

BACHELOR OF MANAGEMENT STUDIES (B.M.S.)

PROGRAM DETAILS:

It is a full time program. The duration of the program shall be six semesters spread over 3 years.

FIRST YEAR

No. of Courses		Semester I		Credits	No. of Courses		Semester II		Credits	
1		Elective Courses (EC)				1		Elective Courses (EC)		
1		Introduction to Financial Accounts		03		1		Principles of Marketing		03
2		Business Law		03		2		Industrial Law		03
3		Business Statistics		03		3		Business Mathematics		03
2		Ability Enhancement Courses (AEC)				2		Ability Enhancement Courses (AEC)		
2A		Ability Enhancement Compulsory Course (AECC)				2A		Ability Enhancement Compulsory Course (AECC)		
4		Business Communication - I		03		4		Business Communication -II		03
2B		*Skill Enhancement Courses (SEC)				2B		**Skill Enhancement Courses (SEC)		
5		Any one course from the following list of courses		02		5		Any one course from the following list of the courses		02
3		Core Courses (CC)				3		Core Courses (CC)		
6		Foundation of Human Skills		03		6		Business Environment		03
7		Business Economics-I		03		7		Principles of Management		03
Total Credits				20		Total Credits				20
*List of Skill Enhancement Courses (SEC) for Semester I (Any One)						**List of Skill Enhancement Courses (SEC) for Semester II (Any One)				
1	Foundation Course – I					1	Foundation Course - Value Education and Soft Skill - II			
2	Foundation Course in NSS - I					2	Foundation Course in NSS - II			
3	Foundation Course in NCC - I					3	Foundation Course in NCC - II			
4	Foundation Course in Physical Education - I					4	Foundation Course in Physical Education – II			
Note: Course selected in Semester I will continue in Semester II										

SECOND YEAR

No. of Courses	Semester III	Credits	No. of Courses	Semester IV	Credits
1	<i>Elective Courses (EC)</i>		1	<i>Elective Courses (EC)</i>	
1 & 2	*Any one group of courses from the following list of the courses	06	1 & 2	** Any one group of courses from the following list of the courses	06
2	<i>Ability Enhancement Courses (AEC)</i>		2	<i>Ability Enhancement Courses (AEC)</i>	
2A	<i>Ability Enhancement Compulsory Courses (AECC)</i>		2A	<i>Ability Enhancement Compulsory Courses (AECC)</i>	
3	Information Technology in Business Management - I	03	3	Information Technology in Business Management-II	03
2B	<i>Skill Enhancement Courses (SEC)</i>		2B	<i>Skill Enhancement Courses (SEC)</i>	
4	Foundation Course – III	02	4	Foundation course-IV	02
3	<i>Core Courses (CC)</i>		3	<i>Core Courses (CC)</i>	
5	Business Planning & Entrepreneurial Management	03	5	Business Economics- II	03
6	Accounting for Managerial Decisions	03	6	Business Research Methods	03
7	Strategic Management	03	7	Production & Total Quality Management	03
Total Credits		20	Total Credits		20
<i>*List of Skill Enhancement Courses (SEC)</i> <i>for Semester III (Any One)</i>			<i>**List of Skill Enhancement Courses (SEC)</i> <i>for Semester II (Any One)</i>		
1	Foundation Course (Environmental Management) - III		1	Foundation Course (Ethics & Governance)- IV	
2	Foundation Course- Contemporary Issues-III		2	Foundation Course- Contemporary Issues-IV	
3	Foundation Course in NSS - III		3	Foundation Course in NSS - IV	
4	Foundation Course in NCC - III		4	Foundation Course in NCC - IV	
5	Foundation Course in Physical Education- III		5	Foundation Course in Physical Education- IV	

<i>Note: Course selected in Semester I will continue in Semester III & IV</i>			
<i>*List of group of Elective Courses(EC) for Semester III (Any two)</i>		<i>** List of group of Elective Courses(EC) for Semester IV (Any two)</i>	
<i>Group A: Finance Electives (Any Two Courses)</i>			
1	Basics of Financial Services	1	Financial Institutions & Markets
2	Introduction to Cost Accounting	2	Auditing
3	Equity & Debt Market	3	Strategic Cost Management
4	Corporate Finance	4	Corporate Restructuring
<i>Group B:Marketing Electives (Any Two Courses)</i>			
1	Consumer Behaviour	1	Integrated Marketing Communication
2	Product Innovations Management	2	Rural Marketing
3	Advertising	3	Event Marketing
4	Social Marketing	4	Tourism Marketing
<i>Group C: Human Resource Electives(Any Two Courses)</i>			
1	Recruitment & Selection	1	Human Resource Planning & Information System
2	Motivation and Leadership	2	Training & Development in HRM
3	Employees Relations & Welfare	3	Change Management
4	Organisation Behaviour & HRM	4	Conflict & Negotiation
<i>Note: Group Selected in Semester III will continue in Semester IV.</i>			

THIRD YEAR

No. of Courses	Semester V	Credits	No. of Courses	Semester VI	Credits
1	<i>Elective Courses (EC)</i>		1	<i>Elective Courses (EC)</i>	
1,2,3 & 4	*Any four courses from the following list of the courses	12	1,2,3 & 4	**Any four courses from the following list of the courses	12
2	<i>Core Course (CC)</i>		2	<i>Core Course (CC)</i>	
5	Logistics & Supply Chain Management	04	5	Operation Research	04
3	<i>Ability Enhancement Course (AEC)</i>		3	<i>Ability Enhancement Course (AEC)</i>	
6	Corporate Communication & Public Relations	04	6	Project Work	04
Total Credits		20	Total Credits		20

✓ **Note:** Project work is considered as a special course involving application of knowledge in solving/analysing/exploring a real life situation/ difficult problem. Project work would be of 04 credits. A project work may be undertaken in any area of Elective Courses/ study area selected

<i>*List of group of Elective Courses(EC) for Semester V (Any Four)</i>		<i>** List of group of Elective Courses(EC) for Semester VI (Any Four)</i>	
<i>Group A: Finance Electives</i>			
1	Investment Analysis& Portfolio Management	1	International Finance
2	Commodity & Derivatives Market	2	Innovative Financial Services
3	Wealth Management	3	Project Management
4	Financial Accounting	4	Strategic Financial Management
5	Risk Management	5	Financing Rural Development
6	Direct Taxes	6	Indirect Taxes
<i>Group B:Marketing Electives</i>			
1	Services Marketing	1	Brand Management
2	E-Commerce & Digital Marketing	2	Retail Management
3	Sales & Distribution Management	3	International Marketing
4	Customer Relationship Management	4	Media Planning & Management
5	Industrial Marketing	5	Sports Marketing
6	Strategic Marketing Management	6	Marketing of Non Profit Organisation
<i>Group C: Human Resource Electives</i>			
1	Finance for HR Professionals & Compensation Management	1	HRM in Global Perspective
2	Strategic Human Resource Management & HR Policies	2	Organisational Development
3	Performance Management & Career Planning	3	HRM in Service Sector Management
4	Industrial Relations	4	Workforce Diversity
5	Talent & Competency Management	5	Human Resource Accounting & Audit

6	Stress Management	6	Indian Ethos in Management
<i>Note: Group selected in Semester III will continue in Semester V &Semester VI</i>			