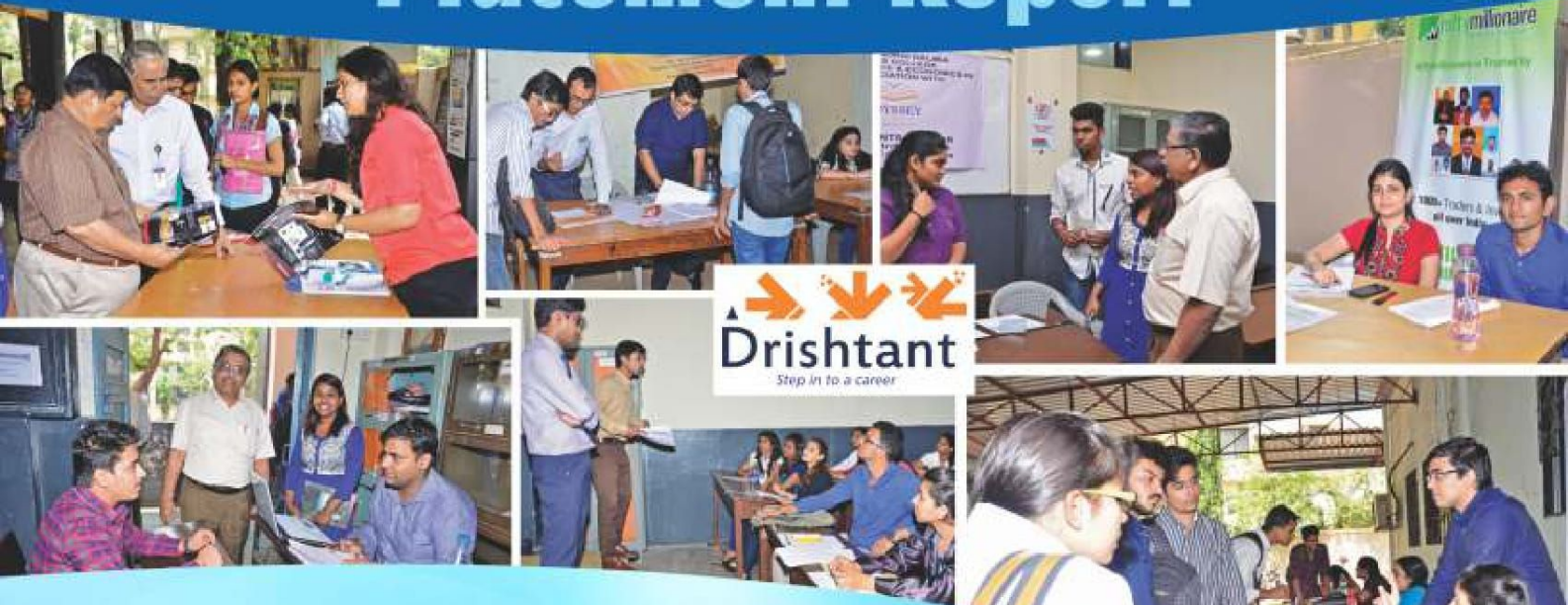


Placement Report



Placement Cell, led by the able hands of Prof. Subhashini Naikar (In-charge), saw a victorious placement drive in the academic year 2014-15 in the college premises. The following are the details of the Placement drive held at Prahladrai Dalmia Lions College:

- ❖ Square Yards Consulting Pvt. Ltd. approached for placement of students for the post of Marketing Research in August 2014.
- ❖ Tata Consultancy Services held a placement drive from 2nd September to 10th September. 69 students participated and went through the grueling interview sessions. 9 students were selected and received their selection letters.
- ❖ Ruia Agro Farm gave the college students an opportunity for getting 3 months internship in Marketing to enable them to experience the ground reality of the job from 13th to 18th September. 58 students participated of which 29 students were selected for internship.
- ❖ Bajaj Allianz Internship Drive was conducted from 17th to 19th September. Out of 79 students who gave interviews, 29 students were selected.
- ❖ Kaveri Group of Institutes approached in September end.
- ❖ Humantra HR Solutions approached from 16th to 20th November.
- ❖ Varahii Consultancy came to the institute on 24th of January.
- ❖ J.P Morgan also approached in the same month on 27th of January. Around 140 students participated in the drive. The interviews lasted for 7 hours.
- ❖ A.M. Solanki and Associates approached on 2nd of February.
- ❖ Simultaneously, Blue Whale Academy also approached on 3rd February.
- ❖ Aditya Institute conducted an Employability Test in the college for the benefit of the students on 12th February. Around 44 students participated and the results were given on the spot.
- ❖ Global Education Interact approached to conduct an Education Fair amongst our students on 10th February.
- ❖ Annual Job and Career Fair-Drishtant was conducted on 23rd of March. The grand Career and Job Fair is an initiative of PDLC, a unique event, which aims for connecting companies and students of PDLC in order to foster collaborations with companies and increase mobility of Degree and Professional Students. Ten companies:
 - ❖ P3 Solutions
 - ❖ Footprints Consultancy
 - ❖ Odyssey Training
 - ❖ Total Securities Ltd.
 - ❖ Aarav Softwarre
 - ❖ Sales Academy
 - ❖ Astilva Consultancy
 - ❖ Prima Nexus
 - ❖ VNS Finance
 - ❖ Nifty Microfinance

participated in the placement fair. 500 students participated of which 400 students got selected for jobs at various firms. The fair was conducted for 6 hours from 10.00 am to 3 pm. It proved to be a huge success.

Prof. Subhashini Naikar
Placement Officer

Drishtant
Step in to a career

