people just need a helping hand.
We must rid ourselves from egoism and vanity,
And hold peace, through humanity.
God has never made us this offer,
Lose their innocence, while they suffer.
We should fight for peace instead,
Love is what, we should spread.

Siddesh Masurkar
(TYBMM)

Appreciate the Good

India is a country of saints and seers who have always preached the lesson of love, harmony, co-operation and respect for each other's sentiments. If we follow the preaching of our elders in letter and spirit, we shall love all religions equally well and there will not arise any occasion for conflict. It is rightly written in the scriptures of all religions that all paths lead to the same God. Even if they worship God (or gods) in different ways, yet they should try to realize the underlying spirit in each religion and that is to serve mankind which is basically one. It is very sad that in our country often communal riots take place, sometime in U.P., sometime in Gujarat and sometime at other places. Sometimes, the grounds are quite flimsy or trivial.

Don't Hate, Appreciate. for a better long haul. let there be Peace for all."

India is a land of diverse religions. It has set an example of unity in diversity as people of different castes and religions live in harmony in the country. However, this harmony is disturbed many a times by different religious groups and communities

Communal Harmony is necessary for every nation. Only if there is peace and harmony in the country can it grow. India is known to maintain communal harmony even as people of different religions and castes reside here. It is known for its secular ways. The state does not follow any official religion. It gives its citizens the freedom to choose their religion and change it at any time. Strict action is taken against individuals or groups who try to tamper with the communal harmony of the country.

Let us embrace the beauty of every culture and faith to create peace in our world.

-Apeksha Waghela
(FYBMM)



Proud to be an Indian

India is a vast country, with people belonging to different religions living amicably for centuries together.

Communal Harmony is the great nature of India and India is that community, where a various type of religions and belief are living in the country.

The rich traditions of tolerance, perseverance, plurality and assimilation have kept the identity of the country intact and civilization thriving.

Declared a secular country in the constitution, India has several provisions for protection of minority communities. The State does not discriminate on the basis of any particular religion. There are constitutional provisions for equality of opportunities for all.

The Prime Minister, Dr Manmohan Singh while speaking at the Communal Harmony award ceremony 2009 reiterated the need for communal harmony and national integration. Gandhiji the father of the nation, commented Communalism of the virulent type is a recent growth.



The lawlessness is a monster with many faces. It hurts all, in the end, including those who are primarily responsible for it.

Viraj Gandhi
(FYBMM)

Communal Harmony

India is a land of diverse religions. It has set an example of unity in diversity as people of different castes and religions live in harmony in the country. However, this harmony is disturbed many a times by different religious groups and communities. India is a multi-religious and multi-lingual land. People belonging to different religions live here in harmony. Different festivals, be it Holi, Diwali, Eid or Christmas, are celebrated with equal zeal. However, communal harmony is disrupted at times due to differences between certain religious groups. However, even as the Constitution of India enforces laws to maintain communal harmony and the government of the country takes strong measures to ensure the same. There have been several instances in the past that have disrupted the peace in the name of religion. Parsee-Muslim riots 1851, Bharuch riots 1857, Parsee-Muslim riots 1874, Salem riots of 1882, Mappila riots 1921, Nagpur riots 1927, Ranchi-Hatia riots 1967, Gujarat riots 1969, Moradabad riots 1980, Bhiwandi riots 1984, anti-Sikh riots 1984, Bhagalpur riots 1989, Hyderabad riots 1990, Anti-Tamil violence of Karnataka 1991, Bombay riots 1992-93, Anti-Urdu riots 1994, Gujarat riots 2002, Vado-

dara riots 2006, Canning riots 2013 and Muzaffarnagar riots 2013 are some of the instances of communal riots that caused mass destruction in the country and created major panic among the citizens.

With the 42nd Amendment of the Indian Constitution enacted back in 1976, the Preamble to the Constitution stated that India is a secular nation. The country does not follow any official state religion. The laws require the state and its institutions to accept and respect all the religions. Each individual in the country is free to choose his religion and change it at any time. Treating all the religions equally and giving freedom to choose one's religion is a way to ensure communal harmony in the country. It is essential for every individual to understand the importance of communal harmony and contribute towards maintaining the same so that such instances are not repeated in future. It is essential to ensure communal harmony among people. Communal violence disturbs the normal life of the people of the affected city/state and also creates panic in the rest of the country.

-Abhitosh Yadav (SYBMM)



The shining stars of BMM Dept - SYBMM

Communal harmony

Communal Harmony is the great nature of India and India is that community, where a various type of religions and belief are living in the country.

“The nation voted us to power to see unity and communal harmony, not for any division or commonality”.

“We must know our own roles. We should also know the roles that others play, and the rules such roles follow. In this manner, social harmony is maintained. It is when we overstep our roles or act without knowing them, that social anarchy ensues”.

