



**Prahladrai Dalmia Lions College
of Commerce & Economics**

ISO CERTIFIED 9001:2015



PROSPECTUS

U.G. & P.G. – 2023-24

Transforming Students as icons of tomorrow - Since 1972

GIVING
**YOUTH A
COMPETITIVE
EDGE**

vijay sales
THE #1 FOR ELECTRONICS

JPMorgan

**Campus
Placements**

YES BANK



TATA
CONSULTANCY SERVICES

MOTILAL Oswal

SUCCESS



CAREER

**Placement
Cell**

**Industrial
Visit**

**Language
Laboratory**

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To groom the students as icons of tomorrow, potentially contributing to commerce, trade and industry; progress and development of the society, keeping in mind, at the same time, the ethical values of humanity.

Vision

Mission

'Providing quality commerce education, using innovative teaching methods and seeking all-round development of students, who will serve society through value-based business practices.'

- To impart quality education in the faculty of Commerce to students.
- To achieve high standards in the quality of education as well as to inculcate social awareness and to serve the society.
- To inculcate qualities of discipline and build the character of students.
- To provide a platform to organize various sports and cultural events, to participate in inter-collegiate events and to achieve excellence in co-curricular activities.

Objectives

ABOUT THE COLLEGE

The Lions Club of Malad-Borivali, an international social organisation realized the necessity of establishing a Commerce College in the western suburb of Mumbai-Malad in 1972 to cater to the needs of the society. The vision envisaged by the stalwarts of the Club was finally converted into reality and the foundation stone of the college was laid in April, 1972, with a handsome donation from the Dalmia family of Prahladrai Dalmia Charity Trust. Within a record period of 100 days the college building was completed. The college was inaugurated by Mr. T. K. Tope, the then Vice Chancellor of Bombay University.

The Institution that started 50 years ago with 450 students, has today become one of the premium institutes with 6500+ students in the western suburbs. The College endeavors for academic excellence and promotion of co-curricular and extracurricular activities that promote resilience, creativity and leadership qualities among the students. The College lays great emphasis on inculcating in its students the importance of ethics, hard work and commitment to excellence.

The College envisions grooming its students as icons of tomorrow, potentially contributing to Commerce trade, industry and management. The College inculcates character building qualities like discipline and punctuality in the students. It provides a platform for students to organize various sports and cultural events to participate in various intercollegiate events and to achieve excellence in extra-curricular activities.

The College has an exceedingly committed staff. The In charge Principal Dr. Kiran Mane acts as a source of inspiration for the staff to maintain high morale while performing their duties based on the parameters of excellence.

We are proud to announce that the College is progressing and we have a wide array of courses such as B.Com., B.M.S., B.B.I., B.A.F., B.F.M., B.A.M.M.C., B.I.M., B.Sc.(I.T.), M. Com. (Accountancy & Management) and Ph.D.

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A message from our Chairman



*...we behold what we are, and we are what we behold...
- Essence of Chapter 11, Sri'md Bhagavat Gi'ta*

2022 holds very dear to us as Prahladrai Dalmia Lions College is celebrating the Golden Anniversary. We have almost come out of Covid19 pandemic impact-1 covering about 3 waves of various levels of disruption in our life. What better an opportunity would there be, to enumerate our 50 years of long and glorious legacy, and also to pave way to a brighter future?

The entire education sector has seen an array of massive challenges while we were facing the peak of the pandemic. It also provided us with a retrospection as to how much and how fast can we respond to such global and national threats. Whether it was the technology access or up gradation of the classroom or strategic and timely inputs from the universities, we have seen that the sector requires fundamental improvements, especially in our approach to education.

As if the pandemic disruption was not enough we are soon going to face another major sector disruptor, this time, a positive one. With whatever little I could gather speaking to subject experts, the National Education Policy (NEP) is being implemented aggressively with tight deadlines. Though the direction is welcome, it occurs to me as pre-mature, as the systemic weaknesses have not been addressed adequately. To call the shot for 'Perform or Perish' like that in the industrial sectors through an urgent decentralization could lead to unpalatable setbacks.

However PDLC like before have tried to be a notch ahead as we realised that the way forward is skill based competency development. In this backdrop we re-commit ourselves to improvising the subject delivery, student service and choice of trades. We have in concept agreed to dedicate more resources in this prospect of being future ready.

A capability to achieve holistic Students' Development is what we at PDLC aspire to. This would mean the curricular, co-curricular and industrial development providing a 360 degree competitive environment for the budding talent. Numerous initiatives are enlisted to this effect, and additions and suggestions are always welcome. I recognise that the college has a stellar battery of alumni and alumnae. Their representation as well as contribution to the institution would be vital to its development.

Our staff team, teaching and non-teaching, have stood fast in the bumpy ride during the disruptions, which deserves a roaring round of applause. The institution leadership under Dr. Lt. Kiran Mane and his immediate team of functional heads Mr. J. Gomes, Dr. Madhavi Nighoskar, Ms. Subhashini Naikar, Ms. Kiran Mishra and Mr. Anil Bagade have ensured that the college operations proceed seamless, and the students are affected the least. There are yet rooms for improvements that we are looking forward to.

My own team-mates in the Governing Council and our Patron-Trustees of Lions Club of Malad-Borivli College Charity Trust have been my source of inspiration and energy. This 50 long year partnership speaks volumes about the steadfast will, and commitment to the cause of education. I offer respects and appreciation for the honour of serving with these supportive custodians. A respectful mention for the departed souls, our Founding Fathers and Elder members is due in the grand Golden Anniversary. I thank you all, and may God bless. Jai Hind.

LION Dr. SHARAD S. RUIA

Chairman, Governing Council,

Prahladrai Dalmia Lions College of Commerce & Economics



Secretary's Message

In this Golden Jubilee Year of Prahladrai Dalmia Lions College of Commerce and Economics, I convey my greetings and best wishes to all the readers of 'SPECTRUM' Magazine.

I thank one and all for their relentless efforts and selfless services towards the noble cause of facilitating quality education to the thousands and thousands of students.

With whole hearted support given by everyone, we have sailed through smoothly in this difficult time of lockdown.

We have traveled five decades together and seek to continue our journey with optimism and enthusiasm, for better future.

Today the future of the world belongs to commerce education. Prahladrai Dalmia Lions College of Commerce and Economics has now opened its doors to yet another venture of Research. Students can now pursue their PhD in Accountancy, Economics and Commerce under able and recognized guides of Mumbai University.

The College's academic success comes from well-trained teachers and able administrative staff.

For parents, my humble advice is don't pressure your child to chase marks. Ultimately it is learning which is more important, not marks.

PDLC is one of the leaders in Commerce College that encourages Scholarships, independent thoughts and effective learning habits through coherent and balanced teaching programs.

I take this opportunity to thank one and all who stood by me and extended whole hearted support in discharging my responsibilities.

Together each one achieves More (TEAM).

In our college we have an International Social Club - Leo Club of Malad Borivli Dalmia College, which gives our students - Leadership opportunities and means to serve the community.

LION KANAHAIYALAL G. SARAF

Trustee & Hon. Secretary, Governing Council,

Prahladrai Dalmia Lions College of Commerce & Economics



From the Principal's Desk

I am indeed proud to be given the charge of this esteemed institution that has won laurels in varied fields for the past decades and made a mark for itself in the western suburbs as a premier educational institution. Given the troubled times of Covid 19 all my teaching and non-teaching staff took upon themselves the challenges that the pandemic brought with itself. Combating with getting updated with the online teaching learning methodology, switching from blackboards to Jamboards, from lecture method to interactive audio-visual presentations on online platforms, from classroom interactions to Google classrooms – all was learnt within a record period.

With the closure of educational institutions during the lockdown, news reports indicate that approximately 1.72 billion learners have been affected worldwide, and around 32 crore in India alone, resulting in high socio-economic costs for education stakeholders. The challenges that the teachers have faced are tremendous, apart from just getting internet savvy and using the entire technical prowess to keep the online students interested and motivated mentoring them online was also an uphill task. Online counselling in these trying times has been tremendously stressful even for the teachers as navigating pandemic issues at home and reaching out to students in distress was equally challenging but our teachers' efforts have been commendable.

We have all tried our level best in trying to use the video conferencing facilities in maintaining proper communication and following the social distancing norms so as to keep the herald of this pandemic away.

The pandemic has resulted in the exodus of many parents for loss of livelihoods thereby resulting in problems for students. The digital divide which we used to talk about was faced as a reality in a span of just two months. Reports have been galore about how the paucity of adequate resources forced students to drop out. Facing all these challenges has been a mighty uphill task for most of all; but I am proud to say we have emerged strong.

Having used the online digital form of communication we are now surer that lack of human touch will not help furthering the cause of education. "If I've gotten better at teaching over the years, it's not because I've learned more about my subject; it's because I've learned more about kids." If this is what every teacher like Monte Syrie thinks, then online teaching makes it challenging to actually know our students. Thus it is time for all academicians to rethink the pedagogical challenges that the digital transformation has brought with itself. And all teachers together can achieve this as Ratan Tata says, "If you want to walk fast, walk alone. But if you want to walk far, walk together."

Dr. Kiran Mane

Principal In charge

Prahladrai Dalmia Lions College of Commerce & Economics

U.G. & P.G. - 2023-24 PROSPECTUS

LIONS CLUB OF MALAD - BORIVALI COLLEGE CHARITY TRUST

BOARD OF TRUSTEES

Name	Designation
Lion Vinod B Dalmia	Trustee & Chairman of Trust Board
Lion Shyamsunder G. Ruia	Trustee
Mr. Ashok M Saraf	Trustee
Lion CA Ashok Bairagra	Trustee & Treasurer – GC
Lion Anil Tibrewal	Trustee
Lion Kanahaiyalal G Saraf	Trustee & Hon. Secretary – GC

GOVERNING COUNCIL

Name	Designation
Lion Vinod B Dalmia	Trustee & Chairman of Trust Board
Lion Shyamsunder G. Ruia	Trustee
Mr. Ashok M Saraf	Trustee
Lion CA Ashok Bairagra	Trustee & Treasurer – GC
Lion Anil Tibrewal	Trustee
Lion Dr. Sharad S. Ruia	Chairman
Lion Kamal S. Ruia	Vice-Chairman
Lion Kanahaiyalal G. Saraf	Trustee & Hon- Secretary – GC
Lion Banwarilal Jhunjhunwala	Jt. Secretary
Lion Vikas K. Saraf	Jt. Secretary
Lion CA Upendra Jaiswal	Member
Lion Arun R Saraf	Member
Lion Atit Ruia	Member
Lion Rajit Mehra	Member
Lion Manish Kamalia	Ex- Officio
Lion Nirman K Saraf	Ex- Officio
Dr. Kiran H Mane	I/C Principal



Prahladrai Dalmia Lions College of Commerce & Economics

COLLEGE DEVELOPMENT COMMITTEE

Name	Designation
Shri. Sharad S. Ruia	Chairman, Governing Council CHAIRMAN
Shri. Kanahaiyalal G. Saraf	Trustee & Hon. Secretary – GC
Dr. Kiran Mane	I/C Principal
Dr. Ajay Bhamre	Member
Dr. Shekhar Chandratre	Member
Advocate Nagendra Shukla	Member
Lion Atit Ruia	Member
Dr. Madhavi M. Nighoskar	Member
Prof. Subhashini Naikar	Member
Prof. Sharada Gaitonde	Member
Dr. Shiva Padme	Member
Prof. Emelia Noronha	Member
Mr. Pandurang Vaidkar	Member
Ms. Savita Chikhale	Student Representative
Ms. Payal Kamte	Student Representative



PRAHLADRAI DALMIA LIONS COLLEGE OF COMMERCE & ECONOMICS

PROGRAMS OFFERED

OUR GROWTH SINCE 1972.....



Mentor-Mentee System

Prahladrai Dalmia Lions College always trusts in outcome-based learning processes. To achieve this the college conducts various programs to provide a hand-holding for the slow learners and offer opportunities to advance learners to excel and showcase their expertise.

Orientation Programs: The college conducts orientation programs for freshers which is an opportunity to introduce the new students to life at the Institute and facilitate a smooth transition to the new life. The objective is to help both undergraduate students and their parents adjust to the campus through a series of activities and sessions organized as part of the program.

Mentor-Mentee System: The students are identified as slow learners and advanced learners through class interaction, performance tests, and holding workshops on Career Development. The institution then focuses on improving the performance of slow learners by providing Remedial teaching which is conducted outside the regular classes specifically, for subjects like Mathematics and Statistics, Business Law, Economics, etc. Extra classes are engaged for students who need additional guidance. The faculty interacts with those students individually to understand their difficulties. The college has adopted a mentor-mentee system through which all kinds of support are provided to the slow learners. (See Mentor List: B.Com. / SFC).

A Google form is circulated by Mentors that help faculty to understand their interests, hobbies, activities they would like to participate in, challenges, guidance, etc. On that basis, continuous efforts are taken by the faculty that mentors the students in their chosen spheres; eventually resulting also in improved results and pass percentages. The mentor also analyses other skills and strengths and encourages them which helps in building self-confidence by making them an important part of various activities and competitions.

Mentoring by Associations, Extension Units, and Cells: Cultural activities are often considered a distraction for students; however, the opposite is true, for it has often helped our students to later take up careers related to event management, choreography, dance, and drama. The Cultural Association mentors the talent and flair of students in this arena.

The Sports Department nurtures the expertise of students in their chosen field of sports and athletics by providing them with coaches and proper mentoring. The Literary Advertising and Debating Society (LADS) and Fine Arts Association organize activities to showcase the creative side of students and help them in bettering their debating and creative skills. In these ways, the institute strives to encourage not just academic growth but self-growth. The college also organizes workshops on extracurricular activities to promote learning in their interest areas.

Students of NCC, NSS, Department of Lifelong learning, and other extension units are given special training and guidance in their select fields and also help them in their overall development. Our NCC Unit has played a major role in molding the student cadets in such a way that many of our cadets have been selected by the Indian Army. Various events have been organized that focus on imbibing the skill of managerial ability.

The Career Guidance and Placement Cell regularly focuses on professional and career counseling of the students through seminars and guidance lectures. Students are motivated to engage in research by organizing conferences through the Student Research Cell. One of the Best Practices of the institution is an annual conference organized 'by the students for the students' with an objective of inculcating research initiative by learners and giving them an opportunity to grow in the field of academics.

Buddy Learning: The teaching faculty continuously encourages peer learning among students. This practice not only helps the slow learners to gain knowledge and understanding but also gives them an opportunity to practice with their peer groups. This results in the students gaining confidence and bridges the gap between the slow and advanced learners.

Parent Teachers' meetings: The college conducts Parent Teachers' meetings at intervals which serves as an opportunity for parents and faculty to develop a healthy and strong relationship for the holistic development of a child. The attempt is to develop an integrated personality; it is only possible when students, parents, and teachers work hard to weave a web of togetherness for providing quality education.

Best Practices

Best Practice No.1: “ENTREPRENEURIAL PREMIER LEAGUE” by Department of B.M.S.

- ❖ **Title of the Practice:** Virtual Entrepreneur Premier League
- ❖ **Goal:** To provide the students a platform where it will help them to use their business skills and ideas to prepare a business model and accordingly plan for its implementation in the actual market. It focuses on learning by doing methods where the students can learn practically.
- ❖ **The Context:** The B.M.S. Program of Prahladrai Dalmia Lions College of Commerce & Economics has aimed to initiate EPL to develop practical skills about business models among its students and provide proper guidance about how they can start their own businesses.
- ❖ **The Practice:** This is a yearly practice that encourages and motivates students to come up with innovative ideas for having their various stalls in the college but on account of the pandemic situation this year it was conducted through the virtual platform for providing guidance and helping the students to prepare their own business model.
- ❖ **Evidence of Success:** The Virtual Entrepreneur Premier League has been successfully conducted and provided a concrete platform for many students to get guidance about the business model, analyze their own business ideas, and prepare a business model. The event was conducted in 3 different phases which were based on Developing Business Model and enhancing Entrepreneurial Skills. On 19th March 2021 was the First Phase – ‘Beginning is Winning’ - in which students were guided about Start-Up & Business models by Mr. Shashikant Chaudhary –Co-Founder at Baby Verse. On 4th April 2021 was the Second Phase- ‘Dare to Develop’ - in which students were to submit a Business Model. On 9th April 2021 was the Third Phase- Risk & Reward, in which Mr. Arun Rawat, a Digital Marketing Specialist judged the top 8 selected business Model presentations by students. It gave a nurturing platform to students to learn, work and then present their creative and innovative business ideas. Students have showcased their innovative and creative skills and have gained maximum knowledge, guidance, motivation, and practical exposure to their talents.
- ❖ **Problems Encountered and Resources Required:** The online method of discussion and planning though was used; it was initially a dampener as it is not easy to interact with students online especially when you want to motivate them to join a program online.

As the students presented their business model and start-up plan the only problem, they faced was the actual implementation of those plans into practice which was not done. If monetary aid is availed, then further guidance will be provided this problem can be solved.

Best Practice No.2: Road to Employability by the Placement Cell

- ❖ **Title of the Practice:** Road to Employability by the Placement Cell
 - ❖ **Goal:**
 - a. Development of Soft Skills among the students.
 - b. Overall Grooming of the learner and career development.
 - c. Enhance the learner's personality.
 - d. Exploring towards further better career opportunities.
 - ❖ **The Context:** "Road to Employability" is a Students Development Program that is conducted by the College Placement cell to enhance the personality of students and also to make students ready to crack the interview process. The various activities which are done by the cell cover areas like – How to Crack Competitive Exams, How to Build an Effective Resume and Techniques of Self Introduction, Grooming and Group Discussion Techniques, and How to Choose the Right Job.
 - ❖ **The Practice:** Placement cell organized various soft skill training programs which included communication abilities, language skills, personality development, cognitive or emotional empathy, time management, teamwork and leadership traits, guidance on business start-ups by experts from well-known industries, and other soft skill trainers. It helped students to plan their careers by providing information and guiding them about the companies which approach the College for recruitment.
- Four sessions were conducted namely- Session I- How to crack competitive Exams, Session II- How to build an effective resume & Techniques of Self Introduction. Session III- Grooming and Group discussion Techniques, Session IV- How to choose the right job
- ❖ **Evidence of Success:** These sessions have proved to be very beneficial for the youth of our esteemed institution wherein they are getting acquainted with the whole process of "How to crack the interviews and explore themselves towards the best of the opportunities". Also, the learners have experienced self-development due to the values of time management, effective presentation, communication, and many more aspects related to soft skills enhancement. It has always proved to be very helpful to students to plan their careers by providing information and guiding them about the companies which approach the College for recruitment.
 - ❖ **Problems Encountered and Resources Required:** Few of our learners who are introverts are not able to approach and take the benefit of the session due to a lack of confidence in them and also poor vocabulary. Due to Covid students had faced internet connectivity issues.

Institutional Distinctiveness

Our college adheres to the motto of “Vyaparey Seva” which also encapsulates the vision of “progress and development of the society, keeping in mind...the values of humanity and social responsibility.”

Our forte is social outreach and we abide by our core values which also include “Each one Reach one”. We aim to intensify our endeavor of – Each One Reach One – in order to infuse the value of “Vyaparey Seva” in our students and all those connected with our institution.

To fulfill the aims, our students have taken up several projects to meet the challenges of the Covid19 pandemic:

- ❖ Reaching out to students: We had the institution gearing up for reaching out to the maximum number of people we could in our own little but significant ways. The management of the college extended their generosity and reached out to students who were in need of help regarding their payment of fee, students were given installment facilities and fee payment was deferred until they were able to make the payments.
- ❖ Inspire to Serve project : The Lions Club of Malad-Borivali ,floated the Inspire to Serve project where in students under the mentorship of the teaching staff were encouraged to work on social service projects. The following projects were funded by the management:
 - Sanjay Gandhi National Park Adivasi Project
 - Kranti Nagar Women’s Empowerment Project
 - Education for Children
 - Healthy Habits Projects
 - Serving the Need
- ❖ The Disaster Management Cell: The Disaster Management Cell of our college took the initiative to reach the unreached. With the intention of sharing their burden in whatever little way we could, we decided to distribute at least an important part of the monthly groceries which a family requires to survive. Accordingly, we took the help of an NGO named Parivartan Sheel Sanstha, who has been working amongst the workers from unorganized sectors in Kandivali(East) and Malad(East) for the last decade. The teachers from senior college contributed. In the months of April and May 2020, a Dry Ration Kit containing Rice, Wheat, and Cooking Oil was distributed to 51 families of workers working in the unorganized sector, residing in the slums of Appa Padain Malad(East) as well as Kranti Nagar in Kandivali(East).

