



PRAHLADRAI DALMIA LIONS COLLEGE OF COMMERCE & ECONOMICS

ISO 9001 : 2015 Certified

NOTICE

DATE - 20/09/2022

ATKT Internal Examination September, 2022

BMS (SEM. IV)

INSTRUCTIONS FOR THE STUDENTS HAVING ATKT IN INTERNALS:

1. Date of Submission of the Projects- 29th September, 2022.

Timings 02:00 pm to 03:00 pm. Reporting time for students: at least 10 minutes before the mentioned time. Venue: Second floor staffroom.

2. Students have to be present in person for the submission.
3. Internal project topics are also uploaded on the college website.
4. Submission of projects or assignments to be done on proper A4 size paper, handwritten by the candidate himself only. The Front page should contain details of Roll no, Name of the student, Semester, Subject.
5. Print out of the questions uploaded should be attached along with the project.
6. Student should also enclose a photocopy of the ATKT fee paid receipt along with each of his projects.
7. On the date of submission there will be a viva voce on the given questions/topics.
8. If the student fails to present himself on the given date and time he will be marked ABSENT for the said subject.
9. Any Submissions after the above mentioned date and time will not be accepted and entertained under any circumstances.

Prof. Durgesh Kenkre
Exam Convenor

Prof. Subhashini Naikar
Vice Principal, SFC

Dr. Kiran Mane
I/c Principal

DI/N-STD/GEN/00

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Subject Professor details for ATKT project submission:

Name of the subject	Name of the faculty
Information Technology	Prof. Manisha Jadhav
Foundation Course - II	Prof. Shruti Rao
Business Economics - II	Prof. Mohini Nadkarni
Business Research Method	Prof. Nirav Tawadia
Production Total Quality Management	Prof. Durgesh Y. Kenkre
Financial Institution & Markets	Prof. Durgesh Y. Kenkre
Strategic Cost Management	Prof. Hitesh Sharma
Event Marketing	Prof. Nirav Tawadia

ATKT Internal Examination September, 2022**BMS (SEM IV)****QUESTIONS FOR THE STUDENTS HAVING ATKT IN INTERNALS:**

❖ <u>Name of the course (subject)</u>	<u>Roll no.</u>	<u>Name of the student</u>
Information Technology in	2134	BHATT BHAVIK DILIP
Business Management- II		

- 1) EXPLAIN THE FUNCTIONAL SUBSYSTEM OF MIS IN DETAIL.
- 2) WHAT ARE THE ADVANTAGES OF e-CRM?
- 3) WRITE SHORT NOTE ON DATA MINING.
- 4) DISCUSS ON e-SCM ARCHITECTURE WITH SUITABLE DIAGRAM.
- 5) WRITE SHORT NOTE ON BPO BUSINESS MODEL.

❖ <u>Name of the course (subject)</u>	<u>Roll no.</u>	<u>Name of the student</u>
Business Economics- II	2134	BHATT BHAVIK DILIP

- 1) Explain circular flow of income in a two sector model.
- 2) Examine the features of the trade cycle.
- 3) Examine the properties of the consumption function. Explain the working of multiplier.
- 4) Discuss the factors affecting velocity of circulation of money.
- 5) Discuss the objectives of monetary policy.

2144

RAWAL ADITYA SHAMBULAL

- 1) Explain circular flow of income in a two sector model.
- 2) Examine the features of the trade cycle.
- 3) Examine the properties of the consumption function. Explain the working of multiplier.
- 4) Discuss the factors affecting velocity of circulation of money.
- 5) Discuss the objectives of monetary policy.

2148

SAKHALE JAYESH ARUN

- 1) What is aggregate demand? Explain.
- 2) Explain the three sector models in a closed economy.
- 3) Write short notes on: a) Foreign Portfolio Investment b) Balance of Payment
- 4) Explain demand pull inflation and cost push inflation.
- 5) Explain the concept of exchange rate.