It is a very important nature of the country, in which the community takes place and reduces the tension and friction of the country. It is a great concept by which India become a great country. It makes a possible various type of the process and development of the country if communal harmony will maintain in the country by everyone.

-Urvashi Mehta (SYBMM)

Communal Harmony A murdered peace?

Not just an old mystical Candace M. Robb's novel, but the title makes us question whether we are at a peace within our society or is it brutally murdered? We live in a country where there are a number of languages spoken around the nation, different casts, culture and religions where there are communal issues rising each day that we come across. As it is, social or emotional or rather communal peace is something an individual will expect at the least. Communal harmony is something that must come out of the practice of a social initiative and be a part of the national integration. It is required to induce this concept in our life and its mere existence. Social media, art, literature, architecture, and education are few of the many modes than can be uptaken to achieve the objective. While we come across many such instances in our daily lives that hurt our religious or communal sentiments, also a bunch of people protesting against it. We also have a few

instances where two independent individuals of two different communities come together for the societies welfare. It depends on how well we have inculcated the value of harmony within ourselves and how well we put it into action. Communal harmony does not necessarily mean unimportant arguments or chaos in the name of a particular religion or community. It is a sense of responsibility towards the betterment and welfare of one's religion.

The point is, being a Christian does not mean hating or belittling the non-Christians. Being a Muslim does not mean hating or belittling the non-Muslims. Being an Atheist does not mean hating or belittling the religious people. In a civilized society, diversity in religious orientation should be the reason for celebration, not the cause for hatred and differentiation.

An individual must constantly keep this thing in mind that his actions may lead to counter actions and lay an impact to

the coming generations. Know that, taking up rallies or fighting at the signals or creating a havoc out of the situation in public areas is not a matter of bravery. It is an add-on in the destruction of our social harmony.

O my brave Almighty Human, with the ever-effulgent flow of courage, conscience and compassion, turn yourself into a vivacious humanizer, and start walking with bold footsteps while eliminating racism, terminating misogyny, destroying homophobia and all other primitiveness that have turned humanity into the most inhuman species on earth. Lastly, with immense responsibility, every Individual must utter words in order to make an appeal to his fellow citizens,

"I urge to you my dear sibling, do not make an ideology out of me, instead take the good of my ideas that appeal to you and put them to practice in the path of collective harmonious progress."

-Ria Vira (TYBMM)

One Nation, One Flag



Communal Harmony to survive in peace and harmony, united and strong, we must have one people, one nation, one flag - Pauline Hanson

When you think of the word harmony, the image your brain create is only of silence, silent street where people are having freedom without anyone's fear. According to Pauline Hanson to experience and to live in harmony one should have only one people that means, the people living in that country

should not discriminate with each other, over religion, caste, sex and creed. Everyone should treat everyone equally to create a powerful nation and united nation. One nation means, citizens living in that country should have the patriotism towards their nation, Nationalist feeling should be there so that they put their country first to create a Communal Harmony for the whole nation. And one flag means all the citizens should follow one flag, they should not create their own flag and their own group to disturb the peace of the nation. Problems in the country arise only when people create division. "We should all think in an integral manner and feel that we are all one. Irrespective of caste, creed, sex and religion. India is one. We should be proud of being a Bhartiya (Indian) and there should be no problem in it," was said by Vice president M. Venkaiah Naidu. Communal harmony can be only achieved by the citizens living in that nation.

-Asma Khan (FYBMM)

The Essence of Unity

India is one of the biggest example of unity in diversity. People belonging to different religions do not only live here in complete harmony but also rejoice each other company.

India is a secular state. The constitution of the country gives each of its citizens the right to choose his/her religion & change if at any time, strict action is taken against any individual group or community who tries to tamper with this constitutional law.

It is essential for every individual to understand the importance of communal harmony and contribute toward maintaining the same that such instances are not repeated in future communal violence disturb the normal life of the people of the affected city/state and also create panic in the rest of country.

Sneha Mhatre



Communal Harmony- The Greatest clause of Peace

Communal Harmony is the great nature of India and India is that community, where a various type of religions and belief are living in the country.

“The nation voted us to power to see unity and communal harmony, not for any division or commonality”.

In countries like India, it is very important, being a Precondition to internal peace, which is essential for progress and development of the country.

As we know, India has got the multiplicity of religions and very nature of the culture is composite. But religion has never been a source of co between the communities in Indian society. God made man in his own image, in the image of man God made Himself” God has created mankind. But he has not divided mankind into different religions. These regimented religions

are man's own creation. In spite of this, people of all religions can still live in peace if they respect each other's religion.