Quality Assurance System

The Teaching-Learning Process (TLP) is the crux upon which the quality of the institution rests, thus it is minutely planned and monitored. The Internal Quality Assurance Cell of the college has developed a systematic well-planned Teaching-Learning Process (TLP):

The following steps are followed in the planning of the TLP:

1. Study of External and Internal Issues, Analysis of the Needs and Expectations of Interested Parties & Risk Log.: A thorough study of Internal and External issue related to the Institution, an Analysis of the Needs and Expectations of Interested Parties and a Risk Log analysis is created and listed along with the level of probability – Low/ Medium/ Moderate, the level Impact of the Risk, the existing controls for the process and the additional actions to be taken in confronting the risks are then discussed, formulated and put in process.

2. On the same lines an Opportunity Log is also charted.

3. At the macro level Quality Objectives are set after analyzing areas that require quality enhancement.

4. Academic quality improvement, attendance, Students Satisfaction Score, and Faculty up-gradation are the focus of the Quality Management Program of the current year.

5. The Teaching-Learning Process is summed up in the Process Flow Chart given as follows:

5.1 Departmental Plan: The syllabus is received as per the guidelines of the University of Mumbai. The departments then plan out the departmental activities at the beginning of the academic session. A proper format (DI / P-Dp/TLP/00) is followed to plan out the departmental activities. The objectives of the department are mapped. The learning outcomes of the courses taught are analyzed. The SWOC analysis of the department is done in a collaborative manner. Steps to be taken to decrease the weaknesses and meet the challenges are discussed and articulated clearly. Steps to be taken to improve the quality of the teaching-learning process are enumerated. Activities – curricular and co-curricular are planned in advance. The ‘Best practices’ that the department is to undertake or continue and the teacher(s) that would undertake the responsibility is also enumerated in black and white.

5.2 The departmental workload is then distributed and recorded (DI/ R-WL-L/TLP/ 00).

5.3 Delivery Planning: On the basis of the syllabus and workload distribution every Individual teacher then drafts the Teaching Plan for the course to be taught in the ensuing semester which is reviewed by the Head of the department /Coordinator (DI / R-TLip/TLP/01).

6. Implementation:

6.1 Log Book/ Teacher Dairy: As the teacher implements the plan through the delivery of the topics, a record is maintained in the Log Book in the format (Teaching-Learning Plan Implementation Record DI / TLI-Lg/TLP/00) also known as DTR Log that specifies the day and date of the topics taught along with the Teaching Methodology & Teaching Learning Aids used Implementation Record. The References utilized by the teacher in the teaching-learning process are also enumerated. This logbook is regularly reviewed by the Head of the department /Coordinator.

6.2 Lecture Observation: At regular intervals (once a month) the Head of the Department /Coordinator monitors the actual delivery of the lecture through the Lecture Observation process and records the same in the Lecture Observation Report. Observations with regards to Content Delivery, Teaching Aids / Methodology, Class Control, Communication Skills, Overall Impact, and other observations and suggestions are recorded and shared by the Head of the Department/Coordinator with the teacher thereby giving ample scope for improvement.

7. Review: Through regular departmental meetings the teaching-learning process is reviewed at regular intervals so as to ensure the proper qualitative completion of the syllabus. The departmental plan charted at the beginning of the semester is also reviewed. The gaps in the implementation are constantly kept under check and control.

A Competency-Based Matrix charts the needed competencies in all faculty and the Individual Training Record is maintained in order to upgrade the competencies of the staff every year.

In addition to the above process, IQAC has been facilitating the teaching-learning process and has been successful in the following venture this year.

- The Daily Teaching Report is maintained in an Excel spreadsheet shared with all teachers.
- Teacher's Annual Academic Planner & Diary (Teacher Record Book) –in Excel is shared with every teacher.
- Tutorials are conducted wherein the class is divided into smaller batches so as to give individual attention to student's queries.
- Student volunteers are involved in all events, workshops, and seminars conducted in the college
- Value added Courses are in place for enhancing the employability skills of students.
- Increased use of ICT.
- Conducting online courses and Exams on Software Programs in association with IIT Bombay for all Degree and Self-Financed students of Our College along with M. Com. Students.
- Conducted remedial and intensive coaching.
- Organization of guest and expert lectures.
- Interactive teaching-learning through practical / tutorial/ presentation / viva voce on ON-LINE mode. etc.
- Live Projects, Live models of the project's ongoing eco-friendly initiatives were displayed by the students.
- Industrial visit for students is canceled this year due to the Pandemic.
- Case Studies Subjects like Economics, Business Communication, Advertising, and Commerce make use of Case Studies to enhance the teaching-learning process.
- D'LITA The Dalmia Lions I.T. Association (DLITA) was formed with the aim to nurture and promote the Information Technology skills of our student community.
- Fun-learning experiences: The department of B.M.S. conducted "Prashnotri" Quiz program, a fun way of learning the management concepts.
- Experiential learning – The Entrepreneurial Premier League: To explore & develop the Passion for business among students, especially the students of Bachelor in Management Studies with Business Model.
- Identification of slow learners and strategies to increase their learning index.
- Mentoring and counseling of students.

Icons of College

Choreographers of the Cine World

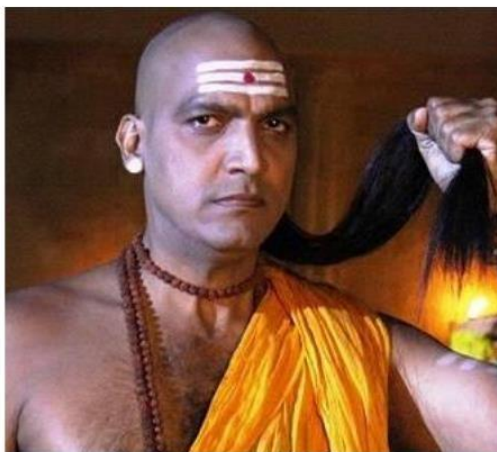


Ganesha Hegde



Pony Verma

Tele Stars



Manish Wadhwa



Amit Bhat



Prahladrai Dalmia Lions College of Commerce & Economics

ISO 9001:2015 Certified

Transforming Students as Icons of tomorrow

Quality Policy and ISO Certification

CERTIFICATE OF REGISTRATION

intertek
Total Quality Assured.

This is to certify that the management system of:

Prahladrai Dalmia Lions College of Commerce & Economics

Main Site: Sunder Nagar, S.V. Road, Malad (West), Mumbai - 400064,
Maharashtra, India

has been registered by Intertek as conforming to the requirements of:
ISO 9001:2015

The management system is applicable to:

Degree College Courses for Commerce (Aided & Unaided), Post
Graduate Courses Meeting Requirement of University of Mumbai,
Junior College Course Meeting Requirements of the Maharashtra State
Board of Secondary and Higher Secondary Education

Certificate Number:

0688252

Initial Certification Date:

15 February 2019

Date of Certification Decision:

13 March 2019

Issuing Date:

13 March 2019

Valid Until:

12 March 2022



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President, Business Assurance

Intertek Certification Limited, 10A Victory
Park, Victory Road, Derby DE24 8ZF, United
Kingdom

Intertek Certification Limited is a
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PRAHLADRAI DALMIA LIONS COLLEGE OF COMMERCE & ECONOMICS

QUALITY POLICY

We at Prahladrai Dalmia Lions College of Commerce & Economics are committed for disseminating Quality Education to students in the field of Commerce to facilitate development of Trade and Industries.

This shall be achieved through:

- 1) Embracing contemporary educational trends in the field of Commerce.
- 2) Creating proactive learning culture among staff and students.
- 3) Professional development of students imbibing strong ethical values.
- 4) Continuous improvement in Operational Process with the help of ISO9001:2015 Standard.

Ramene

I/C Principal



Prahladrai Dalmia Lions College of Commerce and Economics aims to transform students as icons of tomorrow. Our college has a wide range of courses pertaining to the fraternity of 'Science, Commerce & Science', to match up with our students' expectations. This option helps the students choosing to pursue a course which helps them specialize in the subject they intend to pursue as a career.

Career Options after

B.Com

- Chartered Accountancy (CA)
- Company Secretary (CS)
- Master of Commerce (M.Com)
- Chartered Financial Analyst (CFA)
- Business Accounting and Taxation (BAT)
- Certified Management Accountant (CMA)
- US Certified Public Accounting (CPA)
- Financial Risk Manager (FRM)

M.Com

- Enroll in an MBA Program
- Become a Chartered Accountant
- Consider doing the ACCA course
- Pursue Company Secretaryship
- Earn the CMA credential
- Complete the CFA course
- Obtain a CPA license
- Become an FRM certified professional



Bachelor of Management Studies is a specialized study in the field of management. The basic principle of this designed syllabus is to make a student ready for managerial duties in wide range organizations. The analytic and logical interpretation of each subject helps the student respond towards each managerial duty with a proper judgement of what works best in which situation.

B.Com & M.Com



Bachelors in Commerce

& Masters in Commerce caters to developing a strong base of knowledge which helps the student help and develop all the basic knowledge required to easily manage and empower a business and enterprise.

The diverse subjects, wide experienced and qualified teachers with the help of live examples help in building a strong base while always being approachable for all their doubts and difficulties.

Both the courses prepare the students to overcome all the challenges which occurs in an organization which helps in making the business productive and encourage a smooth run.

Career Options after B.M.S.

- Administration And Operations
- Project Management (Executive Level)
- Enterprise Management
- Human Resource Management and Development
- Customer Management
- Data Management and Systems Analysis
- Sales And Marketing
- Financial Management.

Career Options after B.A.M.M.C.

- Journalism.
- Radio Jockeying.
- Advertising.
- Public Relations.
- Event Management.
- Digital Communications.
- Photography.
- Filmmaking.



Bachelors in Banking and Insurance is designed keeping in mind the 'Banking and Insurance' sectors of the world. The course prepares each student to understand the industry right from the basics making the student's foundation strong. As banking and insurance sectors see fluctuations on a daily basis, these courses and subjects make understanding the market fluctuations a common affair and help them excel in their careers.

Career Options after B.Sc.(I.T.)

- IT Consultant.
- IT Support Analyst.
- Network Engineer.
- Web Designer.
- Software Developer.
- Technical Sales Representative.
- Systems Analyst.
- Quality Assurance Analyst.



For students who are passionate about learning more about the IT sector The Bachelor of Science in Information Technology is a well-designed course where each student gets to explore various specifications like computer applications, programming, and software development. The course is well designed towards bringing out the best of the abilities of each student as it brings out the best of their abilities while making sure their basics about each subject is covered.

Bachelor of Arts in Multimedia and Mass Communication is a well-designed course that enables students to learn and prepare for their passion of making media-related careers their profession. Each subject is specifically designed and taught keeping in mind the life of media personnel and how the students can tackle each challenge with ease. The students in their final year have the option to choose Advertisement or Journalism depending upon their interest and career choices.



Career Options after B.B.I.

B.B.I.

- Bank Managers
- Finance Officer
- Consultants
- Insurance Managers
- Treasurers
- Risk manager
- Credit and cash managers
- KPO Executives
- BPO Executives
- Reinsurance Executives



Bachelor of Accounting & Finance is a specialized course which focuses on the accounting sector and the financial market. Students who are passionate towards becoming a CA, CS, Accountant or some career related to these streams usually opt for this course.

The course helps them understand the accounting plethora from the very beginning which creates a strong base for them to prepare for their CA and CS exams. If a student has a passion for accounts, this is the course for them.

Career Options after B.A.F.

- CA (Chartered Accountant):
- Company Secretary (CS):
- CFA (Chartered Financial Analyst):
- FRM (Financial Risk Manager):
- Market Research Benefit
- Budget Analyst
- Banking Center Manager
- Mortgage Loan Officer

Career Options after B.I.M.

- Financial Analyst
- Fund Manager
- Portfolio Manager
- Risk Manager
- Hedge Fund Manager
- Alternative Investment Analyst
- Stockbroker
- Risk Analyst
- Ratings Analyst
- Private Equity Associate

Bachelors of Investment Management is a course specifically designed towards learning and understanding the stock market. This is a fairly new introduced course by the Mumbai University because of the current demand in students wanting to learn the stock market as it helps them in understanding the basics of the industry through which they could predict and help investors in developing a strong portfolio. This course enables each student to understand the stock market and flourish in the industry.



Bachelor of Financial Markets offers theoretical and practical knowledge of planning, organizing, monitoring, directing and controlling the capital resources of an organization/ company in an efficient way. This course helps build foundation by developing a skill of allocating the capital based on their essential objective to help sustain the company and derive profits each year.

Career Options after B.F.M.

- Financial Researcher
- Business Analyst
- Financial Officer
- Financial Manager
- Business Development Officer



PRINCIPAL'S ANNUAL REPORT 2021-22

"Education is the passport to the future, for tomorrow belongs to those who prepare for it today." - Malcolm X.

It is my proud privilege to put before you the achievements and happenings of the academic year 2021-22. This academic year indeed was a year of troubled times yet we have done our best.

Friends, our students have been scaling new heights in every field. The academic performance of 2020-21 was excellent.

- Our BCom Degree passing percentage is 98.00%.
- The BMS Degree passing percentage is 93.82%.
- The BAF Degree passing percentage is 97.06%.
- The BBI Degree passing percentage is 90.43% .
- The BFM Degree passing percentage is 96.30%.
- The BIM Degree passing percentage is 95.74%
- The BAMMC Degree passing percentage in Advertising is 93.83 and in Journalism is 81.00%.
- BSc(IT) passing percentage is 89.58%_.
- The MCom-II (Accountancy) passing percentage is 90.53%.
- The MCom (Management) passing percentage is 99.00%.
- The HSC college result percent was 100%.

We soon would be commemorating 50 years of establishment of Pahladrai Dalmia Lions College of Commerce & Economics. The Lions Club of Malad-Borivali, an international social organisation, realized the necessity of establishing a Commerce College in the western suburb of Mumbai-Malad in 1972 to cater to the needs of the society. The vision envisaged by the stalwarts of the Club was finally converted into reality and the foundation stone of the college was laid in April, 1972, with a handsome donation from the Dalmia family of Pahladrai Dalmia Charity Trust. Within a record period of 100 days the college building was completed. The college was inaugurated by Mr. T. K. Tope, the then Vice Chancellor of Bombay University. The Institution that started with 450 students has today become one of the premier institutes in the western suburbs. The College endeavours for academic excellence and promotion of co-curricular and extra-curricular activities that promote resilience, creativity and leadership qualities among the students. The College lays great emphasis on inculcating in its students the importance of ethics, hard work and commitment to excellence.

This year being a very challenging one due to the ongoing pandemic, all activities were conducted online. All First Year students were welcomed at the online orientation programme and were oriented to the culture of the Institution. Students and parents were explained the various rules and regulations, activities and programmes that the college provided.

All lectures were conducted on the online platform – Google meet and teachers used a variety of online modes – Google classroom, Whatsapp, etc. to connect with students for the teaching –learning process. Our library also connected with students via Google classroom which was used extensively to provide information about new arrived periodicals in the Library.

Online bridge courses in Environmental studies, Business Communication, Mathematics and Statistics and Computer systems and Applications, Department of BScIT, Law for students of BMS and for students of TYB.A. (M.M.C.).

This year was a year of virtual conferences, webinars and online workshops.

Two conferences for the students by the students were organized:

- A national Virtual Conference for student researchers on “Changing Media Landscapes and their Impact on Culture, Society and its Economics’ was organised on 27 April 2022 by the Department of Business Communication and Student Research Cell of Prahladrao Dalmia Lions College of Commerce & Economics and D.T.S.S. College of Commerce under the aegis of IQAC of both colleges.
- Inter-collegiate virtual conference virtually on “ Nishichitam: “Positive Impact of Pandemic on every aspect of our lives” on 02nd December, 2021 by B.A. (M.M.C.) and BBI program.

“Virtual National Conference on ‘Intellectual Property Rights:- Navigating

Intellectual Property Rights” was organized on 3rd March 2022.

A number of Webinars were organised this year on the following topics:

- Overview of Security Market and Career Growth” was delivered by Atul Sathe Certified Financial Educator ,BSE. was organized with the Board for Industry Academia Partnership on 17th July, 2021.
- How to set Goals” by Dr Harshita Kumar was organized on 7th September, 2021 in association with the ICAI Business School , Mumbai.
- Professional Ethics in the Field of CA” in association with Department of Business Communication was organized on 26th Feb, 2022.
- Taxathon 2021 - Roadway to Fundamentals of Income Tax” for TYBCOM Students was organized on 6th October, 2021.
- Know How to File Income Tax & GST” was organized on 25th Sept, 2021.
- Digital Rupaya & Crypto Currency’ on 9th March 2022.
- Cyber Sakhi” on 10th March 2022.

- New Age Banking Career - Corporate Banking" on 6th April 2022.
- Career in IT" on 21st August-2021.
- Full Stack Web Development" , Framework : "Ruby on Rails" on
- Career planning post pandemic" on 29th October, 2021.
- Investors awareness programme on capital market" on 11th December, 2021.

Many online quizzes kept our students busy academically - a Geography Quiz was held on 14th January 2022, "Jinglevertsing" an Intra-collegiate Advertising competition was conducted on 3rd March, 2022; "Commerce ke Jabaaz" an intra-class quiz was conducted on 8th April, 2022, Tricky Troupe 2021-22- an Online Quiz competition in Mathematics and Statistics was held on 9th February, 2022 , Quiz in Computers was conducted on 26th October, 2021.

Under the MOU with VocSkills the following webinars were conducted:

- Career Opportunities in Fashion & Interior Design'in association with Career Guidance Cell on 9th April, 2022.
- Mental Wellbeing" on 26th Feb, 2022.
- HR Analytics with Advanced Excel" on 2nd October 2021.
- How to Crack Bank Exams: Corporate Banking' on 6th April, 2022.
- Resume Writing & How to create your profile on LinkedIn" on 25th Sept, 2021.

In association with Pahal Institute of Design organized a webinar on the topic "Career in Design, Fashion & Architecture" on 9th October 2021.

An offline Seminar on Women Entrepreneurship was organized on International Women's Day. Study visit to Maniben Gandhi Memorial Foundation was organized on 27th April 2022, apart from the Industrial visits that our students went for after a gap of almost two years. Industrial visit (Chandigarh - Manali) was organized by the college for seven days for all TY students from 06th April, 2022 to 13th April, 2022.

