

## **Entrepreneurship Development Cell of Prahladrai Dalmia Lions College of Commerce**

### ***Introduction:***

The Entrepreneurship Development Cell at Prahladrai Dalmia Lions College of Commerce stands as a beacon for innovative minds. Designed to guide, nurture, and support, our platform endeavors to mold the next generation of entrepreneurial leaders.

### ***Motto:***

"Empower Dreams. Shape Futures. Lead Change."

### ***Vision:***

"In line with our college's ethos, we aspire to be the catalyst in grooming icons of tomorrow. Our vision is to foster a spirit of entrepreneurship that contributes significantly to commerce, trade, and industry while upholding the values of humanity and social responsibility."

### ***Mission:***

Merging our college's commitment with our cell's objectives, our mission is to provide quality education in entrepreneurship using innovative teaching methods. We emphasize the holistic development of our students, ensuring they embark on entrepreneurial journeys that are marked by value-based business practices.

### **Objectives:**

1. Foster a vibrant platform for innovative entrepreneurial ideas.
2. Propel students to explore the startup ecosystem.
3. Impart practical skills for business planning and execution.
4. Encourage creative thinking and leadership.
5. Build a network for startup resources and collaborations.
6. Organize events for exposure to market insights.
7. Ensure holistic development with real-world challenges.

### Unique Selling Points:

1. A passionate student-led initiative backed by the college's esteemed legacy.
2. Dedicated to holistic development with an emphasis on real-world entrepreneurial challenges and solutions.
3. Creates a vibrant space where every idea is nurtured, valued, and given an avenue to grow.

Embark on a journey with us, where ideas transform into reality, dreams shape the future, and leaders redefine the norms.