

RESUME



Neha V. Sharma

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About The Company

Twomads Media is an advertising agency established in the year 2021 with a view to offer budget friendly digital marketing & advertising solutions to small, medium & large enterprises. Till now we have and are working with one of the reputed brands like Lafit Lighting Pvt. Ltd, Makharia Machineries Pvt. Ltd & MEV Tech to boost their brand presence over digital platforms through Social Media Marketing, Commercial Advertisements, Catalogue Design, etc.

Profile

Personal Statement

I'm a hardworking and trustworthy individual who enjoys working in a team as well as alone. I'm an excellent communicator in public. I am self-motivated and believe in learning And Teaching New Skills

Career Objective

Throughout my vocational experience, I have always strived to improve upon the work done by my predecessors. I always try to improve the productivity and efficiency of my job role with new skills. This approach helps me to remain more focused and put me in a position to be promoted within the institution to more senior roles.

Work Experience

- Core faculty at Self-financing department Prahladrai Dalmia Lions College of Commerce and Economics
- Visiting faculty at “Atharva College of Management studies” and “Dalmia College” for professional course.
- **“Twomads Media LLP”** – A startup started in June,2021 which is a Brand Building and Digital marketing company and ad film making company, our company works for upbringing the small and medium scale brands into the core market through social media. I work as CEO of the company.
- Currently teaching subjects like “Business studies and Economics” to IGCSE UK board (Cambridge board) students in ‘E-Kids India’ Institute in Mumbai
- Also, teaching UPSC aspirants, AISSEE aspirants (Sainik school aspirants) various other Defence exam aspirants in Mumbai for the last 2years.
- Did Internship With ‘ELECTION COMMISSION OF MAHARASHTRA’
- Total teaching experience of 3 years for theory subjects in the field commerce, arts and humanities field
- Worked with Lafit lighting Pvt Ltd. Mumbai (Sr. Business development manager, sales, and marketing manager)
- Worked with P3 architectural solutions (business development executive)

Education

- I am an aspirant of UGC NET
- Mumbai university - M.A. hon. In politics (2018- 2020)
- Taken coaching for civil service examination from Vijaram and Ravi (New Delhi)
- Ghanshyamdas Saraf college - Bachelors in Management studies (BMS)
- Durgadevi Saraf college - HSC (Maharashtra board) - - St. Francis high school -
SSC (Maharashtra board)

Curriculum achievements

Passed master's degree with distinction and have always passed with first class in other exams

Co-curriculum achievements

I was "General Secretary" of Ghanshyamdas Saraf College in the year 2013-2014

Was a member of student's council in college for 2 consecutive years

Won 1st prize in intercollegiate quiz competition

Won various prizes in other intercollegiate fest

Won the best student of the year title in school.

Key skills

Well versed with online teaching and learning methodologies

Excellent communication skills

Ability to work under pressure

Management and planning strategy

Leadership skills

Institutional marketing planning

Time management

Problem solving

Interests and hobbies

Reading motivational books

Taking challenges

Helping others to grow mentally

Languages known

I can read, write and converse in English, Hindi and Marathi

Place

Mumbai