Activities such as 'Virtual Prashnotri 2K21' was organized on 15th December, 2021; Entrepreneurial Premier League EPL 2K22 was conducted for students of the college; Entrepreneurial Tales 2K22- Local to Vocal was organized on 26th March 2022; 'Break the Ice - To discover the new you' was organized on 30th April 2022; Intra Collegiate event " Capture the Moments" on 15th February, 2022 an offline Intra- Collegiate event named as "Mind Booster 4.0" was conducted on ; 10th March, 2022;

Career Guidance Cell offered following webinars through online mode as well as in offline mode as listed below:

1. Awareness on Vacancies in Government Sector - BANKING AND INSURANCE by Experts Corner Academy on 20/07/2021. Participation Count - 80
2. CAREER IN AVIATION by FLYHIGH Aviation Academy on 17/08/2021. Participation Count - 49

3. PRep Talk - Public Relations on 11/10/2021. Participation Count - 110
4. Career and Future Job opportunities available in the Finance Sector by Sykes & RayEdupro on 20/10/2021. Participation Count - 81
5. Career Planning Post Pandemic" on 29/10/2021. Participant Count 76
6. Investors Awareness Programme on Capital Market on 11/12/2021 with number of participants 126
7. Career guidance on various Entrance Exams for MBA by IDEAL Management on 21/12/2021. Participation Count - 59
8. Various entrance exams in Banking and Government sector by IDEAL Management on 23/12/2021. Participation Count - 90
9. Emerging industries and skills required to adapt to those new industries by IDEAL Management on 11/01/2022. Participation Count - 58
10. How to prepare for Job interviews in the new online world? by IDEAL Management on 18/01/2022. Participation Count - 29
11. Insight - a Career Assessment Test by University of Petroleum and Energy Studies on 29/01/2022. Participation Count - 600
12. Online Career Orientation Program - Be Self-employed & Get Lifetime Income on 01/02/2022. Participation Count - 54
13. Career and Placement Opportunities in Beauty and Wellness Sector by LAKME Academy, MALAD on 16/03/2022. Participation Count - 85
14. Careers in Management by ADITYA School of Business Management on 24/03/2022. Participation Count - 29
15. CAREER IN HOSPITALITY, TRAVEL & TOURISM AND CUSTOMER SERVICE by AMIGO ACADEMY on 28/03/2022. Participation Count - 89
16. Chartered Financial Expert(CFX) on 4/4/2022 for MCom. Participant Count - 39

A Short Film Festival by B.A. (M.M.C.) was held on 31st August, 2021.

All activities by the NSS and DLLE were conducted online.

The NCC Unit celebrated events like International Yoga day, Independence day, Republic day, Tree plantation on 19 Jan 2021, Swacchata Abhiyan on 12 Dec. 2020, Sea Vigil on 12th and 13th January 2021, Vijay Salaskar (Police Program), Self awareness and online lectures on waste management, Save water, Fire rescue and air pollution.

NSS, NCC and DLLE unit was very active as usual this year too.

The Career Guidance Cell and Placement Cell were also active online this year.

In lieu of pandemic, the Fine Arts Association conducted an event of Artistry 2k20 to celebrate the Spirit of Creativity among students.

Webinar on "Be an Entrepreneur. Discover the Best In You!" was organized by Incubation Cell on 15th February 2022.

This year we had a "Virtual EPL" organized by BMS program in association with Incubation Cell.



Several outreach programmes were also organized this year

- “Healthy Me” a personal hygiene products donation drive was initiated on 28th Feb.2022.
The items like bathing soaps, toothpaste, Savlon , hair oil were distributed among students of an ‘ashramshala’.
- Visit to an old age home was organized on 04th March, 2022.
- E-waste collection drive was organized in association with Green Cell from 20th January 2022 to 28th February 2022.
- A bird feeder making competition was organized by the Green Cell and Environmental Studies, Commerce Dept. on 22nd March,'22, on account of World Sparrow Day.
- Awareness programme on “Fundamental Rights, Fundamental Duties and Directive Principles of State Policy” on 15th December 2021.
- An outreach programme called “Art of Giving” was organized on 24th December, 2021 wherein 30 Teachers from Degree College & SFC and reached out to give joy to the inmates of Community Development Centre, Malad which is a Home for protecting and rehabilitating vulnerable children in despair.
- A “Happiness Week Challenge” was organized between 20th March, 2022-26th March 2022
- To celebrate the glorious 50 years of the college the Cultural Association conducted an Intra Collegiate event titled ‘ESPECTRO’ that hosted 16 competitions on 24th& 25th February, 2022. More than 200 students participated in the event.

“Together, we can help our country reach COVID-19 vaccination goals.”

With this motto the Corona Virus Vaccination Drive (CVVD) was conducted by AASTHA Cell of our college on 28th June-15th July, 2020 CVVD (Dose 1) and 27th September-10th November, 2020 CVVD-2 (Dose 2) On account of the Golden Jubilee Year of our College's inception 50 people from our college including teaching and non-teaching faculties were given this golden opportunity of vaccination for free. The Corona Virus Vaccination Drive (CVVD) was initiated to ensure that the college reopens to a safe environment for its staff members.

The College in association with Municipal Corporation of Greater Mumbai organized a Vaccination Drive against Covid-19 for our college students between 15 years to 18 years. Both doses -first and second were administered to the students on 9th February 2022 and 12th March 2022 respectively



- On behalf of The Lions Club of Malad Borivli , along with our college organized a session inviting innovative ideas "Inspire to Serve" sponsored five projects for Rs. 10,000/- each.
- With a proactive teaching faculty and administrative staff, a very supportive & encouraging management at my side, I am sure that our institution will grow in leaps and bounds.
- I take this opportunity to thank our management for their constant encouragement and support. With their active support and co-operation I am sure our college will scale new heights of success and glory.

I am thankful to the teaching and administrative staff that constantly helps me in the administration of the college.

Thank you.



Dr. Kiran Mane
Principal (InCharge)

Prahladrai Dalmia Lions College of
Commerce & Economics



Placement Cell

The Placement Cell of Prahladrai Dalmia Lions College of Commerce & Economics had conducted various activities under the cell in the academic year 2021-2022:

1. On 5th August, 2021 the year started with a placement orientation where the third year students were informed about the activities to be conducted during the year and also the yearly activities planned by the cell members. The placement orientation was attended by 422 participants.
2. A pre placement talk BSFI-BDE session was conducted for the SFC students, this training was done for SFC pass out students. This session was attended by 31 students.
3. The placement cell had also organized a webinar on “Resume building” which was attended by 262 students. The speaker of the webinar was Dr. Vinaya S Naik.
4. On 20th September, 2021 the placement cell had also offered Faiyda Internship. This internship had witnessed a registration of 35 students.
5. On 27th September, 2021 a pre placement talk was conducted by HDFC BSFI. This talk was organized by the third year students who had passed their academic year.
6. During this year, there were multiple openings for various job roles like relationship manager, business development manager, corporate agency manager. For all of these job roles, close to 62 students had registered.
7. In the month of December, placement cell had also offered opportunities for students from BRAINEDAPP and MAGITT for the position of Job Analyst.
 - a. On the 14th December, 2021 a virtual internship was also provided for students, on behalf of a renowned company, “TalentServe” . This internship had 78 registrations.
 - b. On 31st December, 2021 SMC Global in association with Placement Cell had offered students relationship manager, equity trader and junior financial planner positions for last year students. 29 students had registered and applied for the same.
8. On 19th January, 2022
 - a. The Placement Cell supported a hiring process for sales specialists in association with XLNC technologies. This was supported with four rounds of interview.
 - b. On the same day, other companies like Carrer Runway, XLNC Academy International Pvt. Ltd. and Kiddernitty had also participated in the hiring process. This hiring Process was only for final year students from all streams.
9. On 5th February, 2022 the Placement Cell of the college in association with the B.A.F. program conducted a webinar on “Preparation strategies for government exams”. This webinar was accessible to students from all streams and all years. A good number of 81 students had registered and participated.

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10. On 15th March, 2022, an inter collegiate event, Drishtant 2k22 - Job Fair was organized by Placement Cell with a generous number of 25 companies and with a footfall of 1400 candidates who did registrations and appeared for interviews to various companies.
11. On the 24th March, 2022, ACE protons and HR mantra Software Pvt. Ltd. the placement cell had also provided opportunities for students in various job positions like business development executive, design executive, social media executive, public relation executive, coordinators, developers and design etc. More than 20 students had registered for both companies. The selection process was based on 3 rounds.

DRISHTANT JOB FAIR 2021 – 2022

Drishtant Job Fair is organized every year by Placement Cell catering to the employment needs of the students. Even in the current times of pandemic, Placement Cell of Prahladrai Dalmia Lions College of Commerce and Economics had organized it and has seen a phenomenal participation from students as well as companies who actively & smoothly conducted the process virtually.

Drishtant 2k22 was organized on 15th March, 2022 from 8:30 a.m. to 4:00 p.m. Even in these tough times of pandemic, we got 25 companies with exclusive offers for recruitment. The response from students was overwhelming. The Job fair witnessed an extensive footfall of nearly 1400 students both in-house and other colleges (both offline and online registrations). Following is the list of companies who had visited the college for the offline campus job fair at the inter collegiate level. We saw 31 offline registrations and 1464 online pre registrations.

NAME OF COMPANY	NATURE OF VACANCY	JOB DESCRIPTION	SALARY RANGE
NAM SOLUTIONS	Internship	Content Writer, Graphic Designer, Social Media Executive and Publicist	3.5k to 5.5k (Stipend)
Andromeda Sales and Distribution Pvt Ltd	Fulltime	BDE	12000-20000
DERBY COMMUNICATIONS (India) PVT. LTD.	Fulltime	Banking Sales Officers	7 lacs + huge incentives
CHANDAK GROUP	Internship	Sales	15000
SOUND IDEAZ ACADEMY	Internship	Marketing Intern	5,000 - 10,000
N P K & Co. LLP CA IT Return Chartered Accountants	Internship	Trainee	Rs.5,000 to Rs.10,000
TEAM LEASE	Fulltime	Account Manager(B2B)	25k-30k
SQUARE YARDS	Fulltime	AIM,IM	1.80 lac (probation)for fresher after that 3 lac
NEEMTREE & KLIMB	Fulltime	Customer Success Intern	NEEMTREE & KLIMB

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Finance HAATT	Fulltime	DATA LABELLING EXECUTIVE	15,000/month
TECHMAHINDRA	Fulltime	HR Recruiter,	5000 - 8000 per month (based on the interview)
EATMYNEWS	Internship	Interns in various domains Content Writing, Content Interview, marketing, Social media Marketing	10K-12K
CARESOFT	Fulltime	Business Communication Executive -1, Software Developer- 2, DBA - 2, Mobile App developer- 2, Support Executive - 3	12,000 to 20,000 CTC
IBS INDIA	Fulltime	Marketing Officer / Sr. Marketing Officer / Assistant Manager	As per the industry standard
MANSUKH	Fulltime	Derivative Analyst/Trainee	15k to 17k
Skandha Media Services Pvt. Ltd.	Internship	Digital Operations Interns	180000 per annum
CONVICTION HR	Fulltime	Associate & Sr. Associate, Team Leader, Manager	15,000 - 60,000
M S CHOLA	Fulltime	Sales	3.5 lac
KOTAK LIFE!	INTERNSHIP & PART-TIME	AGENCY PARTNER CHANNEL, CTC STRUCTURE	Fixed salary of 2.5 lacs per annum after an internship of 3 months + incentives + Mediclaim and Life insurance cover
EJOBSOCEAN	Fulltime	Accounts and taxation	20000-30000
TALENTSERVE	Fulltime	CAMPUS AMBASSADOR COMMUNITY MANAGER BRAND PROMOTER GROWTH MANAGER MARKETING AND BUSINESS DEVELOPMENT HR & OPERATIONS SOCIAL MEDIA FINANCE PERSONNEL	2.8 LAC to 2.6 LAC Per annum
Kalpavriksh Staffing & Recruitment Services Pvt. Ltd.	Fulltime	branch banking and phone banking	15k to 25k
FIRST SOURCE	Fulltime	Voice/Non-voice/Front office/Back office	14,660 to 21,000 (Based on interviews and experience of the candidates)
ESTEEM HR CONULTANCY	Fulltime	HR internship / Other profiles Fulltime	10,000 TO 50,000 (BASED ON INTERVIEWS)
FLYHIGH	Fulltime	Sales	NA
HRCT MANAGEMENT SERVICES	Fulltime	Sales	NA

Out of the students registered and appeared, the final students selected were 166 and shortlisted were 85.

INFORMATION ON ADMISSIONS

(Subject to change as per NEP 2020 Guidelines)

ELIGIBILITY

Following is the eligibility criterion for admission to F. Y. B. Com. class :-

- I. Those who have passed the Higher Secondary School Certificate Examination (Std. XII) conducted by the Maharashtra State Board of Secondary and Higher Secondary Education in the following subjects:
 - a. English
 - b. Any one of the Modern Indian Languages or Modern Foreign Languages taught in the College.
 - c. Four other subjects from among the other subjectsOR
Three subjects from among the subjects mentioned below and one subject from among the remaining optional subjects for the Higher Secondary Certificate Examination.
 - i. Economics
 - ii. Book-keeping and Accountancy
 - iii. Organisation of Commerce
 - iv. Co-operation.
- II. Those who have passed an examination of another University/Board or Body recognized as equivalent thereto.

ENROLLMENT

A student passing the H.S.C. examination of the Maharashtra State Board of Secondary and Higher Secondary Education and eligible for admission to the First Year B.Com. class shall apply to the Registrar of Mumbai University for a certificate of enrollment through the college.

Application forms for enrollment alongwith the statement of H.S.C. marks, copies thereof and necessary fees are to be submitted at the time of filling the admission form in the College.

PROCEDURE

- ❖ Students seeking admission to this College are required to apply in the original prescribed form only. The student must affix his/her recent photograph on the admission form.
- ❖ Application for admission and application form for enrollment, along with statement of H.S.C. marks and copies thereof and three copies of a recent passport size photograph are to be given for checking and verification to the office staff before payment of fees.
- ❖ Incomplete forms and/or forms without proper documents will not be accepted.

CONDITIONS

1. An admission granted to a student, in any class in this College, shall be for that particular term only.
2. A student admitted to one class shall not get automatic admission to the next higher class, term after term or year after year. Admission to the higher class in the subsequent year shall be at the total discretion of the Principal.
3. Every student is required to apply for fresh admission year after year and there is nothing like reservation of a seat for the existing student.
4. Students with poor lecture attendance and /or poor performance at the College Examination or caught for misconduct will not be admitted in the Second Term.
5. Admission to this College to any class is subject to the Rules and Regulations contained in this prospectus and that of the University of Mumbai, framed from time to time. The Rules and Regulations of the University take precedence over the Rules, Conditions and Regulations of the College in case of dispute.

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6. (a) Admission to the College is granted only for a term and the continuation of admission thereafter is subject to his/her good conduct, academic progress and observance of discipline. (b) Students once admitted are considered as duly enrolled for the whole year unless they inform the Principal in writing about their intention to leave the College. The College shall be entitled to recover the tuition fees for the whole year, if they fail to inform the Principal well in time.
7. When a student cancels his/her admission immediately after admission, the fees paid by him/her shall be refunded according to the rules prescribed by the University from time to time. Please refer to such Rules which are given below separately.

ADMISSION OF STUDENTS FROM OTHER UNIVERSITIES AND ALLIED BODIES

A student from another University or Board of Secondary or Intermediate Education or any other statutory examining body seeking admission to this University shall apply to the Registrar of University of Mumbai for a Certificate of Eligibility.

Such students will be admitted to the deemed class only if they have obtained the Provisional Certificate of Eligibility from the Registrar, University of Mumbai for that class. For final confirmation of Eligibility students should submit the following certificates in original, along with photocopies of:

1. Original Mark Sheet.
2. Original Passing Certificate.
3. Original Migration Certificate.

Students whose admission is provisional should note that if their admission is not finally confirmed by the Registrar, University of Mumbai, their terms kept for the academic year shall be treated as null and void and they will not be allowed to appear at the final examination.

TERMINATION OF REGISTRATION

Students who register in the College in the first term but do not intend to rejoin the College for the second term, must inform the office in writing to that effect, before the last day of the first term, failing which they will be liable to pay fees for the second term also.

TRANSFER CERTIFICATE

1. In a transfer case, no student shall at any time be admitted to this College unless he/she produces a Transference Certificate from the College he/she leaves.
2. As per University of Mumbai circular, CONGC/FESS/292 dated 7/7/2008, fees for issuing a transference certificate will be Rs. 100/-
3. As a result of a student leaving one College to join another, it will be necessary for him/her to submit proof of the attendance of the College to enable him/her to make up the necessary percentage of attendance. A Transference Certificate shall not be granted except for reasons, which appear to be sufficient and except with the written permission of the Principal of the College that the student wants to leave and the Principal of the College, which he/she intends to join.
4. Application for Transference Certificate shall be made by the students without unnecessary delay through the Principal of the College to which they wish to be transferred.

U.G. & P.G. - 2023-24 PROSPECTUS

0.2859 ORDINANCES RELATING TO THE REFUND OF FEES

Refund of Tuition, Development and all other fees after cancellation of admissions:

The candidates who have taken admission in under graduate courses in Govt. colleges, in Govt. aided and unaided courses conducted by affiliated colleges, and recognized Institutions may request for refund of fees after applying in writing for cancellation of their admission to the course. The refund of fees as applicable shall be made on or before 30th day after the date of cancellation and thereafter. The percentage of fee to the candidate after deducting charges is as follows:

Table-1: Fee Deduction on cancellation of admission

Period and Percentage on cancellation charges						
	(i)	(ii)	(iii)	(iv)	(v)	(vi)
	Prior to commencement of academic term and instruction of the course	Upto 20 day after the commencement of academic term of the course	From 21 st Day upto 50 days after commencement of the academic term of the course	From 51 st day upto 80 days after the commencement academic term of the course or August 31 st whichever is earlier.	From September 1 st to September 30 th	After September 30 th
Deduction Charges	Rs. 500/- Lump-sum	20% of the total amount of fees	30% of the total amount of fees	50% of the total amount of fees	60% of the total amount of fees	100% of the total amount of fees

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SCHOLARSHIP & FREESHIPS

(Prescribed forms of scholarship & freeship will be available from college office.)

Name of the Scholarship	Requirement	Last Date of Application
National Merit Scholarship	At least 80% marks in the S.S.C. Examination only	31 st July
State Government Open Merit	For H.S.C. students who have secured at least 65% in the examination.	31 st July
Government of India Scholarship to Schedule Caste Converts to Buddhist, Schedule Tribes, SC/ST/DT/NT/VJ and Buddhist Students	1) Income Certificate of Last year (01-04 to 31-03) with all etc. 2) Caste Certificate 3) Photo copy of the mark sheet of last examination passed duly attested.	
Defence Scholarship	Concession to Children/Wives/ Widows of the defence personnel, i.e. regular member of the Army, Forces enrolled under Army/Navy/Air Force etc.	
E.B.C. Freeship	Income of the family not to exceed Rs. 15000/- per annum on 31st March 1) Income Certificate 2) Photo Copies of Mark Sheet 3) Photo Copies of Ration Card	
P.T.C. (Primary School Teacher) S.T.C. (Secondary School Teacher)	1) Signature of the Head Mistress/Principal of the School 2) Area Officer's Signature certificate of eligibility to be obtained from competent authority 3) Photo copies of Mark Sheet 4) Photo copies of Ration Card	31 st July
Ex. Servicemen (Freedom Fighter)	1) Signature of the Head Mistress/Principal of the School 2) Area Officer's Signature certificate of eligibility to be obtained from competent authority 3) Photo copies of Mark Sheet 4) Photo copies of Ration Card	31 st July

U.G. & P.G. - 2023-24 PROSPECTUS

NOTE:

Students applying for scholarships/freeship should note that these are granted on the following conditions:

1. That the applicant is regular in accordance with the conditions governing the respective Scholarship.
2. That his / her conduct and progress is satisfactory.
3. That she/he is not absent, without prior permission.
4. After the expiry date of application for the above scholarship/freeship forms will not be accepted.
5. Students should not apply for more than one freeship in the year.

HOLIDAYS

The college shall be closed

- a) On Sundays and Public Holidays as declared by the Maharashtra Government and University of Mumbai.
- b) On Holidays prescribed by the University both for the long vacation, Diwali vacation and for the winter break.
- c) On such other days as the Principal may declare from time to time. (These will be announced on the College Notice Board)

TERMS

The Academic year consists of two semesters

Term-1: 13th June, 2022 to 22nd October, 2022

Term-2: 7th November, 2022 to 1st May, 2023

} Both days
inclusive

**Awaited to be
received from
University of
Mumbai**

Documents issued by the College

IDENTITY CARD

Students are required to show it on demand in the College, in the Library, at any college event. The loss of Identity Card should be immediately reported to the College Office in writing.

At the University Examination all candidates are required to produce their identity cards bearing their photographs attested by the Principal.

