



Prahladrai Dalmia Lions College of Commerce & Economics

ISO 9001:2015 CERTIFIED

Date – 26th October, 2023

NOTICE

All the Degree and SFC students are hereby informed that “**Pantaloons**” is coming up with an excellent opportunity for “**Internship**” for the following positions.

1. **Job Title:** Marketing Internship
2. **Location:** Mumbai (Malad , Bhayander, Dahisar, Vasai ,Virar)
1. **Internship Period:** Minimum 45 days , in which student will get certificate post completion of 2nd month of their internship.
3. **Key Responsibilities:**

Interns will get **on the job guidance** through on floor work, floor operations, customer service operations and **in-house training programs** like Selling skills and techniques(AIDA Techniques), Style Quotient , customer service standards in retail industry, importance of product and fabric knowledge , Customer touch points , Importance of Merchandise presentation and product presentation in organized new era retail, Importance of operational parameters in organized retail , customer categorization (on the basis of their psychological behavior and on the basis of their purchasing behaviors), Pantaloons loyalty program etc. by our in-house retail professionals; students can choose these topics as internship Project.

Kindly register yourself through the following
link. <https://surveyheart.com/form/65329b75c8435b7f49c0186f>

Last Date of Registration: 30th November, 2023

WhatsApp Group Link: <https://chat.whatsapp.com/JEY30EFv4kf8NfjkGlsD6T>

Ms. Subhashini Naikar
(Placement In- charge)

Prof. Dr. Digambar N. Ganjewar
(Principal)

DI/N-STD/GEN/00