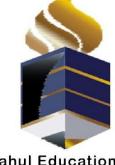


Guru Angad Dev Teaching Learning Centre A Centre of Ministry of Education Under PMMMNMTT





Shree Rahul Education Society's Shree L. R. Tiwari Degree College of Arts, Commerce & Science, University of Mumbai



This is to certify that MS. PAYAL PRAKASH KAMTE, PRAHLADRAI DALMIA LIONS COLLEGE OF COMMERCE AND ECONOMICS has successfully presented a Paper entitled "Impact of Brand Perception and Awareness on Consumer Buying Behavior" in One-Day National Level Multidisciplinary E-Conference on "Industrial Revolution 4.0: A Synergistic Approach through Resilience, Reinvention and Sustainable Development" jointly organized by IQAC, Shree L. R. Tiwari Degree College of Arts, Commerce & Science, Mira Road and Guru Angad Dev Teaching Learning Centre, SGTB Khalsa College, University of Delhi under the Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching (PMMMNMTT) of Ministry of Education held on 05th February 2022.

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