RAILWAY CONCESSION

All students are eligible for concession on railways for local journeys between the stations nearest to the place of their residence in Mumbai and the College; and also, for journeys between their place of permanent residence and Mumbai during vacation only. Students are requested to enter their local and permanent addresses correctly in the Admission Forms to facilitate issue of such Railway concession orders. The place of permanent residence, in the application for admission means the place where the student and/or his parents normally reside. This address will not be allowed to be changed during the academic year.

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DUPLICATE COPIES OF DOCUMENTS

Students who intend to apply for duplicate copies of their statements of marks, certificates of passing, degree certificates as well as special certificates, should produce an affidavit on a non-judicial stamp paper of Rs.50/- made in that behalf before the metropolitan magistrate or notary appointed by the government to that effect, the reason for the issue of duplicate copy of the aforesaid documents mentioning therein so also, the first information report FIR registered in the police station for the reasons whatsoever, i.e., loss, damage of the same, etc., to check the misuse of the aforesaid documents. On completion of these formalities and payment of necessary fees the required duplicate certificates will be issued to the concerned students accordingly.

ASSOCIATIONS

STUDENTS' COUNCIL

The college has a Students' Council which conducts the literary, cultural, recreational and other social activities of the college and helps in training students to participate. Every student is a member of this Council. The General Secretary represents the college Students' Council at the University.

STUDENTS' MUTUAL AID FUND

The college has established a Students' Mutual Aid Fund in order to render financial assistance to needy students to meet some of their expenses.

N.S.S.

The college enrolls students under the N.S.S. Scheme. We have two N.S.S. units. The N.S.S. Programme officers look after its activities. Students who have completed training as per the rules laid down by the University to the satisfaction of the Principal, are entitled to grace of 10 marks at their first appearance for every University examination, under the Ordinance No.229A.

N.C.C.

The College has been granted permission to start N.C.C battalion (Army) only for boys. The NCC officer looks after its activities. Students who join N.C.C. and complete the training as per the rules laid down by the University to the satisfaction of the Principal are entitled to grace of 10 marks-at their first appearance or every University examination, under Ordinance-No. 229A.

CAREER GUIDANCE CELL

The Career Guidance Cell conducts various seminars to guide the students with regard to the selection of their career. Various talks, guest lectures and seminars are conducted throughout the year so as to acquaint students with the various options available to them. Campus interviews are held by reputed companies like TCS, WIPRO, First Source to mention a few. To enable the students to succeed in the recruitment process, training is provided through workshops on interview skills and group discussions

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WOMEN DEVELOPMENT CELL

The Women Development Cell is established under section 14(8) of the Maharashtra Universities Act, 1994. Revised directives have come into force from 18th January, 2008. It is mandatory for every college to establish the said Cell. The object of this Cell is to prevent sexual harassment at the workplace of the lady staff and the girl students of the college. To achieve this objective the college conducts various programmes and conducts gender sensitization programmes.

LITERARY, ADVERTISING AND DEBATING

The Literary Advertising and Debating Society trains students in effective public speaking and ensures overall personality development. Elocution, debate, essay, poetry writing competitions and group discussions are conducted by this Society.

ALUMNI ASSOCIATION

The Alumni Association consisting of past students of the college is effectively involved in the cultural events organised during the year. The constructive suggestions and recommendations of Alumni help the college in overall development.

INDUSTRIAL VISITS

The college arranges industrial visits for students. Visits to industrial organisations and business houses facilitate successful completion of projects by the students.

DEPARTMENT OF LIFELONG LEARNING & EXTENTION (DLLE)

Department of Lifelong and Extention aims to promote a meaningful and sustained rapport between the University and the Community. The extension dimension of the department aims to facilitate sensitization of the students to the social and cultural realities. The department offers extention work projects encompassing social issues to the students. The student is awarded 10 additional marks at the final exam on completion of 120 hours of work and submission of a project report.

CULTURAL DEPARTMENT

The Cultural Department consists of a Professor In-charge and a Student Secretary. Its prime objective is to provide an opportunity to the students to participate in intercollegiate festivals organized by different colleges and universities. The performance of our college at inter-collegiate competitions has been outstanding.

DALMIA LIONS UTSAV

It is an intercollegiate cultural festival organised by our college wherein we have a multitude of events in the field of Fine Arts, Literary & Performing Arts. It serves as a platform for the students to display their talents and skills thereby competing with students from different colleges.

U.G. & P.G. - 2023-24 PROSPECTUS

PARENT – TEACHER’S ASSOCIATION

The purpose is to ensure interaction between parents and teachers and to obtain feedback from them. Meetings are held regularly to communicate to the parents the progress of their wards and also to receive feedback.

HEALTH CLUB

The college provides immediate medical aid in case of any emergency. One of our teacher's is an Ayurvedic practitioner who provides immediate professional first-aid.

COMMON ROOM FOR WOMEN

The college has a common room for girl students.

LANGUAGE ASSOCIATIONS

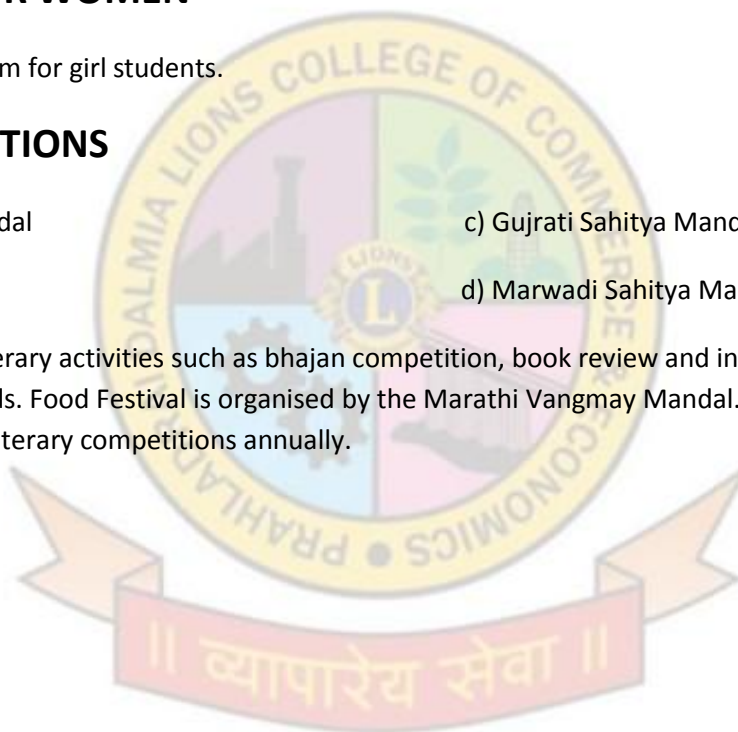
a) Marathi Vangmay Mandal

b) Hindi Sahitya Parishad

c) Gujarati Sahitya Mandal

d) Marwadi Sahitya Mandal

These associations conduct literary activities such as bhajan competition, book review and inviting esteemed authors and personalities from literary fields. Food Festival is organised by the Marathi Vangmay Mandal. Bhasha Diwas is celebrated by all Associations by organizing literary competitions annually.



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FACULTY LIST (Aided)

I/C Principal.: Dr. Kiran Mane
Vice Principal.: Dr. Madhavi Nighoskar

M.Com., M.Phil., Ph.D., M.A. (Eco)
M. A. (Eco), SET, Ph.D

Mathematics and Statistics Dept.:

Dr. Jay Prakash Yadav

M.Sc., Ph.D.

Accountancy Dept.:

Dr. Shiva Padme
Mr. Rajesh R. Ruke
Dr. Sunita Tidke
Ms. Kirti Sigtia
Ms. Varasha Anant Tandel

M.Com., M.Phil., Ph.D., LL.B.(Gen), B.Ed. NET
M.Com NET
M.Com, M.Ed, Ph.D., M.A. (Economics), LLB
M.Com ,MBA, NET
M.Com, NET, SET

Economics Dept.:

Dr. Madhavi Nighoskar(HOD)
Dr. Shami Nimgulkar-Kamble
Mr. Rajesh Bombe

M.A., Ph.D, SET (Eco)
M.A., Ph.D, NET (Eco)
B.A.M.S., M.A.,SET (Eco)

Commerce Dept.:

Mrs. Sharada Gaintonde (HOD)
Dr. Kiran Mane
Mr. Sachin Bansode
Ms. Subhashini Naikar

M.Com., M.Phil.
M.Com., M.Phil., Ph.D., M.A. (Eco)
M.Com., LLB.
M.Com., D.H.R.M., D.B.M., A.D.B.A., P.G.D.H.R.M.

Business Communication Dept.:

Ms. Emelia Noronha (HOD)

M.A., B.Ed, NET

Business Law Dept.:

Dr. Mahendra Pachadkar

M.Com, LLM., M.Phil.

Librarian:

Ms. Shital Shah

B.A., M.Li.Sc.

Teachers Appointed on Contractual Basis

Ms. Seema Shukla
Mr. Sandeep Gupta
Ms. Akshata Pawar
Ms. Harshada More
Ms. Tanvi Shah
Ms. Namrata Pednekar
Mr. Prashant Pandye
Mr. Jitendra Gupta
Mr. Rohan Yadav
Mr. Aditya Mahyavanshi

M.Com
M.Sc.
M.Sc.
M.A. (English), MH-SET
M.A. (English), B.Ed, NET, MH-SET
M.Com, MH-SET
M.A., MH - SET
M.Com
M.Sc. (Mathematics)
M.Sc. (Mathematics)

B.Com. – Scheme of Examination and Fee Structure

(SUBJECT TO CHANGE AS PER NEP 2020)

<https://drive.google.com/file/d/1yYJeQ6fgVr9KMT-j3oLJN3q-szl9HhxF/view?usp=sharing>

F. Y. B.Com. – SEMESTER – I		F. Y. B.Com. – SEMESTER – II	
Foundation Course Paper -	02 Credits	Foundation Course Paper -	02 Credits
Business Communication	03 Credits	Business Communication	03 Credits
Business Economics Paper -	03 Credits	Business Economics Paper -	03 Credits
Commerce -	03 Credits	Commerce - 1	03 Credits
Environmental Studies	03 Credits	Environmental Studies	03 Credits
Mathematical & Statistical Techniques	03 Credits	Mathematical & Statistical Techniques	03 Credits
A/c & Financial Management Paper -1	03 Credits	A/c & Financial Management Paper - I	03 Credits

S.Y.B.Com.			S.Y.B.Com.		
No. of Courses	SEMESTER - III	Credits	No. of Courses	SEMESTER - III	Credits
1	Elective Courses (EC)		1	Elective Courses (EC)	
1A	Discipline Specific Elective (DSE) Courses		1A	Discipline Specific Elective (DSE) Courses	
1	Accountancy & Financial Management III	03	1	Accountancy & Financial Management IV	03
2	Financial Accounting & Auditing VII Introduction To Management Accounting	03	2	Financial Accounting & Auditing VI-Auditing	03
1B	Discipline Related Elective (DRE) Courses		1B	Discipline Related Elective (DRE) Courses	
3	Commerce	03	3	Commerce IV	03
4	Business Economics III	03	4	Business Economics IV	03
2	Ability Enhancement Courses (AEC)		2	Ability Enhancement Courses (AEC)	
2A	*Skill Enhancement Courses (SEC) Group A		2A	**Skill Enhancement Courses (SEC) Group A	
5	*Anyone courses from the following list of the courses	03	5	* Anyone courses from the following list of the courses	03
2B	* Skill Enhancement Courses (SEC) Group B		2B	** Skill Enhancement Courses (SEC) Group B	
6	* Anyone courses from the following list of the courses	02	6	* Anyone courses from the following list of the courses	02
3	Core Courses (CC)		3	Core Courses (CC)	
7	Business Law I	03	7	Business Law II	03
	Total Credits	20		Total Credits	20
2A	*Skill Enhancement Courses (SEC)Group A		2A	**Skill Enhancement Courses (SEC)Group A	
5	*Anyone courses from the following list of the courses	03	5	*Anyone courses from the following list of the courses	03
2B	* Skill Enhancement Courses (SEC)Group B		2B	** Skill Enhancement Courses (SEC)Group B	

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6	* Anyone courses from the following list of the courses	02	6	* Anyone courses from the following list of the courses	02
3	Core Courses (CC)		3	Core Courses (CC)	
7	Business Law I	03	7	Business Law II	03
	Total Credits	20		Total Credits	20

T.Y.B.Com. - SEMESTER – V		T.Y.B.Com. - SEMESTER – VI	
Marketing	03 Credits	Human Resource Management	03 Credits
Business Economic Paper-III	03 Credits	Business Economic Paper-III	03 Credits
Export Marketing /Computer-System & Applications	03 Credits	Export Marketing /Computer-System & Applications	03 Credits
Direct & Indirect Taxes Paper – I	03 Credits	Direct & Indirect Taxes Paper – II (Goods & Service Tax Act)	03 Credits
Financial Accounting & Auditing Paper- VII (Financial Accounting)	04 Credits	Financial Accounting & Auditing Paper- IX (Financial Accounting)	04 Credits
Financial Accounting & Auditing Paper-VIII (Cost Accounting)	04 Credits	Financial Accounting & Auditing Paper-X (Cost Accounting)	04 Credits

Note: A student will have to offer the combination / groups of subjects which will be decided by the college and he/ she cannot demand any other subject as a matter of right.

FEE STRUCTURE FOR THE THREE YEAR COMMERCE COURSE

The college will collect the fees as per the guidelines issued by the University of Mumbai from time to time.

Fees are charged as per the University Circulate No. CONCOL/FEE/190 of 2008 dated 13th May, 2008 and other prescribed fees wherever applicable.

THE SCHEME OF EXAMINATION: Credit Based Evaluation System

The performance of the learners will be evaluated at the Semester End Examination carrying 100 marks for all the subjects except Foundation course.

The Foundation Course paper will be evaluated in two components. One component will be the Internal Assessment Component carrying 25% marks (Project) and the second component will be the Semester End Examination component carrying 75% marks.

Semester End Examinations - 100 marks

Duration - These Examinations shall be of 3 hours.

PASSING STANDARD

The learners to pass a course shall have to obtain the minimum of 40% marks in aggregate for each course in all subjects except Foundation Course.

In the subject of foundation Course, the learner shall have to obtain minimum of 40% marks (ie 10 out of 25) in project work and 40% marks in the Semester End Examination (i.e. 30 out of 75) pass. A learner will be said to have passed in the subject if the learner passes the Internal Assessment (Project work) and Semester End Examination together.

PERFORMANCE GRADING:

Letter grades and their equivalent grade point

Percentage of marks obtained	Grade Point	Grade	Performance
80.00 and above	10	O	Outstanding
70-79.99	9	A+	Excellent
60-69.99	8	A	Very Good
55-59.99	7	B+	Good
50-54.99	6	B	Above Average
45-49.99	5	C	Average
40-44.99	4	D	Pass
Less than 40	0	F	Fail
SGPI – Semester Grade Performance Index			

Allowed To Keep Terms (ATKT)

- 1) A learner shall be allowed to keep term for Semester II irrespective of number of Courses of failure in the Semester I.
- 2) A learner shall be allowed to keep term for Semester III if he/she passes each of Semester I and Semester II.
OR
A learner fails in not more than FOUR courses of Semester I and Semester II taken together with not more than TWO courses at each of Semester I and Semester II.
- 3) A learner shall be allowed to keep term for Semester IV irrespective of number of courses of failure in Semester III.
- 4) A learner shall be allowed to keep term for Semester V if he/she passes Semester I, Semester II, Semester III, and Semester IV.
OR
A learner shall pass Semester I and Semester II and fails in not more than FOUR courses of Semester III and Semester IV taken together with not more than 2 courses at each of Semester III and Semester IV.
- 5) A learner shall be allowed to keep term for Semester VI irrespective of number of courses of failure in the Semester V.
- 6) The learner can appear for Semester VI examination (subject to 4 & 5 above) but the result of Semester VI shall be kept in abeyance until the learner passes each of Semester I, Semester II, Semester III, Semester IV & Semester V

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B.Com

PRAHLADRAI DALMIA LIONS COLLEGE OF COMMERCE & ECONOMICS

B.Com. FEES STRUCTURE FORMAT FOR THE YEAR OF 2023-2024

FEES STRUCTURE	FYBCOM					SYBCOM					TYBCOM		
	FYBCOM (AIDED)	FYBCOM (UN-AIDED)	FYBCOM.RES .CATEGORY (AIDED & UN-AIDED)	FYBCOM (AIDED) ELIGI.	FYBCOM (UN-AIDED) ELIGI.	SYBCOM	SYBCOM OUTSIDER	SYBCOM RESERVE	EXPORT	IT	TYBCOM RESERVE	TYBCOM RESERVE (IT)	TYBCOM (IT) OUTSIDER
	AMT	AMT	AMT	AMT	AMT	AMT	AMT	AMT	AMT	AMT	AMT	AMT	AMT
TUITION FEE	800.00	800.00	-	800.00	800.00	800	800	-	800	800	-	-	800
GYMKHANA FEE	400.00	400.00	-	400.00	400.00	400.00	400.00	-	400.00	400.00	-	-	400.00
OTHER FEE	250.00	250.00	-	250.00	250.00	250	250	-	250	250	-	-	250
EXAMINATION FEE	2136.00	2136.00	-	2136.00	2136.00	2136.00	2136.00	-	2136.00	2136.00	-	-	2136.00
STATEMENT OF MARKS	100.00	100.00	-	100.00	100.00	100.00	100.00	-	100.00	100.00	-	-	100.00
ENROLLMENT FEE	220.00	220.00	-	220.00	220.00	-	-	-	-	-	-	-	-
ADM. PROCE. FEE	200.00	200.00	200.00	200.00	200.00	200	200	200.00	200	200	200.00	200.00	200
UTILITY FEE	250.00	250.00	-	250.00	250.00	250	250	-	250	250	-	-	250
MAGAZINE FEE	100.00	100.00	-	100.00	100.00	100	100	-	100	100	-	-	100
SALE OF I-CARD	50.00	50.00	50.00	50.00	50.00	50	50	50.00	50	50	50.00	50.00	50
GROUP INSURANCE	125.00	125.00	125.00	125.00	125.00	125.00	125.00	125.00	125.00	125.00	125.00	125.00	125.00
STUDENT WELFARE FUND	50.00	50.00	50.00	50.00	50.00	50	50	50.00	50	50	50.00	50.00	50
DEVELOPMENT FEE	500.00	500.00	0.00	500.00	500.00	500	500	0.00	500	500	0.00	0.00	500
V.C.FUND	20.00	20.00	20.00	20.00	20.00	20	20	20.00	20	20	20.00	20.00	20
UNI. SPORTS & CUL. ACT.	30.00	30.00	-	30.00	30.00	30	30	-	30	30	-	-	30
E-CHARGE	20.00	20.00	-	20.00	20.00	20	20	-	20	20	-	-	20
DISASTER RELIEF FUND	10.00	10.00	10.00	10.00	10.00	10	10	10.00	10	10	10.00	10.00	10
ALLUMINI ASS. FEE	25.00	25.00	25.00	25.00	25.00	25	25	25.00	25	25	25.00	25.00	25
PROJECT FEE	100.00	100.00	-	100.00	100.00	100	100	-	100	100	-	-	100
CAUTION MONEY	150.00	150.00	-	150.00	150.00	-	150.00	-	-	-	-	-	150
LIBRARY DEPOSIT	250.00	250.00	-	250.00	250.00	-	250.00	-	-	-	-	-	250
LIBRARY FEE	200.00	200.00	-	200.00	200.00	200	200	-	200	200	-	-	200
E-SUVIDHA	50.00	50.00	50.00	50.00	50.00	50	50	50.00	50	50	50.00	50.00	50
MISC. RECEIPTS	-	3400.00	-	-	3400.00			-			-	-	
ELIGIBILITY	-	-	-	700.00	700.00			-			-	-	
TAXATION FEES									500	500			500
TYBCOM PRACT FEES COM										600	0	600	600
LABORATORY DEPOSIT										400	0	400	400
LABORATORY FEES										800	0	800	800
COLLEGE EXAM FEES									200	200			200
ADMISSION FORM FEE						100	100	100.00	100	100	100.00	100.00	100
NSS	10.00	10.00		10.00	10.00	10	10		10	10			10
NSS EKAK YOJANA	10.00	10.00		10.00	10.00	10	10		10	10			10
CONVOCATION FEE									250	250			250
TOTAL FEE	6056.00	9456.00	530.00	6756.00	10156.00	5536.00	5936.00	630.00	6486.00	8286.00	630.00	2430.00	8686.00