Even though they worship God (or gods) in different ways, yet they should try to realize the underlying spirit in each religion and that is to serve mankind which is basically one. It is very sad that in our country often communal riots take place, sometime in U.P., sometime in Gujarat and sometime at other places. Sometimes, the grounds are quite flimsy or trivial. The people need some awakening and joint efforts by enlightened people of all communities, as peace is good for all and strife is harmful to everybody. It is said that the two nation theory that led to the partition of our country, sowed the real seeds of communal disharmony. But, we should all con-

sider ourselves Indian first and last. We must understand that India is constitutionally a secular country where people of all religions, castes and creeds can live enjoying equal rights and opportunities for progress and have the same stake in the welfare of the nation.

Let us all forget our petty religious differences, if any and live like brothers and celebrate jointly each other's festivals and make India a great power to reckon with. It is a great concept by which India become a great country. It makes a possible various type of the process and development of the country if communal harmony will maintain in the country by everyone.

Sakshi Mishra. (FYBMM)

The Strongest Pillar of BMM

Prof. Bhavana Singh
(Co-Ordinator BMM Dept)

We started our BMM journey with a very small crowd and today we have grown our department to around 500 students. Shifting from Corporate to academics was a huge change in my career. It was a pleasant experience teaching students at the same time learning from them new things. I feel like being a mother of not two kids but mother of all my students. I found among the students that they try to do the best performances, never make any perception about others as it may change the behavior of others.

Regarding activities they are conscientious, sincere and hardworking. They enthusiastically attend seminar and workshops and are also try to do something for the welfare of the community and environment.

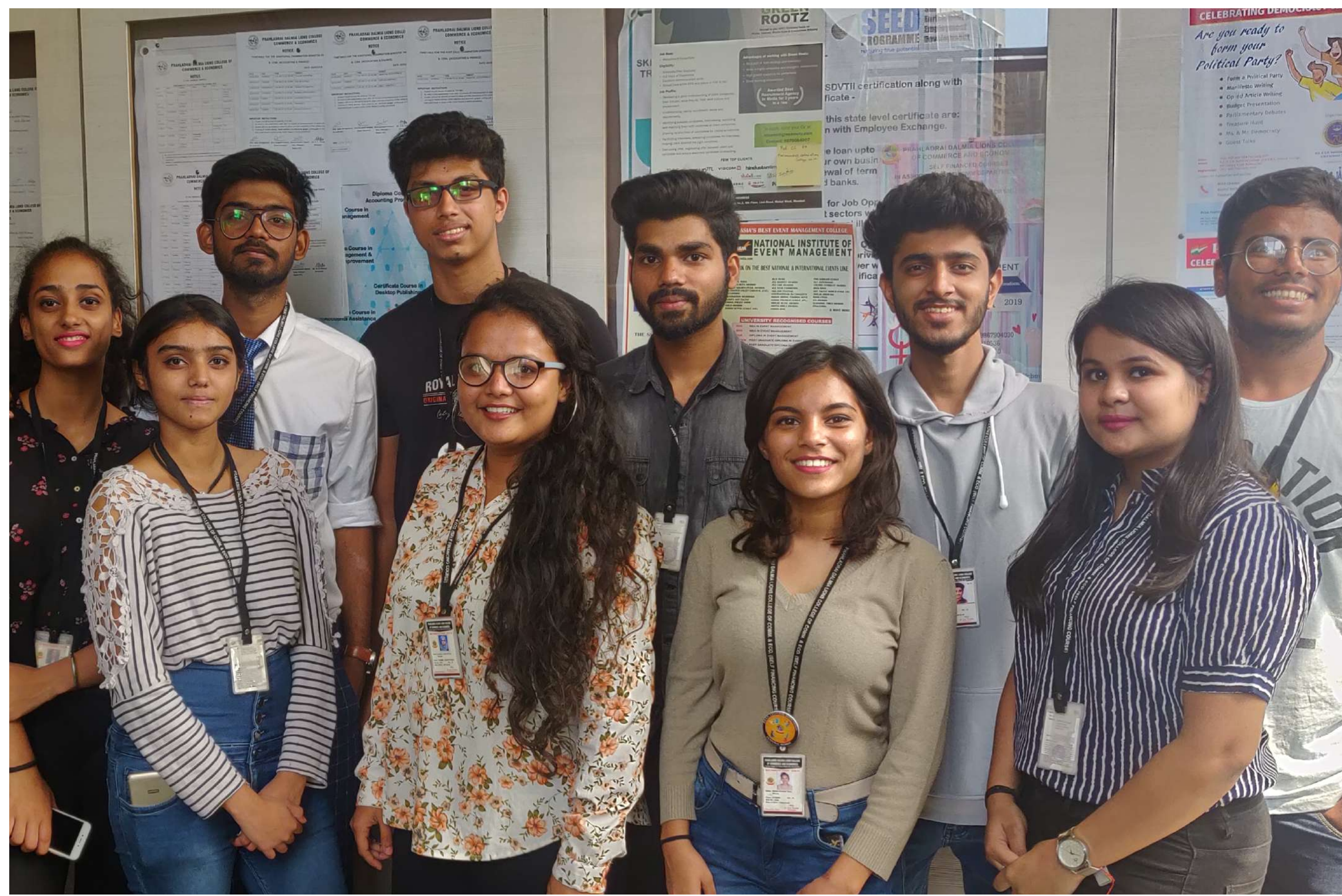
The students of BMM department I feel try to rejuvenate the essence of creativity and also have spirit of adventure besides their

