

Title of the Best Practice: *Give Pad Give Hygiene*

1. Goal:

To reach out to the needy women in the rural areas in terms of Hygiene and Menstrual Health.

2. The Context:

Study on Hygiene and Menstrual Health in rural India indicates that women do not have access to sanitary products or are unable to afford such products due to high cost. Needs and requirements of the adolescent girls and women are often ignored. The women Development cell of our college therefore took upon themselves the onus of reaching out to some of these women in their own little way.

3. The Practice:

The students were motivated to participate in the Pad Collection Drive with slogan: Give pad Give Hygiene. Each student was motivated to donate at least one pad. This resulted in sensitizing the students towards problem of hygiene for women in rural areas. The once taboo word – pad was now through constant usage and discussion became the focus of reaching out to the less privileged.

Eventually 1050 pads were collected and distributed amongst women of villages - Tiware, (Chiplun), Vajegaon (V. S.) Kalane, Male, Putharpunj, Kasheli (Patan) of Ratnagiri and Satara District.

4. Evidence of Success:

Students were sensitized towards the hygiene issues pertaining the women especially in the rural areas. Both girls and boys actively participated in the drive.

5. Problems Encountered and Resources Required:

The girl students were earlier apprehensive of garnering support from the boy students. Secondly finding an appropriate rural area wherein the pads could be donated and reaching out to them positively was a formidable task.

6. Contact Details:

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