- EXAMINATION FEES has (5 % INCREASE OVER LAST YEAR AS PER UNIVERSITY FEES STRUCTURE)
- Group Insurance as per University circular

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FACULTY LIST (Unaided)

NAME	DESIGNATION	QUALIFICATION
<i>Dr. Kiran Mane</i>	I/C Principal	B.Sc.(Hons.), M.Sc., Ph.D.
<i>Ms. Subhashini Naikar</i>	Vice Principal (SFC)	M.com., DHRM, ADBA, PGDHRM, MH-SET
<i>CA Durgesh Kenkre</i>	B.B.I. & B.M.S. Coordinator	C.A., M.Com, LLB, PGDFM
<i>Ms. Rupali Mishra</i>	B.Sc. I.T. Coordinator	MCA, HDSE
<i>Ms. Sailee Shringarpure</i>	B.A.F. Coordinator	MBA(Finance), M.Com, B.Ed.
<i>Mr. Pankaj Jain</i>	B.I.M. & M.Com Coordinator	M.Com (Accountancy), MH-SET & UGC NET, PGDFM
<i>Mr. Rahul Pandya</i>	B.F.M. Coordinator	M.Com, B.Ed., GNIIT
<i>Mr. Nirav Tawadia</i>	Core Faculty	M.Com (Management), UGC NET
<i>Ms. Sneha Hathi</i>	Core Faculty	M.Com (Accountancy), MMM
<i>Ms. Poonam Sharma</i>	Core Faculty	LLM (IPR), BLS LLB
<i>Ms. Sanjana Khemka</i>	Core Faculty	MCA, M.Com
<i>Ms. Aditi Save</i>	Core Faculty	MSc. (Comp. Sc.), PGDBA - IT Project Management
<i>Ms. Sarita Jha</i>	Core Faculty	M.Com, M.Phil
<i>Mr. Rahul Yadav</i>	Core Faculty	M.Com(accountancy) CACPT, UGC NET, NTA NET
<i>Ms. Akanksha Mangavkar</i>	Core Faculty	B.A. (Eco), B.Com, M.A. (Eco), M.A. (Philosophy), MH-SET (Eco)
<i>Mr. Satish Pandey</i>	Core Faculty	M.Com, B.Com, CA-IPCC
<i>Ms. Sheetal Poojari</i>	Core Faculty	M.Com, B.Ed, Pursuing P.hD
<i>Mr. Vishwajeet Chaudhary</i>	Core Faculty	M.Com, LLB
<i>Mr. Hitesh Sharma</i>	Core Faculty	PGDFM and M.COM (Finance)

Self-Finance

Under Graduate Programs

B.M.S. - Bachelor of Management Studies

B.A.F. - Bachelor of Commerce (Accounting & Finance)

B.B.I. - Bachelor of Commerce (Banking & Insurance)

B.F.M. - Bachelor of Commerce (Financial Markets)

B.A.M.M.C. - Bachelor of Multimedia and Mass Media
Communication

B.Sc.(I.T.) - Bachelor of Science - Information Technology

B.I.M. - Bachelor of Commerce (Investment & Management)

Post Graduate Programs

M.Com - Master of Commerce (Management)

M.Com - Master of Commerce (Accountancy)

S.F.C. – Scheme of Examination

(SUBJECT TO CHANGE AS PER NEP 2020)

<https://drive.google.com/file/d/1yYJeQ6fgVr9KMT-j3oLJN3q-szl9HhxF/view?usp=sharing>

1. BACHELOR OF MANAGEMENT STUDIES (B.M.S.)

In words of Peter Drucker, “The Essence of management is to make knowledge productive”.

This is precisely what we try to do in this program of Management Studies. B.M.S. is a full time 3 – year undergraduate program – Affiliated to University of Mumbai. It is an extensive program of 6 semesters.

This program provides basic and comprehensive understanding of management and inculcates in the learners the managerial and entrepreneurial skills, thus augmenting their expertise and endowment. It gives commensurate exposure of the business world to the learners through interactive sessions, projects, industrial visits, guest lectures and expert talks, internship programs and business fairs.

Today, the corporate world is buzzing with cut-throat competition and anyone who has no niche skills is not deemed suitable for the job. This competition calls for professionally qualified graduates in the management sector who can take up the tasks and responsibilities of administrative jobs. The B.M.S. degree is essential to make students learn the fundamentals of management at the graduation level itself. This way, the students will not only be prepared well for jobs but they will also be able to take specialized master’s program with better understanding.

ELIGIBILITY CRITERIA:

A candidate for being eligible for admission to the B.M.S. Degree Program shall have passed:

- H.S.C. Examination of the Maharashtra Board of Higher Secondary Education or its equivalent examination

OR

- Diploma in any Engineering branches with two years or three years duration after S.S.C. conducted by the Board of Technical Education, Maharashtra State or its equivalent examination

By securing minimum 45% marks for general category (in one attempt) at the respective Examination and minimum 40% marks for the reserved category (in one attempt).

No college shall conduct any entrance test in any form and the admissions are purely based on merit duly following the reservation policy as per the norms of Government of Maharashtra. While drawing the merit list, weightage is given to students from Arts, Commerce and Science Stream at 12th standard level. The stream wise weightage given is as under:

Stream	Commerce	Arts	Science	Diploma Engineering and Other
Percentage	45%	25%	25%	5%

U.G. & P.G. - 2023-24 PROSPECTUS

CAREER OPPORTUNITIES:

- Event Management
- Advertising
- Public Relation
- Human Resource Management and Development
- Project Management (Executive Level)
- Administration and Operations
- Customer Management
- Data Management and Systems Analysis
- Sales and Marketing Financial Management
- Enterprise Management

PROGRAM DETAILS:

It's a full time program. The duration of the program shall be six semesters spread over 3 years.

FIRST YEAR

No. of Courses	Semester I	Credits	No. of Courses	Semester II	Credits
1	<i>Elective Courses (EC)</i>		1	<i>Elective Courses (EC)</i>	
1	Introduction to Financial Accounts	03	1	Principles of Marketing	03
2	Business Law	03	2	Industrial Law	03
3	Business Statistics	03	3	Business Mathematics	03
2	<i>Ability Enhancement Courses (AEC)</i>		2	<i>Ability Enhancement Courses (AEC)</i>	
2A	<i>Ability Enhancement Compulsory Course (AECC)</i>		2A	<i>Ability Enhancement Compulsory Course (AECC)</i>	
4	Business Communication - I	03	4	Business Communication -II	03
2B	<i>*Skill Enhancement Courses (SEC)</i>		2B	<i>**Skill Enhancement Courses (SEC)</i>	
5	Any one course from the following list of courses	02	5	Any one course from the following list of the courses	02
3	<i>Core Courses (CC)</i>		3	<i>Core Courses (CC)</i>	
6	Foundation of Human Skills	03	6	Business Environment	03
7	Business Economics-I	03	7	Principles of Management	03
Total Credits		20	Total Credits		20

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<i>*List of Skill Enhancement Courses (SEC) for Semester I (Any One)</i>		<i>**List of Skill Enhancement Courses (SEC) for Semester II (Any One)</i>	
Foundation Course - I	1	Foundation Course - Value Education and Soft Skill - II	
Foundation Course in NCC - I	3	Foundation Course in NCC - II	
Foundation Course in Physical Education - I	4	Foundation Course in Physical Education – II	
Note: Course selected in Semester I will continue in Semester II			

SECOND YEAR

No. of Courses	Semester III	Credits	No. of Courses	Semester IV	Credits
1	<i>Elective Courses (EC)</i>		1	<i>Elective Courses (EC)</i>	
1 & 2	*Any one group of courses from the following list of the courses	06	1 & 2	** Any one group of courses from the following list of the courses	06
2	<i>Ability Enhancement Courses (AEC)</i>		2	<i>Ability Enhancement Courses (AEC)</i>	
2A	<i>Ability Enhancement Compulsory Courses (AECC)</i>		2A	<i>Ability Enhancement Compulsory Courses (AECC)</i>	
3	Information Technology in Business Management – I	03	3	Information Technology in Business Management- II	03
2B	<i>Skill Enhancement Courses (SEC)</i>		2B	<i>Skill Enhancement Courses (SEC)</i>	
4	Foundation Course – III	02	4	Foundation course-IV	02
3	<i>Core Courses (CC)</i>		3	<i>Core Courses (CC)</i>	
5	Business Planning & Entrepreneurial Management	03	5	Business Economics-II	03
6	Accounting for Managerial Decisions	03	6	Business Research Methods	03
7	Strategic Management	03	7	Production & Total Quality Management	03
Total Credits		20	Total Credits		20
<i>*List of Skill Enhancement Courses (SEC) for Semester III (Any One)</i>			<i>**List of Skill Enhancement Courses (SEC) for Semester II (Any One)</i>		
1	Foundation Course (Environmental Management) - III		1	Foundation Course (Ethics & Governance) - IV	

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THIRD YEAR

No. of Courses	Semester V	Credits	No. of Courses	Semester VI	Credits
1	Elective Courses (EC)		1	Elective Courses (EC)	
1,2,3 & 4	*Any four courses from the following list of the courses	12	1,2,3 & 4	**Any four courses from the following list of the courses	12
2	Core Course (CC)		2	Core Course (CC)	
5	Logistics & Supply Chain Management	04	5	Operation Research	04
3	Ability Enhancement Course (AEC)		3	Ability Enhancement Course (AEC)	
6	Corporate Communication & Public Relations	04	6	Project Work	04
Total Credits		20	Total Credits		20

✓ **Note:** Project work is considered as a special course involving application of knowledge in solving/analyzing/exploring a real life situation/ difficult problem. Project work would be of 04 credits. A project work may be undertaken in any area of Elective Courses/ study area selected

*List of group of Elective Courses(EC)for Semester V (Any Four)		** List of group of Elective Courses(EC)for Semester VI (Any Four)	
Group A: Finance Electives			
1	Investment Analysis& Portfolio Management	1	International Finance
2	Commodity & Derivatives Market	2	Innovative Financial Services
3	Wealth Management	3	Project Management
4	Financial Accounting	4	Strategic Financial Management
5	Risk Management	5	Financing Rural Development
6	Direct Taxes	6	Indirect Taxes
Group B:Marketing Electives			
1	Services Marketing	1	Brand Management
2	E-Commerce & Digital Marketing	2	Retail Management
3	Sales & Distribution Management	3	International Marketing
4	Customer Relationship Management	4	Media Planning & Management
5	Industrial Marketing	5	Sports Marketing
6	Strategic Marketing Management	6	Marketing of Non ProfitOrganisation
Group C:Human Resources Electives			
1	Finance for HR Professionals & Compensation Management	1	HRM in Global Perspective
2	Strategic Human Resource Management & HR Policies	2	Organisational Development
3	Performance Management & Career Planning	3	HRM in Service Sector Management
4	Industrial Relations	4	Workforce Diversity
5	Talent & Competency Management	5	Human Resource Accounting & Audit
6	Stress Management	6	Indian Ethos in Management

Note: Group selected in Semester III will continue in Semester V & Semester VI

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B.M.S.

PRAHLADRAI DALMIA LIONS COLLEGE OF COMMERCE & ECONOMICS

B.M.S. FEES STRUCTURE FORMAT FOR THE YEAR OF 2023-2024

SR. NO	PARTICULARS	F.Y.BMS	S.Y.BMS	SYBMS	T.Y.BMS	TYBMS
				OUTSIDER		OUTSIDER
1	Admi Processing	200	200	200	200	200
2	Admision form fee	0	100	100	100	100
3	Alumni Association Fees	25	25	25	25	25
4	Convocation Fee	0	0	0	250	250
5	Development Fee	500	500	500	500	500
6	Disaster Relief Fund	10	10	10	10	10
7	E - Charges	20	20	20	20	20
8	E - Suvidha	50	50	50	50	50
9	Enollment Fees	220	0	0	0	0
10	Examination Fees	2136	2136	2136	2136	2136
11	Examination form Fee	20	20	20	20	20
12	Group Insurance	125	125	125	125	125
13	Gymkhana Fees	400	400	400	400	400
14	ID Card / Library Card Fee	50	50	50	50	50
15	Library Fees	300	300	300	300	300
16	Magazine Fees	100	100	100	100	100
17	Other Fees / Extra Curricular Activity	250	250	250	250	250
18	Project Fees	0	0	0	500	500
19	Statement of Marksheet	100	100	100	100	100
20	Student Welfare Fund	50	50	50	50	50
21	Tuition Fees	10000	10000	10000	10000	10000
22	Uni Sports & Cultural Activity	30	30	30	30	30
23	Utility Fees	250	250	250	250	250
24	Vice Chancellors' Fund	20	20	20	20	20
25	NSS	10	10	10	10	10
26	NSS Ekak Yogana	10	10	10	10	10
		14876	14756	14756	15506	15506
	Computer / Laboratory Fees					
1	Computer Practicals	1000	1000	1000	1000	1000
2	Laboratory Fees	1000	1000	1000	1000	1000
		2000	2000	2000	2000	2000
	Refundable					
1	Caution Money	150	0	150	0	150
2	Library Deposit	250	0	250	0	250
3	Laboratory Deposit	400	0	400	0	400
		800	0	800	0	800
	TOTAL	17676	16756	17556	17506	18306

- Eligibility Students (from other state) charged Rs. 700/- as Eligibility Fees
- EXAMINATION FEES has (5 % INCREASE OVER LAST YEAR AS PER UNIVERSITY FEES STRUCTURE)
- Group Insurance as per University circular

2. Bachelor of Commerce (Accounting & Finance)

“The word accounting comes from the word accountability. If you are going to be rich, you need to be accountable for your money”. - Robert Kiyosaki

Our college had introduced the Bachelor of Commerce (Accounting & Finance) Program from the Academic Year 2010-2011. It has a strong emphasis on developing analytical skill and offers a solid grounding and professional competence in all aspects of Commerce and Accountancy required for careers in the business and corporate sectors.

The Bachelor of Commerce (Accounting and Finance) aims to produce graduates who will produce innovative solutions to problems in the field of Accounting and Finance, apply research skills to business challenges and communicate effectively.

While the program is primarily theoretical, there is a good blend of projects, case studies and industrial visits to enable a student to get well-versed with the functioning of the Industry. There is also exposure to working in the industry during the Summer Internship Programs which is a compulsory component of the program.

ELIGIBILITY CRITERIA:

- A candidate for being eligible for admission to the Bachelor of Commerce (Accounting and Finance) degree program shall have passed H.S.C (XII std) examination of the Maharashtra Board of Higher Secondary Education or its equivalent and secured not less than 45% marks in aggregate at first attempt (40% in case of reserved category).
- Every candidate admitted to the degree program in the constituent/affiliated college/recognized institution, conducting the program, shall have to register himself/herself with the University.

CAREER OPPORTUNITIES:

After pursuing this degree program a student or learner is expected to get employed in the following job profiles like:-

- | | |
|---------------------|-----------------------|
| ➤ Accountant | ➤ Financial Analyst |
| ➤ Accounting Clerk | ➤ Credit Analyst |
| ➤ Auditor | ➤ Financial Advisor |
| ➤ Financial Officer | ➤ Financial Planning |
| ➤ Controller | ➤ Investment Advisor. |

While pursuing this program a student may be benefitted to crack IPCC/CPT attempts for further career orientation in the fields of **CA,CS ,CMA etc.**

U.G. & P.G. - 2023-24 PROSPECTUS

PROGRAM DETAILS:

It is a 3 years program which comprises 6 semesters. (2 semesters in each year)

B.Com. (Accounting & Finance) Program **Under Choice Based Credit, Grading and Semester System** **Program Structure**

First Year B.Com (Accounting and Finance)

Semester I			Semester II		
Sr. No	Courses	Credits	Sr. No.	Courses	Credits
	Elective Courses (EC)			Elective Courses (EC)	
1	Financial Accounting (Elements of Financial Accounting)-I	03	1	Financial Accounting (Special Accounting Areas) – II	03
2	Cost Accounting (Introduction and Elements of Cost) – I	03	2	Auditing (Introduction and Planning) – I	03
3	Financial Management (Introduction to Financial Management)-I	03	3	Innovative Financial Services	03
Ability Enhancement Courses (AEC)			Ability Enhancement Courses (AEC)		
Ability Enhancement Compulsory Course (AECC)			Ability Enhancement Compulsory Course (AECC)		
4	Business Communication-I	03		Business Communication-II	03
Skill Enhancement Courses (SEC)			Skill Enhancement Courses(SEC)		
5	Foundation Course-I	02		Foundation Course-II	02
	Core Courses (CC)			Core Courses (CC)	
6	Commerce (Business Environment- I)	03		Business Law (Business Regulatory Framework)-I	03
7	Business Economics – I	03		Business Mathematics	03
	TOTAL CREDITS	20		TOTAL CREDITS	20

*List of Skill Enhancement Courses (SEC)for Semester I(Any One)		**List of Skill Enhancement Courses (SEC)for Semester II(Any One)	
1	Foundation Course-I	1	Foundation Course-II
2	Foundation Course in NSS-I	2	Foundation Course in NSS-II
3	Foundation Course in NCC-I	3	Foundation Course in NCC-II
4	Foundation Course in Physical Education-I	4	Foundation Course in Physical Education-II

Note: Course selected in Semester I will continue in Semester II

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Second Year B.Com (Accounting and Finance)

Semester III			Semester IV		
Sr. No	Courses	Credits	Sr. No.	Courses	Credits
	Elective Courses (EC)			Elective Courses (EC)	
1	Financial Accounting (Special Accounting Areas) – III	03	1	Financial Accounting (Special Accounting Areas) – IV	03
2	Cost Accounting (Methods of Costing) – II	03	2	Management Accounting (Introduction to Management Accounting)	03
3	Taxation-II (Direct Taxes Paper-I)	03	3	Taxation –III (Direct Tax paper - II)	03
Ability Enhancement Courses (AEC)			Ability Enhancement Courses (AEC)		
Ability Enhancement Compulsory Course (AECC)			Ability Enhancement Compulsory Course (AECC)		
4	Information Technology in Accountancy – I	03	4	Information Technology in Accountancy – II	03
	Skill Enhancement Courses (SEC)			Skill Enhancement Courses (SEC)	
5	Foundation Course in Commerce (Financial Market Operations) –III	02	5	Foundation Course in Management (Introduction to Management) – IV	02
	Core Courses (CC)			Core Courses (CC)	
6	Business Law (Business Regulatory framework)-II	03	6	Business Law (Company Law) – III	03
7	Business Economics-II	03	7	Research Methodology in Accounting and Finance	03

Third Year B.Com (Accounting and Finance)

Semester V			Semester VI		
Sr. No	Courses	Credits	Sr. No	Courses	Credits
	Elective Courses (EC)			Elective Courses (EC)	
1	Cost Accounting – III	03	1	Cost Accounting- IV	03
2	Financial Management – II	03	2	Financial Management – III	03
3	Taxation - IV (Indirect Taxes - II)	03	3	Taxation - V (Indirect Taxes- III)	03

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4	Management –II (Management Applications)	03	4	Economics Paper – III (Indian Economy)	03
	Core Courses (CC)			Core Courses (CC)	
5	Financial Accounting – V	04	5	Financial Accounting – VII	04
6	Financial Accounting – VI	04	6	Project Work	04
	TOTAL CREDITS	20		TOTAL CREDITS	20

** List of Elective Courses (EC)for Semester V (Any four)		** List of Elective Courses (EC)for Semester VI(Any four)	
1	Cost Accounting –III	1	Cost Accounting –IV
2	Financial Management –II	2	Financial Management –III
3	Taxation -IV (Indirect Taxes-II)	3	Taxation -V (Indirect Taxes-III)
4	International Finance	4	Security Analysis and Portfolio Management
5	Financial Analysis and Business Valuation	5	Management Control Systems
6	Management -II (Management Applications)	6	Economics Paper –III (Indian Economy)

Note: Course selected in Semester V will continue in Semester VI.

