

ENTREPRENEURIAL PREMIERE LEAGUE (EPL) 2K19

27TH September, 2019

The event was diligently organized. There was a soul to it. A soul that was vibrant, contagious and exuberant.

At the entrance of the building of PRAHLADRAI DALMIA LIONS COLLEGE OF COMMERCE AND ECONOMICS, there were huge posters denoting the “ENTREPRENEURIAL PREMIER LEAGUE (EPL)”, an event organized by the BMS Department of College under the mentorship of the Principal Dr. N.N.Pandey, Vice Principal of self finance courses Prof. Subhashini Naikar, BMS Coordinator Prof. Saraswathy Kumar and the faculties of BMS department in association with Incubation Cell and Entrepreneur Development Cell on 27th of September 2019, Friday. Inside and Outside the auditorium, as you saw various students dressed in their best corporate attire to welcome the guest and create the vibe of corporate world around the college. The event was declared open with the lighting of the lamp along with a beautiful ‘Saraswati Vandana’. The facilitation ceremony was conducted in college auditorium before the inauguration ceremony. The dignitaries for the event were the Principal Dr. N.N.Pandey, Joint Secretary Governing Council Lion Kanayalal G Saraf, Joint Secretary Lion Vikas Saraf, Degree Vice Principal Prof. Madhavi Nighoskar, Vice Principal of Self Finance courses Prof. Subhashini Naikar, Incubation cell convenor Dr. Shami Nimgulakar Kamble, IQAC in charge Emilia Norhona and Chief guest Mr. Rajendra J. Bhora who has experience of 25 years in iron ore and steel industry, joined Essar Steel as management trainee and served with them for 10 years and later, joined Stemcor Group, an international steel trading house. Currently working as CMD and in charge of their Indian industries. After facilitation Mr. Rajendra Bhora and all the other dignitaries enlightened the students with their motivational encouraging speeches and followed by the thanking speech of student co-ordinator - Rishabh Punaima. The event was scheduled from morning 10 to 4 in the evening. The event was inaugurated by the guest of honor Mr. Rajendra Bhora and Principal Dr. N.N.Pandey. They later paid a

visit to all the stalls and encouraged the participants with the positive words and actions.

The casual Friday at college turned into a live market with enthusiasm of the budding young entrepreneurs.

The theme for EPL this year was 'EVOLUTION OF MARKET' over the years. There were two types of stall 5 x 5 stall and 10 x 10 stall the members for 5 x 5 stall were minimum 2 and maximum 4 and for 10x10 minimum 4 and maximum 8. The committee also made a criteria for the best groups and appreciates the participants with a winning participation certificate of best marketing, best sales and best decorations. This year a new criteria was introduced named as 'PUBLIC CHOICE AWARD', it was a public relations activity where the participants will post their pictures on Instagram page of bms and stall receiving likes will be declared as winner of this activity. There were a total of 45 stalls assembled in the college foyer with approximately 32 groups participating consisting of 200 members from all the courses of the college. The stalls consisted of gaming, packed food, keychain, novels, jewelry, accessories, chocolates, mobile covers, cloths, mehendi, earrings, fashion accessories etc. The event was divided into four sections namely, 'BARTER SYSTEM', 'WEEKLY MARKET', 'SUPER MARKET' and 'E-COMMERCE' and stalls were given a name of various markets under different sections of evolution of markets. The participants decorated their stalls as the market theme. They marketed their products by calling out the specialty of their product. Some dressed in traditional attire to attract the customers. EPL this year experienced a very tough competition as the number of participants were high. The college foyer felt more like a little flea market filled with the joy and excitement of the participants. The students, faculties and people from Sunder Nagar were invited to shop, visit and encourage the upcoming entrepreneurs. Every one enjoyed and shopped for themselves and for their loved ones. The entire day was full of laugh and excitement at every corner of event venue. The post event evaluation form were filled by the participants and the committee members. The event was captured by photographers throughout the day to give a glimpse of the successful event and captured the smiles of shopaholic environment all around. The decorum and discipline was well maintained by the team of bms committee.

EPL is a platform to learn new strategies, marketing, customer and salesman relationships, financing and many more to end up as a entrepreneurs in near future and analyze the internal and external environments. The motive to provide a platform to young entrepreneurs and give them a practical knowledge about the corporate world. It helps in developing their entrepreneurial skills, communication skills, marketing skills, selling and distribution skills and all other necessary required skills to reach further in future. EPL is considered to be one of the best events of BMS department and brings enthusiasm in every participating students to earn best out the event.

And this way, the 4th edition of EPL came to a closure with more promises to raise the bar higher next year by giving more opportunities to students to showcase their entrepreneurial skills and sharpen their skills. We cannot end this summary without mentioning the commendable effort and meticulous planning of BMS Co-ordination and all other bms faculties.



CLASS CIRCULATION

Prahladrai Dalmia Lions College of Commerce & Economics

ISO 9001:2015 Certified
NOTICE

AM
6/8/19

Ref. No.: _____

Date: 06/08/2019

BACHELOR OF MANAGEMENT STUDIES

Bachelor of Management Studies in association with Incubation Cell and Entrepreneurial Development cell organizes **ENTREPRENEURIAL PREMIERE LEAGUE (EPL)** for all the Degree and SFC course Students to showcase their entrepreneurial talent.

Date: 27/09/2019 Friday

Venue: Foyer Area

Time: 10.00 AM - 4.00 PM

Interested Students are requested to in touch with the Student in charge with the proposal and details of the stalls. Stalls with personalized products are given priority. The rates of stalls are as under

10x10 = INR 1500/-

5x5 = INR 750/-

For more details students are requested to kindly get in touch with

Faculty in charge:

Prof. Saraswathy Kumar

Prof. Sarita Jha

Student Incharge: Sachin Chandaliya
Rishabh Punamia [8355937455]
[8879950703]

Prof. Saraswathy Kumar	Dr. Shami Kamble	Prof. Subhahini Naikar	Dr. N.N. Pandey
Coordinator	Incharge Incubation Cell	Vice principal (SFC)	Principal and Incharge of EDC

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