2209

KUSALKAR JEEVAN MACHINDRA

- 1) Explain Open economy.
- 2) What is Green GNP?
- 3) What is meant by effective demand?
- 4) What is a trade cycle?
- 5) What is meant by aggregate supply?

2238

GUPTA NAMRATA GAURISHANKAR

- 1) Examine the properties of the consumption function. Explain the working of multiplier.
- 2) Discuss the objectives of monetary policy.
- 3) Explain the three sector models in a closed economy.
- 4) What is meant by effective demand?
- 5) Explain phases of the trade cycle.

❖ <u>Name of the course (subject)</u>	<u>Roll no.</u>	<u>Name of the student</u>
BUSINESS RESEARCH METHODS	2013	CHAUBEY SHUBHAM ASHOK

- 1) Explain the different times of research.
- 2) Distinguish between primary and secondary data sources.
- 3) Importance of Bibliography and Webliography.
- 4) Analysis of data.
- 5) Z & T test

2043

MISTRY ABID ARIF

- 1) Explain qualitative and quantitative research.
- 2) What are the types of questions that can be asked while collecting data.
- 3) Write a note on confidentiality and anonymity in research.
- 4) Chi- Square test .
- 5) Write a note on ethics in research.

2061

RIDLAN ROHAN RAKESH

- 1) Explain sampling as a research method.
- 2) Explain any two methods of collection of primary data.
- 3) Write a note on plagiarism.
- 4) Importance of processing data.
- 5) Explain research design - Meaning, Need & Importance

❖ <u>Name of the course (subject)</u>	<u>Roll no.</u>	<u>Name of the student</u>
Production & Total Quality Management	2042	PARIKH RUSHIL SATYEN

- 1) What is Plant Layout? Explain the principles of a good layout.
- 2) Write a note on Inventory Management.
- 3) Explain the functions of inventory.
- 4) What are the tools used for production?
- 5) Explain the importance of Production Management.

❖ <u>Name of the course (subject)</u>	<u>Roll no.</u>	<u>Name of the student</u>
FINANCIAL INSTITUTION & MARKETS	2042	KINI KUNAL SANJAY

- 1) Draw a chart of Financial System of India
- 2) Explain Role of RBI
- 3) Explain ICICI and GIC Role in Financial System of India
- 4) Types of Mutual Fund Scheme In India
- 5) Explain Model of Japan Financial System in short.

❖ <u>Name of the course (subject)</u>	<u>Roll no.</u>	<u>Name of the student</u>
STRATEGIC COST MANAGEMENT	2042	KINI KUNAL SANJAY

- 1)EPL LTD shows the following detail find the, a)P/v ratio b) Break Even Point (unit) c) Margin of Safety d) profit e) Sales to earn a profit of RS 6000 Fixed cost 4500 variable cost 7500 Sales 15000 unit sold 500
- 2)BMS LTD furnishes you the following information Particulars FIRST HALF OF THE YEAR SECOND HALF OF YEAR SALES (Rs) 810000 1026000 PROFIT (Rs) 21600 64800 From the above you are required to compute the following assuming that the fixed cost remains the same in both the period. • P/v ratio • Fixed cost for the year • Amount of profit or loss when sales are Rs 1648000 • The amount of sales required to earn a profit of RS 225000 • Margin of safety for the year.
- 3)Write a short note on BEP
- 4) Full form of C-V –P analysis and State 2 examples of Fixed cost
- 5)Explain the term Marginal costing and State 2 examples of semi variable cost

❖ <u>Name of the course (subject)</u>	<u>Roll no.</u>	<u>Name of the student</u>
EVENT MARKETING	2115	GADKAR ANJALI MANISHA

- 1) Explain the 5C's of events.
- 2) Write a short note on event crisis management.
- 3) Explain event sponsorship with reference to its need.
- 4) What are the key elements of events?
- 5) Explain the networking components.

2148

SAKHALE JAYESH ARUN

- 1) Importance of Events as a Marketing Communication Tool.
- 2) Concept of Event Creativity.
- 3) Benefit Levels-Core.
- 4) Special Business Events.
- 5) Event Crisis Management