Note: Project work is considered as a special course involving application of knowledge in solving/analyzing/exploring a real life situation/ difficult problem. Project work would be of 04 credits each. A project work may be undertaken in any area of Elective Courses/ Study Area. The objective of the project work is to introduce students to research methodology in the subject and prepare them for pursuing research in theoretical or experimental or computational areas of the subject.

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PRAHLADRAI DALMIA LIONS COLLEGE OF COMMERCE & ECONOMICS

B.A.F. (ACC. & FINAN.) FEES STRUCTURE FORMAT FOR THE YEAR OF 2023-2024

SR. NO	PARTICULARS	F.Y.BAF	S.Y.BAF	SYBAF	T.Y.BAF	TYBAF
				OUTSIDER		OUTSIDER
1	Admi Processing	200	200	200	200	200
2	Admission form free	0	100	100	100	100
3	Alumni Association Fees	25	25	25	25	25
4	Convocation Fee	0	0	0	250	250
5	Development Fee	500	500	500	500	500
6	Disaster Relief Fund	10	10	10	10	10
7	E - Charges	20	20	20	20	20
8	E - Suvidha	50	50	50	50	50
9	Enollment Fees	220	0	0	0	0
10	Examination Fees/Uni.Exam fee	2136	2136	2136	2136	2136
11	Examination form Fee	20	20	20	20	20
12	Group Insurance	125	125	125	125	125
13	Gymkhana Fees	400	400	400	400	400
14	ID Card /Library Card Fees	50	50	50	50	50
15	Library Fees	600	600	600	600	600
16	Magazine Fees	100	100	100	100	100
17	Other Fees / Extra Curricular Activity	250	250	250	250	250
18	Statement of Marksheet	100	100	100	100	100
19	Student Welfare Fund	50	50	50	50	50
20	Tuition Fees	10000	10000	10000	10000	10000
21	Uni Sports & Cultural Activity	30	30	30	30	30
22	Utility Fees	250	250	250	250	250
23	Vice Chancellors' Fund	20	20	20	20	20
24	NSS	10	10	10	10	10
26	NSS Ekak Yogana	10	10	10	10	10
		15176	15056	15056	15306	15306
	Computer / Laboratory Fees					
1	Computer Practicals	1000	1000	1000	1000	1000
2	Laboratory Fees	1000	1000	1000	1000	1000
		2000	2000	2000	2000	2000
	Refundable					
1	Caution Money	150	0	150	0	150
2	Library Deposit	250	0	250	0	250
3	Laboratory Deposit	400	400	400	0	400
4	Laboratory Deposit (SY FEE)	0	0	400	0	400
		800	400	1200	0	1200
	TOTAL	17976	17456	18256	17306	18506

- Eligibility Students (from other state) charged Rs. 700/- as Eligibility Fees
- EXAMINATION FEES has (5 % INCREASE OVER LAST YEAR AS PER UNIVERSITY FEES STRUCTURE)
- Group Insurance as per University circular

3. BACHELOR OF COMMERCE (BANKING & INSURANCE)

"The customer's perception is your reality" ~ Kate Zabriskie

Service Sector plays a very important role in our economy.

BANKING and INSURANCE are the 2 pillars of Service Sector. It is the youth with knowledge who are in demand for working in Banks and Insurance Companies.

B.Com (Banking and Insurance) program provides a platform to students who wish to work in a Bank or Insurance Company. B.B.I. program not only aims to provide Banking and Insurance knowledge but is also framed to develop the overall personality of students so that they can face the industry challenges and build a successful career with positive and international outlook.

ELIGIBILITY CRITERIA:

➤ Students from any University are eligible for this program. A candidate for being eligible for admission to the Bachelor of Commerce (Banking and Insurance) degree program should have passed XII std. Examination of the Maharashtra State Board of Secondary and Higher Secondary Education, Pune, or its equivalent and **secured not less than 45% marks in aggregate (40% in the case of reserved category candidates)** at one and the same sitting. Every candidate admitted to the degree program in the affiliated colleges conducting the program shall have to register/enroll himself/herself with the University.

CAREER OPPORTUNITIES:

➤ B.B.I. Graduates can opt for Masters in Banking and Insurance, MBA, M.Com, CA, CS.
B.B.I. graduates can apply for Jobs in Insurance Companies, Private and Nationalized Banks, Finance Sector, IRS and Accounts department of MNCs and BPOs.

PROGRAM DETAILS:

It is a 3 year program with 6 Semesters. (2 Semesters in each year). The Program contains 39 courses and 1 Project on Banking and Insurance of 100 marks.

FIRST YEAR

No. of Courses	Semester I	Credits	No. of Courses	Semester II	Credits
1	<i>Elective Courses (EC)</i>		1	<i>Elective Courses (EC)</i>	
1	Environment and Management of Financial Services.	03	1	Principles and Practices of Banking & Insurance	03
2	Principles of Management	03	2	Business Law	03
3	Financial Accounting - I	03	3	Financial Accounting - II	03

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2	<i>Ability Enhancement Courses (AEC)</i>		2	<i>Ability Enhancement Courses (AEC)</i>	
2A	<i>Ability Enhancement Compulsory Course (AECC)</i>		2A	<i>Ability Enhancement Compulsory Course (AECC)</i>	
4	Business Communication-I	03	4	Business Communication-II	03
2B	<i>*Skill Enhancement Courses (SEC)</i>		2B	<i>**Skill Enhancement Courses (SEC)</i>	
5	Any one course from the following list of the courses	02	5	Any one course from the following list of the courses	02
3	<i>Core Courses (CC)</i>		3	<i>Core Courses (CC)</i>	
6	Business Economics-I	03	6	Organisational Behaviour	03
7	Quantitative Methods-I	03	7	Quantitative Methods-II	03
Total Credits		20	Total Credits		20
<i>*List of Skill Enhancement Courses (SEC) for Semester I (Any One)</i>			<i>**List of Skill Enhancement Courses (SEC) for Semester II (Any One)</i>		
1	Foundation Course - I		1	Foundation Course - II	
2	Foundation Course in NSS - I		2	Foundation Course in NSS - II	
3	Foundation Course in NCC - I		3	Foundation Course in NCC - II	
4	Foundation Course in Physical Education - I		4	Foundation Course in Physical Education - II	
Note: Course selected in Semester I will continue in Semester II					

SECOND YEAR

No. of Courses	Semester III	Credits	No. of Courses	Semester IV	Credits
1	<i>Elective Courses (EC)</i>		1	<i>Elective Courses (EC)</i>	
1, 2 & 3	*Any three courses from the following list of the courses	09	1, 2 & 3	*Any three courses from the following list of the courses	09
2	<i>Ability Enhancement Courses (AEC)</i>		2	<i>Ability Enhancement Courses (AEC)</i>	
2A	<i>Ability Enhancement Compulsory Course (AECC)</i>		2A	<i>Ability Enhancement Compulsory Course (AECC)</i>	
4	Information Technology in Banking & Insurance-I	03	4	Information Technology in Banking & Insurance-II	03
2B	<i>*Skill Enhancement Courses (SEC)</i>		2B	<i>*Skill Enhancement Courses (SEC)</i>	
5	Any one course from the following list of the courses	02	5	Any one course from the following list of the courses	02
3	<i>Core Courses (CC)</i>		3	<i>Core Courses (CC)</i>	

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6	Financial Markets	03	6	Corporate & Securities Law	03
7	Direct Taxation	03	7	Business Economics-II	03
Total Credits		20	Total Credits		20

*List of Skill Enhancement Courses (SEC) for Semester III (Any One)			*List of Skill Enhancement Courses (SEC) for Semester IV (Any One)		
1	Foundation Course – III (An Overview of Banking Sector)		1	Foundation Course – III (An Overview of Insurance Sector)	
2	Foundation Course –Contemporary Issues – III		2	Foundation Course –Contemporary Issues - IV	
3	Foundation Course in NSS - III		3	Foundation Course in NSS - IV	
4	Foundation Course in NCC - III		4	Foundation Course in NCC - IV	
5	Foundation Course in Physical Education -III		5	Foundation Course in Physical Education -IV	
*List of Discipline Related Elective (DRE) Courses for Semester III (Any Three)			*List of Discipline Related Elective(DRE) Courses for Semester IV (Any Three)		
1	Financial Management -I		1	Financial Management –II	
2	Management Accounting		2	Cost Accounting	
3	Organizational Behaviour		3	Entrepreneurship Management	
4	Risk Management		4	Wealth Management	
5	Mutual Fund Management		5	Customer Relationship Management	
Note: Course selected in Semester III will continue in Semester IV					

THIRD YEAR

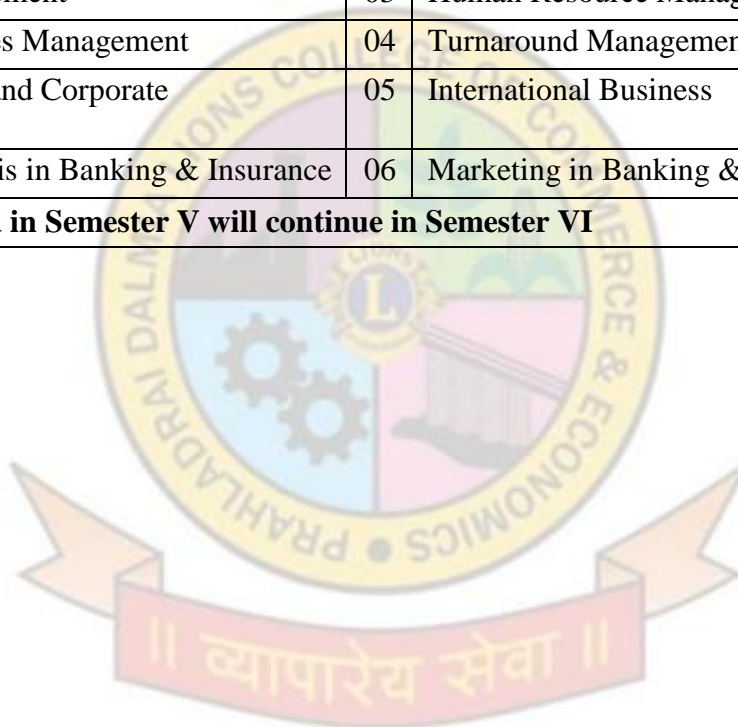
No. of Courses	Semester V	Credits	No. of Courses	Semester VI	Credits
1	Elective Courses (EC)		1	Elective Courses (EC)	
1,2,3& 4	*Any four courses from the following list of the courses	12	1,2,3& 4	**Any four courses from the following list of the courses	12
2	Core Courses (CC)		2	Core Courses (CC)	
5	International Banking and Finance	04	5	Central Banking	04
3	Ability Enhancement Course(AEC)		3	Ability Enhancement Course (AEC)	
6	Research Methodology	04	6	Project Work In Banking & Insurance	04
Total Credits		20	Total Credits		20

U.G. & P.G. - 2023-24

PROSPECTUS

Note: Project work is considered as a special course involving application of knowledge in solving/analyzing/exploring a real life situation/ difficult problem. Project work would be of 04 credits each. A project work may be undertaken in any area of Elective Courses/ Study Area

*List of Elective Courses for Semester V (Any Four)		**List of Elective Courses for Semester VI (Any Four)	
01	Financial Reporting & Analysis(Corporate Banking & Insurance)	01	Security Analysis and Portfolio Management
02	Auditing - I	02	Auditing – II
03	Strategic Management	03	Human Resource Management
04	Financial Services Management	04	Turnaround Management
05	Business Ethics and Corporate Governance	05	International Business
06	Actuarial Analysis in Banking & Insurance	06	Marketing in Banking & Insurance
Note: Course selected in Semester V will continue in Semester VI			



U.G. & P.G. - 2023-24 PROSPECTUS



PRAHLADRAI DALMIA LIONS COLLEGE OF COMMERCE & ECONOMICS

B.B.I. (BANKING & INSURANCE) .) FEES STRUCTURE FORMAT FOR THE YEAR OF 2023-2024

SR. NO.	PARTICULARS	FYBBI	SYBBI	SYBBI OUTSIDER	TYBBI	TYBBI OUTSIDER
1	Admi Processing	200	200	200	200	200
2	Admission form fee	0	100	100	100	100
3	Alumni Association Fees	25	25	25	25	25
4	Convocation Fee	0	0	0	250	250
5	Development Fees	500	500	500	500	500
6	Disaster Relief Fund	10	10	10	10	10
7	E - Charges	20	20	20	20	20
8	E - Suvidha	50	50	50	50	50
9	Enollment Fees	220	0	0	0	0
10	Examination Fees	2136	2136	2136	2136	2136
11	Examination Form	20	20	20	20	20
12	Group Insurance	125	125	125	125	125
13	Gymkhana Fees	400	400	400	400	400
14	ID Card /Library Card Fees	50	50	50	50	50
15	Library Fees	600	600	600	600	600
16	Magazine Fees	100	100	100	100	100
17	Other Fees / Extra Curricular Activity	250	250	250	250	250
18	Project Fees	0	0	0	500	500
19	Statement of Marksheet	100	100	100	100	100
20	Student Welfare Fund	50	50	50	50	50
21	Tuition Fees	10000	10000	10000	10000	10000
22	Uni Sports & Cultural Act.	30	30	30	30	30
23	Utility Fees	250	250	250	250	250
24	Vice Chancellors' Fund	20	20	20	20	20
25	NSS	10	10	10	10	10
26	NSS Ekak Yogana	10	10	10	10	10
		15176	15056	15056	15806	15806
	Computer / Laboratory Fees					
1	Computer Practicals	2000	1000	1000	1000	1000
2	Laboratory Fees	1000	1000	1000	1000	1000
		3000	2000	2000	2000	2000
	Refundable					
1	Caution Money	150	0	150	0	150
2	Library Deposit	250	0	250	0	250
3	Laboratory Deposit	400	0	400	0	400
		800	0	800	0	800
	TOTAL	18976	17056	17856	17806	18606

- Eligibility Students (from other state) charged Rs. 700/- as Eligibility Fees
- EXAMINATION FEES has (5 % INCREASE OVER LAST YEAR AS PER UNIVERSITY FEES STRUCTURE)
- Group Insurance as per University circular

4. BACHELOR OF COMMERCE (FINANCIAL MARKETS)

*"It's no longer above Strategic Development
It's about Financial Management."*

The University of Mumbai started the Bachelor of Commerce (Financial Markets) program in 2008-2009. The program not only aims at training students to gain knowledge in the ever changing field of Financial Markets but also leads to the all-round development of their personality.

The B.F.M. program provides comprehensive training to students in the field of Financial Markets by way of interaction, projects, presentations, industrial visits, practical training, job orientation and placements. It is a perfectly designed full time program for all those aspiring to make a career in the growing and ever evolving field of Financial Markets.

This program provides the student an insight into the various aspects of Financial Markets which includes understanding finance and money, investments, risks, economics, various instruments used in financial markets, legal parameters, communication skills etc.

BFM is for those students who are basically interested in stock markets and trading and wish to make a career in this field. This program is designed to cater to a niche requirement of professionals in financial markets who can analyse debt, equity, capital and commodities markets with a focus on stock trading, equity research and financial analysis.

ELIGIBILITY CRITERIA:

- A candidate for being eligible for admission to the Bachelor of Commerce (Financial Markets) degree program shall have passed XII std. examination of the Maharashtra State Board of Secondary & Higher Secondary Education or its equivalent and secured not less than 45% marks in aggregate (40% in case of reserved category) **at one and the same sitting.**
- Every candidate admitted to the degree program in the constituent /affiliated college/recognized institution, conducting the program, shall have to register himself/herself with the University.

CAREER OPPORTUNITIES:

- Banks
- Finance Companies
- Business Schools Insurance Industry
- Consultancies
- Charitable Associations/Trusts Mortgage Companies
- Shopping Malls
- Savings and Loan Associations
- Credit Union

Probationary Officer, Specialist Officer, Assistant Manager, Branch Manager, Field Manager, Accounts & Finance Consultant, Accounts Assistant with a Chartered Accountant, Equity Research Analyst, Finance Executive, Finance Officer, Internal Auditor, Treasurer, Accounts Executive, Accounts Officer, Assistant Controller, Business Analyst, Personal Financial Adviser, Research Analyst, Tax Assistant.

PROGRAM DETAILS:

Bachelor of Commerce (Financial Markets) (BFM) is a 3 years full time Program offered by University of Mumbai. Each year is divided into 2 semesters. The program consists of 39 modules comprising 38 theory papers and 1 project of 100 marks in last semester.

U.G. & P.G. - 2023-24 PROSPECTUS

FIRST YEAR

No. of Courses	Semester I	Credits	No. of Courses	Semester II	Credits
1	<i>Elective Courses (EC)</i>		1	<i>Elective Courses (EC)</i>	
1	Financial Accounting- I	03	1	Financial Accounting- II	03
2	Business Mathematics	03	2	Business Statistics	03
3	Indian Financial System	03	3	Principles of Finance	03
2	<i>Ability Enhancement Courses (AEC)</i>		2	<i>Ability Enhancement Courses (AEC)</i>	
2A	<i>Ability Enhancement Compulsory Course (AECC)</i>		2A	<i>Ability Enhancement Compulsory Course (AECC)</i>	
4	Business Communication - I	03	4	Business Communication - II	03
2B	<i>*Skill Enhancement Courses (SEC)</i>		2B	<i>**Skill Enhancement Courses (SEC)</i>	
5	Any one course from the following list of the courses	02	5	Any one course from the following list of the courses	02
3	<i>Core Courses (CC)</i>		3	<i>Core Courses (CC)</i>	
6	Business Environment	03	6	Environmental Science	03
7	Business Economics - I	03	7	Computer Skills – I	03
Total Credits		20	Total Credits		20

<i>*List of Skill Enhancement Courses (SEC) for Semester I (Any One)</i>		<i>**List of Skill Enhancement Courses (SEC) for Semester II (Any One)</i>	
1	Foundation Course - I	1	Foundation Course – II
2	Foundation Course in NSS - I	2	Foundation Course in NSS – II
3	Foundation Course in NCC - I	3	Foundation Course in NCC – II
4	Foundation Course in Physical Education - I	4	Foundation Course in Physical Education - II
<i>Note: Course selected in Semester I will continue in Semester II</i>			

U.G. & P.G. - 2023-24 PROSPECTUS

SECOND YEAR

No. of Courses	Semester III	Credits	No. of Courses	Semester IV	Credits
1	Discipline Related Elective Courses (DRE)		1	Discipline Related Elective Courses (DRE)	
1, 2 & 3	*Any three courses from the following list of the courses	09	1,2 & 3	*Any three courses from the following list of the courses	09
2	Ability Enhancement Courses (AEC)		2	Ability Enhancement Courses (AEC)	
2A	Ability Enhancement Compulsory Course		2A	Ability Enhancement Compulsory Course	
4	Business Law -1	03	4	Business Law -2	03
2B	Ability Enhancement Elective Course		2B	Ability Enhancement Elective Course	
5	*Any one course from the following list of courses	02	5	*Any one course from the following list of courses	02
3	Core Courses (CC)		3	Core Courses (CC)	
6	Management Accounting	03	6	Corporate Finance	03
7	Computer Skills – 2	03	7	Business Economics -2	03
Total Credits		20	Total Credits		20
*List of Ability Enhancement Elective courses (AEEC) Courses for Semester III (Any One)			*List of Ability Enhancement Elective courses (AEEC) Courses for Semester IV (Any One)		
Foundation Course in Financial Markets FC III- Money Market			Foundation Course in Financial Markets FC IV- Foreign Exchange Markets		
Foundation Course–Contemporary Issues- III			Foundation Course–Contemporary Issues- IV		
Foundation course in NSS III			Foundation course in NSS IV		
Foundation Course in NCC III			Foundation Course in NCC IV		
Foundation Course in Physical Education III			Foundation Course in Physical Education IV		
*List of Discipline Related Elective(DRE) Courses for Semester III (Any Three)			*List of Discipline Related Elective(DRE) Courses for Semester IV (Any Three)		
Debt Markets-1			Debt Markets-2		
Equity Markets-1			Equity Markets-2		
Commodities Markets			Commodities Derivatives		
Portfolio Management			Merchant Banking		
Treasury Management			Personal Financial Planning		
Note: Course/ Subject on Debt Markets and Equity Markets selected in Semester III will continue in Semester IV					