academic pursuits. They excel in sports and also penned articles in the magazines. I as the Co ordinator of BMM Department take pleasure and pride for my students.

Last but not the least I want to say students who follow the right path are always welcomed. There shouldn't be ifs and buts in life only take active part in activities which always will lead them to go ahead successfully in their lives. The highest truth is how you perceive



Class Representatives



Communal harmony

India is known as the country of religion in India people from various religion, caste, languages, and race are living together as a one big happy family. Therefore, India has achieved a position of a unique country in the eyes of the world. The definition of happy family for all of us is "A group of people who live together without any fights" but this concept is entirely wrong. If you are living with people with different choices and psychology there would definitely arise a situation where you find yourself having a problem with another person and more worse, end up having a big conflict with them but at last, if you come together again by understanding their problem then that's what you call being in a happy family. The same situation is present in India, sometime we disagree, sometime we disrespect other religion and even fight with them but at the end of the day, we always come together again .

Yes, we may have many differences like some of us are Marathi, Gujarati, or Bengali but we all are Indians. Yes, our festivals are different but we all celebrate INDEPENDENCE DAY. Not as Marathi, Gujarati, Bengali or Tamilians but as Indians. We Indians don't need blood relation to make families we consider earth as our

mother, neighbours as family we even call an unknown person as 'Bhai saheb' it proves our love. We all have friends have different religion you know why because while making friends we don't ask them that who is his/her god, whom they worship we simply just ask their name and within seconds we find a new friend.

The soldiers at the borders are not protecting Maharashtra, Rajasthan, or Gujrat they are protecting INDIA. From the 1st grade textbook's we have pledge on the first page. The very first line says that "all Indians are my brothers and sisters" shows our unity, our strength . May be this is the reason for India's progress i.e. our unity. Our Unity was the only reason for our independence and also for our happiness because living with the people of different caste we get to know about their festival, rituals and we even enjoy with them. Even Muslims celebrate Diwali, Hindus celebrate Christmas, many Hindus may have Eaten 'sabhaya' at Eid. Because we all love being with each other as a 'Big happy family'

-Sneha Jha

Unity in Diversity

Unity in diversity is India's biggest strength. There is simplicity in every Indian. There is unity and equality in every corner of India; our strength, perfectly said. We may have different religions, different languages, different coloured skin, but we as humans belong to one race. People living in India who pertain to different religions do not only live here in complete harmony but also glorify each other's company. Different festivals are rejoiced here with equal enthusiasm and people from different castes, backgrounds and religions work in perfect harmony with each other in offices and elsewhere.

We must understand that India is constitutionally a secular country where people can live enjoying equal rights and opportunities for progress and have the same stake in the welfare of the nation. Even though there are strict laws to protect the peace of the nation, however, communal harmony has still been disrupted many times in the country. Several instances in the past that have disrupted the peace in the name of religion are mentioned below:

Parsee-Muslim riots 1851, Bharuch riots 1857, Parsee-Muslim riots 1874, Salem riots of 1882, Mappila riots 1921, Nagpur riots 1927, Ranchi-Hatia riots 1967, Gujarat riots 1969, Morad-

abad riots 1980, Bhiwandi riots 1984, anti-Sikh riots 1984, Bhagalpur riots 1989, Hyderabad riots 1990, Anti-Tamil violence of Karnataka 1991, Bombay riots 1992-93, Anti-Urdu riots 1994, Gujarat riots 2002, Vadodara riots 2006, Canning riots 2013 and Muzaffarnagar riots 2013 are some of the instances of communal riots that caused mass destruction in the country and created major panic among the citizens. Our saints and seers have always preached the lesson of love, harmony, co-operation and respect for each other's sentiments. If we follow their preaching, all religions will be loved and celebrated equally and there will not arise any occasion for conflict. It is accurately written in the scriptures of all religions that all paths lead to the same God. It is necessary to ensure communal harmony among people. Communal violence distracts the normal life of the people of the affected city/state and also creates panic in the rest of the country. Let us all forget our petty religious differences, if any and live like brothers and celebrate each other's festivals jointly and make India a great power to reckon with.

- Tanya Sinha(SYBMM)

Core Team



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Pillars of BMM Dept