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THIRD YEAR

No. of Courses	Semester V	Credits	No. of Courses	Semester VI	Credits
1	<i>Elective Courses (EC)</i>		1	<i>Elective Courses (EC)</i>	
1,2,3 & 4	*Any four courses from the following list of the courses	12	1,2,3 & 4	**Any four courses from the following list of the courses	12
2	<i>Core Courses (CC)</i>		2	<i>Core Courses (CC)</i>	
5	Financial Derivatives	04	5	Risk Management	04
6	Business Ethics and Corporate Governance	04	6	Project Work	04
Total Credits		20	Total Credits		20

Note: Project work is considered as a special course involving application of knowledge in solving/analyzing/exploring a real life situation/ difficult problem. Project work would be of 04 credits each. A project work may be undertaken in any area of Elective Courses/ Study Area

<i>*List of Elective Courses for Semester V (Any Four)</i>		<i>**List of Elective Courses for Semester VI (Any Four)</i>	
01	Marketing in financial Services	01	Venture Capital and Private Equity
02	Technical analysis	02	Mutual Fund Management
03	Corporate Accounting	03	Organisational Behaviour
04	Equity Research	04	Strategic Corporate Finance
05	Direct Tax- Income Tax	05	Indirect Tax- GST
06	Business Valuation	06	Corporate Restructuring
<i>Note: Course selected in Semester V will continue in Semester VI</i>			

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PRAHLADRAI DALMIA LIONS COLLEGE OF COMMERCE & ECONOMICS

B.F.M. (FINANCIAL MARKET) FEES STRUCTURE FORMAT FOR THE YEAR OF 2023-2024

SR. NO	PARTICULARS	F.Y.BFM	S.Y.BFM	S.Y.BFM	T.Y.BFM	T.Y.BFM
				OUTSIDER		OUTSIDER
1	Admission Processing Fee	200	200	200	200	200
2	Admission form fee	0	100	100	100	100
3	Alumni Association Fees	25	25	25	25	25
4	Convocation fee	0	0	0	250	250
5	Development Fee	500	500	500	500	500
6	Disaster Relief Fund	10	10	10	10	10
7	E - Charges	20	20	20	20	20
8	E - Suvidha	50	50	50	50	50
9	Enrollment Fees	220	0	0	0	0
10	Examination Fees	2136	2136	2136	2136	2136
11	Examination form fee	20	20	20	20	20
12	Group Insurance	125	125	125	125	125
13	Gymkhana Fees	400	400	400	400	400
14	ID Card & Library Card Fee	50	50	50	50	50
15	Library Fees	600	600	600	600	600
16	Magazine Fees	100	100	100	100	100
17	Other Fees / Extra Curricular Activity	250	250	250	250	250
18	Project Fee	0	0	0	500	500
19	Statement of Marks	100	100	100	100	100
20	Students Welfare Fund	50	50	50	50	50
21	Tuition Fees	10000	10000	10000	10000	10000
22	Uni Sports & Cultural Activity	30	30	30	30	30
23	Utility Fees	250	250	250	250	250
24	Vice Chancellors' Fund	20	20	20	20	20
25	NSS	10	10	10	10	10
26	NSS Ekak Yogana	10	10	10	10	10
		15176	15056	15056	15806	15806
	Computer / Laboratory Fees					
1	Computer Practicals	1000	1000	1000	1000	1000
2	Laboratory Fees	1000	1000	1000	1000	1000
		2000	2000	2000	2000	2000
	Refundable					
1	Caution Money	150	0	150	0	150
2	Library Deposit	250	0	250	0	250
3	Laboratory Deposit	400	400	400	0	400
4	Laboratory Deposit (SY FEE)	0	0	400	0	400
		800	400	1200	0	1200
	TOTAL	17976	17456	18256	17806	19006

- Eligibility Students (from other state) charged Rs. 700/- as Eligibility Fees
- EXAMINATION FEES has (5 % INCREASE OVER LAST YEAR AS PER UNIVERSITY FEES STRUCTURE)
- Group Insurance as per University circular

5. Bachelor of Arts in Multimedia and Mass Communication

“What the mass media offers is not popular art, but entertainment which is intended to be consumed like food, forgotten, and replaced by a new dish.”

Bachelor of Arts in Multimedia and Mass Communication is a media centric program. It is a 3 year Degree program designed to prepare efficient, competent and quality media professionals. After graduating from this program, the career options in the most demanding sector, which is media, opens its avenues for students. The program has been curated in such a manner which works on improving the knowledge of media along with various other life skills like communication, presentation and digital expertise. B.A.(M.M.C.) teaches the students, technical aspects of the field; understand the professional proficiency through detailed research, lucid writing skills, oral presentation skills and a mastery of various mass communication mediums in the present times. It aims to develop ability of critical thinking and creativity from the point of view of a media enthusiast. Our faculties are qualified and experienced professionals with wide-ranging experience of working in media organizations. Media makes a revolutionary change in the lives of its viewers. Without the expertise of media and journalists, the world might collapse with no one taking the initiative to spread the news from one place to another and keeping the world connected through the thread of media frenzy individuals. Now with media expansions all across the globe newer callings in the field of journalism, advertising, film making, editing, script writing, OTT, Online film selling and viewing portals etc. are on demand. This program is divided in six semesters and conducted under the guidelines and norms of University of Mumbai. This program has been properly designed to offer students a concrete ground in Media Education. This program has been specially crafted to suit the changing media needs.

ELIGIBILITY CRITERIA:

A learner eligible for admission to the degree program in Bachelor of Arts in Multimedia and Mass Communication shall have passed H.S.C Examination of Maharashtra State Board of Secondary & Higher Secondary Education or its equivalent Examination in Arts, Commerce or Science Streams. No college shall conduct any entrance test in any form. The admissions are purely based on merit duly following the reservation policy as per the norms of Government of Maharashtra; stream wise weightage to be given is as under:

Stream	Arts	Commerce	Science
Percentage	50% Seats	25% Seats	25% Seats

CAREER OPPORTUNITIES:

- Content writer, Script writer, Brand Manager, Public Relation Officer, Media planner and buyer, Client Servicing, Corporate Communication, Ad making, Director, Visualizer, Copywriter, News Reporter, News Anchor, Editor, Newspaper/ Magazine Designer
- Masters of Public Relations, Master of Arts in Communication and Journalism, Master of Management Studies in Advertising, Master of Mass Media

U.G. & P.G. - 2023-24 PROSPECTUS

PROGRAM DETAILS:

- The program shall be a full time program. The duration of the program shall be six semesters spread over in 3 years. The B.A.(M.M.C.) program shall consist of total 36 papers. The third year of the program consists of specialization in Advertising & Journalism.

F.Y.B.A.(M.M.C.) First Semester Name of the course	F.Y. B.A.(M.M.C.) Second Semester Name of the course
Effective Communication-I	Effective Communication-II
Foundation Course -I	Foundation Course -II
Visual Communication	Content Writing
Fundamentals of Mass Communication	Introduction to Advertising
Current Affairs	Introduction to Journalism
History of Media	Media, Gender & Culture

S.Y.B.A.(M.M.C.) Third Semester Name of the course	S.Y.B.A.(M.M.C.) Fourth Semester Name of the course
Elective Courses (Choose any one)	Elective Courses (Choose any one)
Electronic Media-I Theatre & Mass Communication-I Radio Program Production-I Motion Graphics & Visual Effects-I	Electronic Media-II Theatre & Mass Communication-II Radio Program Production-II Motion Graphics & Visual Effects-II
Core Courses	Core Courses
Corporate Communication & Public Relations Media Studies Introduction to Photography Film Communication-I Computers & Multimedia- I	Writing & Editing for Media Media Laws & Ethics Mass Media Research Film Communication- II Computers & Multimedia- II

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T.Y.B.A.(M.M.C.) (Advertising) Fifth Semester Name of the course	T.Y.B.A.(M.M.C.) (Advertising) Sixth Semester Name of the course
Core Courses	Core Courses
Copywriting Advertising & Marketing Research	Digital Media Advertising Design
Elective Courses (Choose any four)	Elective Courses (Choose any four)
Globalization & International Advertising Brand Building Agency Management Account Planning & Advertising Social Media Marketing Direct Marketing & E-Commerce Consumer Behavior Documentary & Ad Film Making	Advertising In Contemporary Society Brand Management Media Planning & Buying Advertising & Sales Promotion Rural Marketing & Advertising Retailing & Merchandising Entertainment & Media Marketing Television Program Production

Core Courses	Core Courses
Reporting Investigative Journalism	Digital Media Newspaper And Magazine Design (Project)
Elective Courses (Choose any four)	Elective Courses (Choose any four)
Features and Writing For Social Justice Writing and Editing Skills Global Media and Conflict Resolution Business and Financial Journalism Mobile Journalism and New Media News Media Management Journalism and Public Opinion Media Laws and Ethics	Contemporary Issues Lifestyle Journalism Photo And Travel Journalism Magazine Journalism Sports Journalism Crime Reporting Fake News And Fact Checking Television Journalism

Note: The college will be opting for “Elective Subject” on the basis of selection done by maximum students

U.G. & P.G. - 2023-24 PROSPECTUS

B.A.M.M.C.

PRAHLADRAI DALMIA LIONS COLLEGE OF COMMERCE & ECONOMICS

B.A.M.M.C. (MASS MEDIA) FEES STRUCTURE FORMAT FOR THE YEAR OF 2023-2024

SR. NO	PARTICULARS	FYBAMMC	SYBAMMC	SYBAMMC OUTSIDER	TYBAMMC	TYBAMMC OUTSIDER
1	Admission Processing fee	200	200	200	200	200
2	Admission form fee	0	100	100	100	100
3	Alumni Association Fees	25	25	25	25	25
4	Convocation fee	0	0	0	250	250
5	Development Fee	500	500	500	500	500
6	Disaster Relief Fund	10	10	10	10	10
7	E - Charges	20	20	20	20	20
8	E - Suvidha	50	50	50	50	50
9	Enrollment Fees	220	0	0	0	0
10	Examination Fees	2136	2136	2136	2136	2136
11	Examination Form	20	20	20	20	20
12	Group Insurance	125	125	125	125	125
13	Gymkhana Fees	400	400	400	400	400
14	ID Card & Library Card Fee	50	50	50	50	50
15	Library Fees	300	300	300	300	300
16	Magazine Fees	100	100	100	100	100
17	Other Fees / Extra Curricular Activity	250	250	250	250	250
18	Project fee	0	0	0	500	500
19	Statement of Marks	100	100	100	100	100
20	Student Welfare Fund	50	50	50	50	50
21	Tuition Fees	10000	10000	10000	10000	10000
22	Uni Sports & Cultural Activity	30	30	30	30	30
23	Utility Fees	250	250	250	250	250
24	Vice Chancellors' Fund	20	20	20	20	20
25	NSS	10	10	10	10	10
26	NSS Ekak Yogana	10	10	10	10	10
		14876	14756	14756	15506	15506
	Computer / Laboratory Fees					
1	Computer Practicals	1000	1000	1000	1000	1000
2	Laboratory Fees	1000	1000	1000	1000	1000
		2000	2000	2000	2000	2000
	Refundable					
1	Caution Money	150	0	150	0	150
2	Library Deposit	250	0	250	0	250
3	Laboratory Deposit	400	400	400	0	400
	Laboratory Deposit (sy fee)	0	0	400	0	400
		800	400	1200	0	1200
	TOTAL	17676	17156	17956	17506	18706

- Eligibility Students (from other state) charged Rs. 700/- as Eligibility Fees
- EXAMINATION FEES has (5 % INCREASE OVER LAST YEAR AS PER UNIVERSITY FEES STRUCTURE)
- Group Insurance as per University circular

6. BACHELOR OF SCIENCE (Information Technology)

"As Information Technology restructures the work situation, it abstracts the thought from action."

Information technology is now the vital role player in every sector. The B.Sc.(I.T.) program of Mumbai University is designed to provide basic inputs for a detailed understanding of I.T. and its interfaces. The focus is on "Information Technology and its administration". Today, smart, successful businesses use I.T. to give them an extra-edge to stay ahead of the competition. It is used for processes like Office-automation, Management Information Systems for fast decision making, Research & Development, testing, re-engineering and organizational transformation. The program takes the students beyond computer skills to Communication systems and Networking to e-commerce, internet security and Enterprise Resource Planning. PrahladraiDalmia Lions College began this course in the academic year 2013-2014.

ELIGIBILITY CRITERIA:

- A candidate for being eligible for admission to the degree program of Bachelor of Science-Information Technology, shall have passed XII standard examination of the Maharashtra Board of Higher Secondary Education or its equivalent with Mathematics and Statistics as one of the subject.
- Candidates who have passed Diploma (Three years after S.S.C. - X Std.) in Information Technology/ Computer Technology/ Computer Engineering/Computer Science/ Electrical, Electronics and Video Engineering and Allied Branches/Mechanical and Allied Branches/ Civil and Allied branches are eligible for direct admission to the Second Year of the B.Sc. (I.T.) degree program.

However, the Diploma should be recognized by the Board of Technical Education or any other recognized Government Body. Minimum marks required 45% aggregate for open category candidates and 40% aggregate for reserved category candidates.

OR

Candidates with post HSC-Diploma in Information Technology/Computer Technology / Computer Engineering / Computer Science/ and Allied branches will be eligible for direct admission to the Second Year of B.Sc. (I.T.). However, the Diploma should be recognized by the Board of Technical Education or any other recognized Government Body Minimum Marks required 45% aggregate for open category candidates and 40% aggregate for reserved category candidates.

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CAREER OPPORTUNITIES:

Many I.T. companies are providing jobs to B.Sc. (I.T.) graduates. Job scope in I.T. sector is very wide right from computer hardware and networking to software. There are several other sectors too like Telecommunication, Office Automation in which IT is necessary. These sectors provide entry level jobs to B.Sc.(I.T.) graduates. You can even get a job in MNC(I.T. companies).

The basic job titles one sees for I.T.-related positions include Software Development (Programming), Website Development, Mobile App Development, Embedded System Programming, Embedded System Development, Software Testing, Networking, Database Administration, System Administration, Cyber Law Consultant, GIS (Geographic Information System), I.T. Service Desk, Security

MSc. I.T., MCA, MBA, MS, M.Sc. (Comp. Science)

PROGRAM DETAILS:

B.Sc. (I.T.) is a 3 years full time program. Each year is divided into 2 semesters. The course consists of 30 modules comprising of 29 papers and one project in the VI Semester. Each paper is of 150 marks of which 100 marks are for Theory Component and 50 marks for the Practical/Tutorial Component. The project will be evaluated for 150 marks.

FYB.Sc.(I.T.)

Semester – 1			
Course Code	Course Type	Course Title	Credits
USIT101	Core Subject	Imperative Programming	2
USIT102	Core Subject	Digital Electronics	2
USIT103	Core Subject	Operating Systems	2
USIT104	Core Subject	Discrete Mathematics	2
USIT105	Ability Enhancement Skill Course	Communication Skills	2
USIT1P1	Core Subject Practical	Imperative Programming Practical	2
USIT1P2	Core Subject Practical	Digital Electronics Practical	2
USIT1P3	Core Subject Practical	Operating Systems Practical	2
USIT1P4	Core Subject Practical	Discrete Mathematics Practical	2
USIT1P5	Ability Enhancement Skill Course Practical	Communication Skills Practical	2
Total Credits			20

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Semester – 2			
Course Code	Course Type	Course Title	Credits
USIT201	Core Subject	Object oriented Programming	2
USIT202	Core Subject	Microprocessor Architecture	2
USIT203	Core Subject	Web Programming	2
USIT204	Core Subject	Numerical and Statistical Methods	2
USIT205	Ability Enhancement Skill Course	Green Computing	2
USIT2P1	Core Subject Practical	Object Oriented Programming Practical	2
USIT2P2	Core Subject Practical	Microprocessor Architecture Practical	2
USIT2P3	Core Subject Practical	Web Programming Practical	2
USIT2P4	Core Subject Practical	Numerical and Statistical Methods Practical	2
USIT2P5	Ability Enhancement Skill Course Practical	Green Computing Practical	2
Total Credits			20

SYB.Sc(I.T.)

Semester – 3			
Course Code	Course Type	Course Title	Credits
USIT301	Skill Enhancement Course	Python Programming	2
USIT302	Core Subject	Data Structures	2
USIT303	Core Subject	Computer Networks	2
USIT304	Core Subject	Database Management Systems	2
USIT305	Core Subject	Applied Mathematics	2
USIT3P1	Skill Enhancement Course Practical	Python Programming Practical	2
USIT3P2	Core Subject Practical	Data Structures Practical	2
USIT3P3	Core Subject Practical	Computer Networks Practical	2
USIT3P4	Core Subject Practical	Database Management Systems Practical	2
USIT3P5	Core Subject Practical	Mobile Programming Practical	2
Total Credits			20

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Semester – 4			
Course Code	Course Type	Course Title	Credits
USIT401	Skill Enhancement Course	Core Java	2
USIT402	Core Subject	Introduction to Embedded Systems	2
USIT403	Core Subject	Computer Oriented Statistical Techniques	2
USIT404	Core Subject	Software Engineering	2
USIT405	Core Subject	Computer Graphics and Animation	2
USIT4P1	Skill Enhancement Course Practical	Core Java Practical	2
USIT4P2	Core Subject Practical	Introduction to Embedded Systems Practical	2
USIT4P3	Core Subject Practical	Computer Oriented Statistical Techniques Practical	2
USIT4P4	Core Subject Practical	Software Engineering Practical	2
USIT4P5	Core Subject Practical	Computer Graphics and Animation Practical	2
Total Credits			20

TYB.Sc(I.T.)

Semester – 5			
Course Code	Course Type	Course Title	Credits
USIT501	Skill Enhancement Course	Software Project Management	2
USIT502	Skill Enhancement Course	Internet of Things	2
USIT503	Skill Enhancement Course	Advanced Web Programming	2
USIT504	Discipline Specific Elective (Any One)	Artificial Intelligence	2
USIT505		Linux System Administration	
USIT506	Discipline Specific Elective (Any One)	Enterprise Java	2
USIT507		Next Generation Technologies	
USIT5P1	Skill Enhancement Course Practical	Project Dissertation	2
USIT5P2	Skill Enhancement Course Practical	Internet of Things Practical	2
USIT5P3	Skill Enhancement Course Practical	Advanced Web Programming Practical	2

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USIT5P4	Discipline Specific Elective Practical (Any One)*	Artificial Intelligence Practical	2
USIT5P5		Linux Administration Practical	
USIT5P6	Discipline Specific Elective Practical (Any One)*	Enterprise Java Practical	2
USIT5P7		Next Generation Technologies Practical	
Total Credits			20

(All the practical mentioned in the syllabi are compulsory as per the courses chosen)

Semester – 6			
Course Code	Course Type	Course Title	Credits
USIT601	Skill Enhancement Course	Software Quality Assurance	2
USIT602	Skill Enhancement Course	Security in Computing	2
USIT603	Skill Enhancement Course	Business Intelligence	2
USIT604	Discipline Specific Elective (Any One)	Principles of Geographic Information Systems	2
USIT605		Enterprise Networking	
USIT606	Discipline Specific Elective (Any One)	IT Service Management	2
USIT607		Cyber Laws	
USIT6P1	Skill Enhancement Course Practical	Project Implementation	2
USIT6P2	Skill Enhancement Course Practical	Security in Computing Practical	2
USIT6P3	Skill Enhancement Course Practical	Business Intelligence Practical	2
USIT6P4	Discipline Specific Elective Practical (Any One)*	Principles of Geographic Information Systems Practical	2
USIT6P5		Enterprise Networking Practical	
USIT6P6	Skill Enhancement Course Practical	Advanced Mobile Programming	2
Total Credits			20

*The choice of Practical course is based on the theory Course. For Semester V, USIT504, USIT505, USIT506 and USIT507, the practical courses are USIT5P4, USIT5P5, USIT5P6, USIT5P7. For Semester VI, USIT604, USIT605 the practical courses are USIT6P4, USIT6P5 respectively. Practical Course USIT6P6 is compulsory.

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B.Sc.I.T.

PRAHLADRAI DALMIA LIONS COLLEGE OF COMMERCE & ECONOMICS

B.SC.(I.T.) FEES STRUCTURE FOR THE YEAR 2023-2024

SR. NO	PARTICULARS	F.Y.B.Sc. (IT)	S.Y.B.Sc. (IT)	S.Y.B.Sc. (IT) OUTSIDER	T.Y.B.Sc. (IT)	T.Y.B.Sc. (IT) OUTSIDER
1	Admi Processing	200	200	200	200	200
2	Admission form free	0	100	100	100	100
3	Alumni Association Fees	25	25	25	25	25
4	Convocation fee	0	0	0	250	250
5	Development Fund	500	500	500	500	500
6	Disaster Relief Fund	10	10	10	10	10
7	E - Charges	20	20	20	20	20
8	E - Suvidha	50	50	50	50	50
9	Enollment Fees	220	0	0	0	0
10	Examination Fees	2136	2136	2136	2136	2136
11	Examination Form	20	20	20	20	20
12	Group Insurance	125	125	125	125	125
13	Gymkhana Fees	400	400	400	400	400
14	ID Card / Library I Card Fees	50	50	50	50	50
15	Library Fees	1200	1200	1200	1200	1200
16	Magazine Fees	100	100	100	100	100
17	Other Fees / Extra Curricular Activity	250	250	250	250	250
18	Project Fee	1000	1000	1000	1900	1900
19	Statement of Marksheet	100	100	100	100	100
20	Student Welfare Fund	50	50	50	50	50
21	Tuition Fees	10000	10000	10000	10000	10000
22	Uni Sports & Cultural Activity	30	30	30	30	30
23	Utility Fees	250	250	250	250	250
24	Vice Chancellors' Fund	20	20	20	20	20
25	NSS	10	10	10	10	10
26	NSS Ekak Yogana	10	10	10	10	10
		16776	16656	16656	17806	17806
	Computer / Laboratory Fees					
1	Computer Practicals	1000	1500	1500	2500	2500
2	Laboratory Fees	6000	6000	6000	6000	6000
		7000	7500	7500	8500	8500
	Refundable					
1	Caution Money	150	0	150	0	150
2	Library Deposit	250	0	250	0	250
3	Laboratory Deposit	400	400	400	400	400
4	Laboratory Deposit (fybsc.it)	0	0	400	0	400
	Laboratory Deposit (sybsc.it)					400
		800	400	1200	400	1600
	TOTAL	24576	24556	25356	26706	27906

- Eligibility Students (from other state) charged Rs. 700/- as Eligibility Fees
- EXAMINATION FEES has (5 % INCREASE OVER LAST YEAR AS PER UNIVERSITY FEES STRUCTURE)
- Group Insurance as per University circular

7. BACHELOR OF COMMERCE (INVESTMENT MANAGEMENT)

"The best investment you can make is an investment in yourself, the more you'll learn, the more you'll earn."

Our college, a premier institute in Mumbai has introduced the Bachelor of Commerce (Investment Management) Program in the year 2016-2017. This program provides professional education for those wishing to pursue their careers in the fields of Investment, Securities market, International Investment, Wealth Management and Finance. The dual aspect of major of Investment Management enables students to understand the increasingly complex and critical area of finance coupled with knowledge of the practices of Investment Management.

It has strong emphasis on developing analytical skills and offers an excellence grounding and professional competence in all aspects of commerce required for careers in the business and corporate sectors.

ELIGIBILITY CRITERIA:

- A candidate for being eligible for admission to the Bachelor of Commerce (Investment Management) course must have passed the H.S.C. (XII Std.) examination of the Maharashtra State Board of Secondary & Higher Secondary Education or an examination recognized as equivalent thereto and secured not less than 45% marks in aggregate at (40% in case of reserve category) one and the same sitting.
- Every Candidate admitted to the Degree Program in the Constituent/affiliated College/recognized institution, conducting the course, shall have to register himself/ herself with the University.
- Student from another University or Board of Secondary or Intermediate Education or any other statutory examining body must read University O.111 as given in the admission guidelines of the college prospectus.

CAREER OPPORTUNITIES:

- Graduates can pursue postgraduate program like M.Com, MBA, PGDM, MMM, MFM etc. They also enroll for Chartered Accountant, Cost Management Accountant, Company Secretary and Other Professional Certified courses like CFP, CFA, CMA UK, CMA US, Actuaries, and Data Scientist.
- Graduates can opt government sector jobs after graduation through various government exams conducted by Union Public Service Commission, State Public Service Commission, Local Body, SSC, FDI, RBI, LIC, SEBI, Banks and Maharashtra- Government Companies.

PROGRAM DETAILS:

The program shall be a full time program. The duration of the program shall be six semesters spread over in 3 years. The Program shall consist of 40 theory papers of 100 marks each.

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First Year B.Com. (Investment Management)

Semester 1		Semester 2	
1.1	Basics of Investment & Wealth Creation	2.1	Introduction to Wealth Management
1.2	Introduction to Accounting – I	2.2	Introduction to Accounting-II
1.3	Introduction to Financial System	2.3	Introduction to Financial Markets
1.4	Business Communication-I	2.4	Business Communication-II
1.5	Foundation Course-I	2.5	Foundation course-II
1.6	Business Economics-I	2.6	Introduction to Financial Intermediaries
1.7	Quantitative Techniques	2.7	Investment Banking

Second Year B.Com (Investment Management)

Semester 3		Semester 4	
Discipline Related Elective courses (Any three) Note: Course Selected in Sem III will continue in Sem IV			
3.1/	Financial Management – I	4.1/	Financial Management – II
3.2/	Cost and Management Accounting	4.2/	Direct Taxation
3.3	Fundamentals of Capital Market	4.3	Fundamentals of Equity Market
	Financial Services		Financial Derivatives
	Marketing of Investment Products		Introduction to Equity Research
Skill Enhancement Courses			
3.4	Foundation Courses – III (An overview of Investment Management)	4.4	Foundation Courses – III (An overview of Banking and Insurance)
Ability Enhancement Courses			
3.5	Information Technology in Investment Management - I	4.5	Information Technology in Investment Management – II
Core Courses			
3.6	Securities Analysis and Portfolio Management - I	4.6	Securities Analysis and Portfolio Management – I
3.7	Mutual Fund Management	4.7	Business Economics – II

Third Year B.Com. (Investment Management)

Semester 5		Semester 6	
Discipline Related Elective courses (Any 4) Note: Course Selected in Sem V will continue in Sem VI			
5.1/ 5.2/ 5.3/ 5.4	Operations in Equity Market	6.1/ 6.2/ 6.3 6.4	Commodity Markets and Derivatives
	Corporate Accounting		Auditing
	Business Ethics		Corporate Governance
	Risk Management		Project Management
	Behavioural Finance		Venture Capital
	Merchant Banking - I		Merchant Banking – II
Core Courses			
5.5	International Finance - I	6.5	International Finance– II
5.6	Research Methodology	6.6	Project Work

- **Note:** Project work is considered as a special course involving application of knowledge in solving/analyzing/exploring a real life situation/difficult problem. Project work would be of 04 credits each. A project work may be Copywriter

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PRAHLADRAI DALMIA LIONS COLLEGE OF COMMERCE & ECONOMICS

B.COM(INVESTMENT MANAGEMENT) FEES STRUCTURE FOR THE YEAR 2023-2024

SR. NO	PARTICULARS	F.Y.BIM	S.Y.BIM	T.Y.BIM
1	Admission Processing fee	200	200	200
2	Admission form fee	0	100	100
3	Alumni Association Fees	25	25	25
4	Development Fund	500	500	500
5	Disaster Relief Fund	10	10	10
6	E - Charges	20	20	20
7	E - Suvidha	50	50	50
8	Enrollment Fees	220	0	0
9	Examination Fees	2136	2136	2136
10	Examination Form	20	20	20
11	Group Insurance	125	125	125
12	Gymkhana Fees	400	400	400
13	ID Card	50	50	50
14	Library Fees	300	300	300
15	Magazine Fees	100	100	100
16	Other Fees / Extra Curricular Activity	250	250	250
17	Project fee	500	500	500
18	Statement of Marks	100	100	100
19	Student Welfare Fund	50	50	50
20	Tuition Fees	10000	10000	10000
21	Uni Sports & Cultural Activity	30	30	30
22	Utility Fees	250	250	250
23	Vice Chancellors' Fund	20	20	20
24	NSS	10	10	10
25	NSS Ekak Yogana	10	10	10
26	Convocation Fee			250
27	Industrial Visit Fee	500	500	500
		15876	15756	16006
	Computer / Laboratory Fees			
1	Computer Practicals	1000	1000	1000
2	Laboratory Fees	1000	1000	1000
		2000	2000	2000
	Refundable			
1	Caution Money Deposit	150	0	0
2	Library Deposit	250	0	0
3	Laboratory Deposit	400	0	0
		800	0	0
	TOTAL	18676	17756	18006

- Eligibility Students (from other state) charged Rs. 700/- as Eligibility Fees
- EXAMINATION FEES has (5 % INCREASE OVER LAST YEAR AS PER UNIVERSITY FEES STRUCTURE)
- Group Insurance as per University circular

U.G. & P.G. - 2023-24 PROSPECTUS

MASTER OF COMMERCE (M.COM)

"Money, not morality is the principle commerce of civilized nations."

M.Com is a Post Graduate Masters Degree Program focusing on Commerce, Accounting, Management & Economics related subjects. It leads to promotions for those who are already working and enhances the career profile. It is also a great help for other higher studies such as M.Phil. & Ph.D.

Masters in Commerce from Prahladrai Dalmia Lions College of Commerce & Economics is aimed at developing professionalism in vital field and adding value, from the social and employment prospective. Students are prepared as successful professionals with well-developed leadership skills. Well qualified and experience faculties are available who are approachable and accessible at all times.

ELIGIBILITY CRITERIA:

A candidate for being eligible for admission to the Master of Commerce program, shall have passed the examination for the degree of Bachelor of Commerce of this University (three years integrated course) or the degree of B.Com. (Old Course) of this University, or Bachelor of Commerce (Accounting and Finance)

OR

B.Com. (Banking and Insurance) **OR** B.M.S. degree examination **OR** an examination of any other University recognized as equivalent thereto.

OR

B.A.M.M.C. degree examination (only for Management Specialization subjects) at the M.Com. degree levels.

- The merit list is to be prepared and displayed stream wise.
- In case if no application is received from any stream, the vacant seats are to be distributed equally between the two streams only.
- After the first merit list is displayed, if any seat allotted to one stream remains vacant, the same shall be distributed equally between the remaining two streams. In case of vacancy in one stream is of single/odd number of seats, the single seat is to be allotted to the Arts Stream. In case if no application is available from the two streams, then all the vacant seats of such two streams must be transferred to the third stream. Step (c) be repeated for the subsequent merit lists till all the forms are exhausted or the final merit list is displayed, whichever is earlier.

CAREER OPPORTUNITIES:

Those who are looking for a career opportunity in public sector after M.Com can join various nationalized banks like State Bank of India, Union Bank of India as Probationary Officers.

FMCG companies are the major employers in the private sector. Apart from that, they can join reputed private banks and insurance companies as:

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Financial Analyst,
Senior Accountant,
Internal Auditor,
Investment Banker,
Credit Officer,

Cashier/Teller,
Securities Analyst,
Investments Analyst,
Loan Officer,
Financial Analyst,

Business Analyst,
Market Analyst,
Assistant Manager,
Mutual Fund Broker,
Corporate Analyst,

Personal Finance Consultant,
Relationship Manager,
Budget Analyst,
Executive Assistant,
Risk Analyst etc.

PROGRAM DETAILS:

MASTER OF COMMERCE PART I

No. of Course s	Semester I	Credit s	No. of Course s	Semester II	Credit s
1	Core Courses (CC)		1	Core Courses (CC)	
1	Strategic Management	06	1	Research Methodology for Business	06
2	Economics for Business Decisions	06	2	Macro Economics concepts and Applications	06
3	Cost and Management Accounting	06	3	Corporate Finance	06
4	Business Ethics and Corporate Social Responsibility	06	4	E-Commerce	06
Total Credits		24	Total Credits		24

MASTER OF COMMERCE PART II

No. of Course s	Semester III	Credit s	No. of Courses	Semester IV	Credit s
1	Elective Courses (EC)		1	Elective Courses (EC)	
1,2 and 3	*Any one group of courses from the following list of the courses (Group – A/B/C/D/E)	18	1,2 and 3	**Any one group of courses from the following list of the courses (Group – A/B/C/D/E)	18
2	✓ ProjectWork		2	✓ ProjectWork	
4	Project Work - I	06	4	Project Work - II	06
Total Credits		24	Total Credits		24

- Note: Project work is considered as a special course involving application of knowledge in solving/ analyzing/ exploring a real life situation/ difficult problem. Project work would be of 06 credits. A project work may be undertaken in any area of Elective Courses

U.G. & P.G. - 2023-24

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<i>1</i>	<i>*List of group of Elective Courses (EC) for Semester III (Any Three out of Five)</i>		<i>1</i>	<i>** List of group of Elective Courses(EC) for Semester IV (Any Three out ofFive)</i>	
Group A: Advanced Accounting, Corporate Accounting and Financial Management					
1	Advanced Financial Accounting	06	1	Corporate Financial Accounting	06
2	Direct Tax	06	2	Indirect Tax – Introduction to Goods and Service Tax	06
3	Advanced Cost Accounting	06	3	Financial Management	06
4	Advanced Auditing	06	4	International Financial Reporting Standards	06
5	Financial Services	06	5	Personal Financial Planning	06
Group B: Business Studies (Management)					
1	Human Resource Management	06	1	Supply chain management and logistics	06
2	Rural Marketing	06	2	Advertising and sales Management	06
3	Entrepreneurial Management	06	3	Retail Management	06
4	Marketing Strategies and practices	06	4	Tourism Management	06
5	Organizational Behaviour	06	5	Management of Business Relations	06
Note: Group selected in Semester III will continue in Semester IV					

U.G. & P.G. - 2023-24 PROSPECTUS



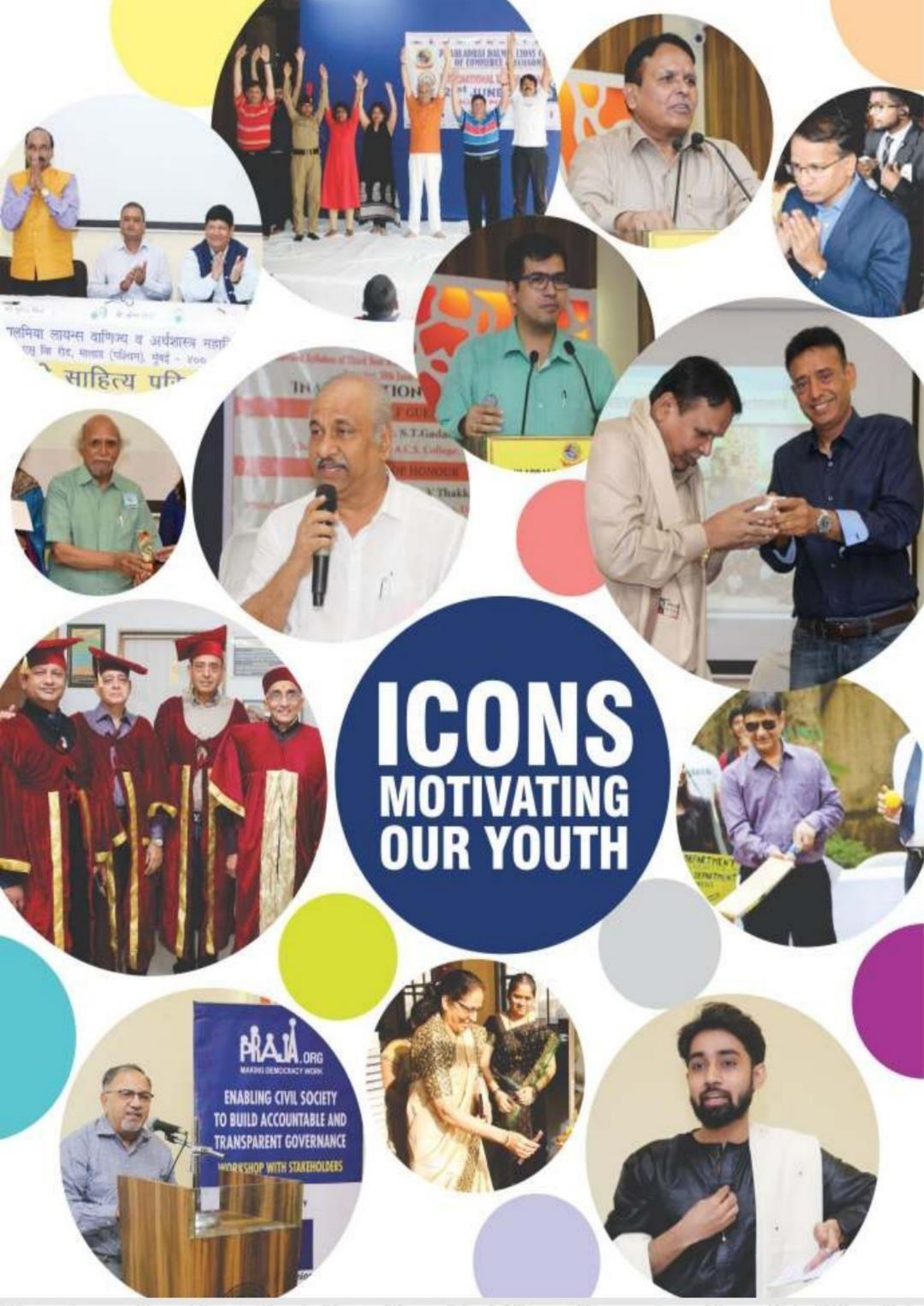
PRAHLADRAI DALMIA LIONS COLLEGE OF COMMERCE & ECONOMICS

M. COM. (PART I & II) REVISED FEES STRUCTURE AS OFF ACADEMIC YEAR 2022-2023

Sr. No.	Particulars	M.Com.-I Fees	M.Com.-II Fees
1	Admission Processing	200	200
2	Admission Form Fees	100	100
3	Ashwamedha Fees	20	20
4	Caution Money Deposit (Refundable)	150	0
5	Computer /Project fee	1500	1500
6	Development Fee	500	500
7	Disaster Relief Fund	10	10
8	E-Charges	20	20
9	E-Suvidha	50	50
10	Exam fee (I & II)	3078	3078
11	Group Insurance	40	40
12	Gymkhana Fees	400	400
13	ID Card & Library Card	50	50
14	Library Deposit (Refundable)	250	0
15	Library Fees	1000	1000
16	Magazine	100	100
17	Other Fees/Extra curricular activity	250	250
18	Registration Fees	800	0
19	Registration Form Fees	25	0
20	Student Welfare Fund	50	50
21	Tution Fees	6000	6000
22	Utility Fees	250	250
23	University Sports & Cultural Activity	30	30
24	Vice Chancellors fund	20	20
25	NSS	10	10
26	Convocation fees	0	250
	TOTAL	14903	13928
	Other Board – Eligibility Fees	700	
		15603	



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